


LIFE

THE JEWS OF AMERICA
AND THE STATE OF ISRAEL
RUSSIA'S PITCH TO WORLD YOUTH



ONE OF HOLLYWOOD'S
SWEDISH CHARMERS:
MAY BRITT

20 CENTS

AUGUST 12, 1957

"C'mon out—the 7-Up is fine!"

Get that **fresh,
clean taste!**

Even a plunge in the pool can't do what 7-Up does for you. Seven-Up puts a fresh, clean taste in your mouth... the freshest, cleanest taste in this hot summer world. And 7-Up *quenches* your thirst. Result? A delicious cool-*inside* feeling. Just what you want!

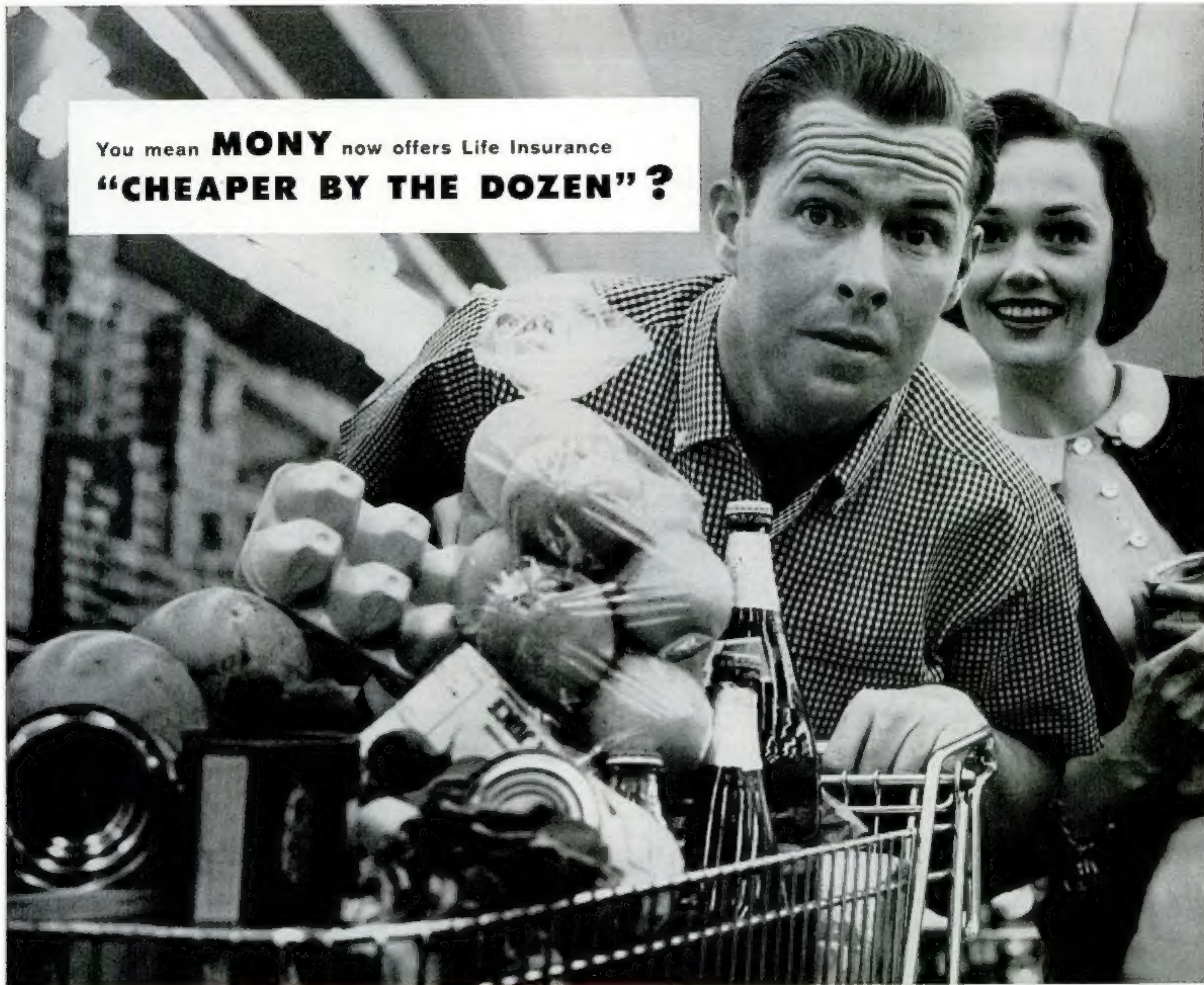
You like it... it likes you!

Copyright 1957 by the Seven-Up Company



Nothing does it like Seven-Up!

Copyrighted material



You mean **MONEY** now offers Life Insurance
"CHEAPER BY THE DOZEN"?

Yes, today, Mutual Of New York offers you lower rates on larger amounts of insurance!

Just about everything these days is "cheaper by the dozen." Almost everywhere you shop, you can get lower rates on larger amounts. And now MONEY brings this modern, money-saving principle to life insurance.

Right now, on nearly all types of life insurance for individuals, MONEY offers you reduced rates on policies with face amounts of \$5,000 to \$10,000, and an even lower rate when the policy is for \$10,000 or more. You save, just as you save when you buy the larger-size package at your grocery store. For ex-

amples of premium savings, see table below showing various rate reductions.

Policy Face Amount	Rate Reduction	How much less you pay...	
		In 10 Yrs' Premiums	In 20 Yrs' Premiums
\$ 5,000	\$1.25 per 1,000	\$ 62.50	\$125.00
7,000	1.25 per 1,000	\$7.50	175.00
10,000	2.00 per 1,000	200.00	400.00
15,000	2.00 per 1,000	300.00	600.00
20,000	2.00 per 1,000	400.00	800.00

HERE'S A NEW EASY WAY TO PAY!

If you have a regular checking account, you can arrange with many banks to have your monthly premium of \$10 or more deducted *automatically*. This new plan is called "MONEY-MATIC," and it actually costs you *less* than the usual method of paying premiums by the month.

If you need more life insurance, look into these money-saving ideas.

Mail the coupon today!



WEATHER STAR SIGNALS ON TOP OF OUR HOME OFFICE
Green.....Fair
Orange.....Cloudy
Orange flashing...Rain
White flashing...Snow

MUTUAL OF NEW YORK

THE MUTUAL LIFE INSURANCE COMPANY OF NEW YORK, NEW YORK, N. Y.

Life Insurance—Accident and Sickness—Hospitalization—Retirement Plans...FOR INDIVIDUALS AND EMPLOYEE GROUPS

MONEY offices are located throughout the United States and in Canada.

MONEY TODAY MEANS MONEY TOMORROW!

Mutual Of New York, Dept. L-87
Broadway at 55th Street, New York 19, N. Y.

I would like free information about MONEY policies to meet my needs checked below:

- ☐ Family Protection ☐ Money for College
☐ Income for my Retirement ☐ Insurance for my Wife or Children
☐ Insurance for my Mortgage ☐ Business Insurance

Name _____

Address _____

City _____ County _____ State _____

Occupation _____ Date of Birth _____

This One



8AXZ-TXR-JY2R



REG. U.S. PAT. OFF.

Reds woo world youth 22

Thirty thousand students from 102 countries, including an American delegation at cross purposes, are wooed by the Communists but give their hosts something to think about.



AMERICAN, AZERBAIJANI

Swedish delights 11

Three Swedish starlets—Ingrid, May and Inger—turn on the charm as they try to follow their country's great predecessors along the path to stardom.



MAY BRITT

Motif for a motel 93

An American institution, the highway motel, takes on an Oriental look to epitomize the Japanese influence on U.S. architectural design.



MOUNTAIN MOTEL

Leaping lemurs 51

On the verge of extinction, the wistful and agile primates lead a gentle treetop life on the isolated island of Madagascar—in color photographs.



LEMUR CLOSE-UP

U.S. Jews and Israel 102

LIFE shows how the United Jewish Appeal helps refugees reach Israel, and in an article George Steiner analyzes the views of U.S. Jews on the state.



PRAYING REFUGEE

COVER

May Britt, a young Swedish actress whose impish expression may help her achieve movie stardom, rises from a Hollywood pool (pp. 11-13)

THE WEEK'S EVENTS

- Youth from 102 lands swarms over Moscow; the U.S.S.R. teaches and is taught 22
- A Look at the World's Week 28
- The earth trembles, then Mexico suffers 30
- U.S. airpower in its 50th year: a living portrait celebrates a birthday 32
- A teen-age burst of brutality in New York 34
- Latin martyr to a madman: Guatemala mourns President Castillo Armas 41
- A tamer rebel comes home: Haya de la Torre returns to Peru 47

EDITORIALS

- Liberty in law, how we got it . . . 36
- . . . and how we can extend it 36

PHOTOGRAPHIC ESSAYS

- The gentle lemurs: an odd assortment of primates survives on Madagascar. Photographed in color for LIFE by Loomis Dean 51
- Aid from U.S. to Israel: a picture story on United Jewish Appeal's \$100 million campaign 102
- Plus—How U.S. Jews view the Jewish state; an article by George Steiner 108

ENTERTAINMENT

- Top is off the big top: circus springs back to life without a tent 62

MUSIC

- Long-haired mountain music: performers and their pupils meet in Aspen, Colo. 67

ART

- Loneliness in numbers: Artist Noel Davis' show reflects his personal view of fraternal orders 74

MOVIES

- Gary and Cary remain frisky past 50: mellow Romeos steam and swim in new films 79

SPORTS

- A methodical champ at work: Floyd Patterson successfully defends his title 85

FASHION

- A loud color burst on the campus 90

ARCHITECTURE

- Motel hung on a hilltop: airy, open, dancing on stilts, it epitomizes Japanese design in the U.S. 93

PARTY

- Newport's past is renewed: Tiffany Ball lights up Vanderbilt's Marble House 123

OTHER DEPARTMENTS

- Speaking of Pictures: three blondes from Sweden compose a rich smorgasbord for Hollywood 11
- Letters to the Editors 15
- Miscellany: a water skier's cool commute 126

© 1957 TIME INC. ALL RIGHTS RESERVED UNDER INTERNATIONAL AND PAN-AMERICAN COPYRIGHT CONVENTIONS. REPRODUCTION IN WHOLE OR PART WITHOUT WRITTEN PERMISSION IS STRICTLY PROHIBITED

The following list shows the sources from which pictures were gathered. Credits are separated from left to right by commas, top to bottom by dashes.

- COVER—DON ORNITZ FROM GLOBE PHOTOS
- 2—NO CREDIT—DON ORNITZ FROM GLOBE PHOTOS
 - 3—ANDREAS FEININGER—LOOMIS DEAN—BURTON GLINN FROM MAGNUM
 - 11, 12, 13—DON ORNITZ FROM GLOBE PHOTOS
 - 16—VICTOR MANNING FOR REISNER'S PORTRAIT STUDIO
 - 24—MOT. IRVING R. LEVINE FOR N.Y.C. FROM PIX
 - 28, 29—LT. EDWARD CLARK, CEN. MARK KAUFFMAN, ST. SANDRO VESPASIANI—S. NIELS LAURITZEN FOR MILWAUKEE JOURNAL
 - 38, 39—LT. WALLACE LITWIN FROM PIX; CEN. JOE SCHERSCHNEL, ST. DRAWING BY MATT GREENE—OMAR MARCUS
 - 32, 33—RALPH MORSE
 - 34, 35—BOB HENRIQUES, NEW YORK DAILY NEWS—© NEW YORK POST CORP. BOB HENRIQUES
 - 41—RAUL GONZALEZ—STAN WAYMAN FROM S.G.
 - 42—STAN WAYMAN FROM S.G. EXC. T.
 - 43—STAN WAYMAN FROM S.G.
 - 44—PETER ANDERSON
 - 45—LOOMIS DEAN—JEAN-JACQUES PETER
 - 46—WERNER ROLFF FROM S.G.
 - 47, 48, 49—© EUGENE COOK
 - 52—MOT. ELIOT ELISOFON
 - 53—ST. HILAIRE—20TH CENTURY-FOX
 - 54—SAM SHAW—20TH CENTURY-FOX
 - 55—SAM SHAW EXC. T. 20TH CENTURY-FOX
 - 56—INT.—A.P.—INT.
 - 57—PIERRE BOULAT
 - 58—PIERRE BOULAT
 - 59, 60—TALIE JOEL
 - 61—ANDREAS FEININGER
 - 62, 63—JULIUS SHULMAN, PADRO GUERRERO, JULIUS SHULMAN, © EZRA STOLLER (2), MONLEY BAER—ANDREAS FEININGER
 - 64—ANDREAS FEININGER EXC. T. LT. ALEXANDRE GEORGES
 - 65—ANDREAS FEININGER
 - 66, 67—JAMES BURKE—BURTON GLINN FROM MAGNUM
 - 68—JAMES BURKE
 - 69—JAMES BURKE EXC. MOT. LT. JOE CLARK
 - 70—BOB HENRIQUES—BURTON GLINN FROM MAGNUM
 - 71—BURTON GLINN FROM MAGNUM
 - 72—JAMES BURKE, ARNOLD NEWMAN, INT.—MYRON EHRENBERG FROM SCOPE FOR FORTUNE, A.P.—GEORGE SKADDING
 - 73—TOMMY WEBER—J. R. V. JOHNSON
 - 74—A.P.
 - 75—MARTHA HOLMES—H. E. FARSMAN
 - 76—PETER STACKPOLE
 - 77—AMERICAN ZIONIST COUNCIL
 - 78, 79, 80—RALPH MORSE
 - 81—MARSHALL LOCKMAN FROM S.G.

ABBREVIATIONS: MOT., BOTTOM; ©, COPYRIGHT; CEN., CENTER; EXC., EXCEPT; LT., LEFT; ST., RIGHT; T., TOP; A.P., ASSOCIATED PRESS; S.G., BLACK STAR; INT., INTERNATIONAL; S.G., RAPHO-GUILLUMETTE. THE ASSOCIATED PRESS IS EXCLUSIVELY ENTITLED TO REPUBLICATION WITHIN THE U.S. OF THE PICTURES HEREIN ORIGINATED OR OBTAINED FROM THE ASSOCIATED PRESS.

LIFE IS PUBLISHED WEEKLY BY TIME INC., 10 N. MICHIGAN AVE., CHICAGO 10, ILL. PRINTED IN U. S. A. ENTERED AS SECOND-CLASS MATTER NOVEMBER 16, 1956 AT THE POSTOFFICE AT CHICAGO, ILL. UNDER THE ACT OF MARCH 3, 1879, AUTHORIZED BY POSTOFFICE DEPARTMENT, OTTAWA, CANADA, AS SECOND CLASS MATTER. SUBSCRIPTIONS \$4.50 A YEAR IN U. S. A.; \$7.50 IN CANADA.

EDITOR-IN-CHIEF Henry R. Luce
PRESIDENT Roy E. Latham

MANAGING EDITOR
Edward K. Thompson
DEPUTY MANAGING EDITOR
Robert T. Elson
ASSISTANT MANAGING EDITORS
Philip H. Wootton Jr.
George P. Hunt

John K. Jessup, CHIEF EDITORIAL WRITER
Charles Taylor, ART DIRECTOR
Joseph Kastner, COPY EDITOR
Marion A. MacPhail, CHIEF OF RESEARCH
Ray Mackland, PICTURE EDITOR

SENIOR EDITORS: Donald Berningham,
Gene Farmer, Jay Gold, William Gray,
Kenneth MacLeish, Hugh Moffett, Tom
Pridemore, Sam Welles

STAFF WRITERS: Herbert Braun, William
Brinkley, Roger Butterfield, Robert Con-
gdon, William Miller, John Osborne, Robert
Wallace

PHOTOGRAPHIC STAFF: Margaret Bourke-
White, James Burke, Edward Clark, Ralph
Crane, Loomis Dean, John Dominis, Alfred
Eisenstaedt, Eliot Elisofon, J. R. Eyerman,
N. R. Farham, Andreas Feininger, Albert
Fenn, Fritz Goro, Allan Grant, Yale Joel,
Mark Kaufman, Robert W. Kelley, Dmitri
Kessel, Nina Leen, Thomas McAvoy, Leon-
ard McCombe, Francis Miller, Ralph Morse,
Carl Mydans, Gordon Parks, Michael Rog-
ger, Walter Sanders, Frank J. Scherschel,
Joe Scherschel, Paul Schutzer, George Silk,
Howard Sochurek, Peter Stackpole, Grey
Villet, Hank Walker, James Whitmore

ASSISTANT PICTURE EDITORS: Frank Cam-
pion, Lee Ettington

FILM EDITORS: Margaret Sargent, Nancy
Bragdon, Barbara Brewster

ASSOCIATE EDITORS: Oliver Allen, Ralph
Graves, Mary Hanman, Enno Hobbing,
Sally Kirkland, Marshall Smith, John
Thorne, Keith Wheeler, A. B. C. Whipple,
Warren Young

ASSISTANT EDITORS: Robert A. Jensen,
David Bergamini, Earl Brown, Peter Hun-
zel, Mathilde Camacho, Robert Campbell,
Charles Champlin, Wilbur Cross, Anne
Denny, John Dille, Robert Drew, Terry
Drecker, Nancy Genet, W. K. Goodrick,
Muriel Hall, Patricia Hunt, Edward Kern,
London Knight, Jerry Korn, Mary Leather-
bee, Jeanne LeMonnier, James Lipscomb,
Richard Meryman, Jack Newcombe, Ele-
nor Parish, Joseph Roddy, Albert Rosenfeld,
Irene Saint, David Scherman, Dorothy Se-
berling, Mary Lou Skinner, John Stanton,
Valerie Undermyhill, London Wainwright

REPORTERS: Virginia Addison, Linda Asher,
Elizabeth Baker, Mary Elizabeth Barber,
Margaret Bassett, Laura Bell, Richard Bil-
lings, Patricia Blake, Margery Byers, Vivian
Campbell, Helen Carlton, Barbara Cuan-
miskey, Laura Ecker, Barbara Ellis, Diana
Fetter, Kim Freese, Joan Gibson, Frances
Gleason, Gerry Green, Lee Hall, Kathleen
Hauptman, Terry Harman, Judith Holden,
Monica Horne, Alison Kallman, Nancy
King, Richard Lewis, John MacDonald,
Joann McQuiston, Jane Nelson, Loretta
Nelson, Clara Nicolai, Sheila O'Connor,
Charles Osborne, John Osumundson, William
Pain, Patsy Parkin, Patricia Phillips, Maya
Pines, Norman Ritter, Elyse Schiff, Art
Seidenbaum, Kathleen Shortall, Ruth Silva,
Jeanne Stahl, Helga Staufenberger, Marion
Steinmann, Jean Strong, Marian Taylor,
Lucy Thomas, Terry Turner, Don Under-
wood, Marilyn Wellemyer, Thomas
Wheeler, Margaret Williams, Jane Wilson,
Alicia Witteberg, Sharon Workman

COPY READERS: Helen Desell (Chief),
Dorothy Olson, Lou Burke, Barbara Fuller,
Virginia Sadler, Marguerite Schlops, Su-
sanne Seixas, Rachel Tuckerman

LAYOUT: Bernard Quint, David Stech (As-
sociate Art Directors), Margit Varga, Robert
Young (Assistant Art Directors), William
Gallagher, Hilde Adelsberger, Matt Greene,
Earle Kersh, Albert Ketchum, Anthony
Sodaro, Richard Valenti, John Woods

PICTURE BUREAU: Natalia Kosek (Chief),
Mary Carr, Betty Doyle, Margaret Gold-
smith, Ruth Lester, Maude Milar

PHOTOGRAPHIC LABORATORY: William J.
Samita (Chief), George Karas

PICTURE LIBRARY: Alvin Eagleston (Chief),
Doris O'Neil, Alberta Kreh

U.S. & CANADIAN NEWS SERVICE: Law-
rence Laybourne (Chief of Correspondents),
Tom Carmichael, Helen Fennell, Marshall
Lundsten, George McCue, WASHINGTON:
James Shepley, Donald Wilson, Mary Cad-
walader, Will Lang, Don Schaneha, Hugh Si-
dney, Henry Strydom; CHICAGO: T. George
Harris, Roy Rosen, Jane Estes, Leon Jaroff,
John McDermott, William Trombley, Paul
Welch; LOS ANGELES: Frank McCulloch,
John Jenkinson, Shana Alexander, James
Goode, Frank Pierson, Davis Thomas,
David Zeitlin; ATLANTA: Harry Johnston,
Robert Mason, Richard Stolley; BOSTON:
William Johnson, Wilbur Jarvis; DALLAS:
Willard Rappleye, Jane Schell; DENVER:
Barton Beshoar, Bayard Hooper; DETROIT:
Norman Nicholson, Richard Anthony; SAN
FRANCISCO: Richard Pollard, John Porter;
SEATTLE: Robert Schulman, Russell Sack-
ett; OTTAWA: Arthur White, Douglas How;
MONTREAL: Byron Riggs; TORONTO: Mur-
ray Galt; CALGARY: Ed Ogle

FOREIGN NEWS SERVICE: Manfred Gott-
fried (Chief of Correspondents), John Boyle,
George Caturani—LONDON: Max Ways,
Norman Ross, Beatrice Dobie, Ruth Lynam,
Robert Morse; PARIS: Frank White, Milton
Grafesky, George Abell, Anne Chamberlin,
Timothy Foote, Gabrielle Smith, David
Snell; BOMBAY: Edward Hughes, John Mulli-
ken; ROME: Walter Guzzardi, Dora Jane
Hamblin; JOHANNESBURG: Curtis Free-
derick; ATHENS: Donald Burke; ISTAN-
BUL: Robert Neville; BEIRUT: John Mecklin;
NEW DELHI: James L. Greenfield; HONG
KONG: James Bell, Scot Leavitt; TOKYO:
Alexander Campbell; MEXICO CITY: Rich-
ard Oulahan Jr.; GUATEMALA CITY: Harvey
Rosenhouse; RIO DE JANEIRO: Piero Sap-
oriti; BUENOS AIRES: Philip Payne

PUBLISHER Andrew Heiskell
ADVERTISING DIRECTOR Clay Buckhout



“Tastes different . . . I like it!”

“It’s Postum!”

Postum *does* taste different in a most refreshing way. It’s full of natural, slow-roasted, grain-rich goodness that really satisfies.

You and all your family will specially enjoy its fresh, distinctive, new flavor.

And Postum lets you get a good night’s sleep, because it’s 100% caffeine-free.

For less than a penny a cup, why not put Postum on your hot drink list for a change?

A product of General Foods.



Variety is a cup of Postum

How to eat and enjoy it ...without getting fat

Is there such a thing
as a "fattening" or
a "reducing" food?

Should you give up
any favorite food?

Why do the newer diets
purposely include sugar?



Read these facts—and how sugar helps you control weight naturally.

Q. Have ideas about "fattening" foods changed?

A. Yes. It is now an accepted fact that no one food is "fattening" in itself, when eaten in sensible amounts. By the same token, there is no such thing as a "reducing" food. You needn't give up any food or beverage you enjoy.

Q. What makes people fat?

A. People get fat simply because they eat more of everything than they actually need. Individual needs vary, but all healthy persons need a balanced diet which comes from a variety of foods. That's why it's unwise to cut out any one food to reduce.

Q. Is there a safe diet for weight-conscious people?

A. The country's leading nutritionists say this: Eat the same foods you are accustomed to, in good variety. Simply go *light* on portions. You needn't give up any food or beverage you enjoy. This plan *purposely includes sugar*, both for its energy value, and as an aid in cutting down.

Q. How can sugar help you eat less?

A. You may remember when you were small, your mother wouldn't let you have a cookie or a piece of candy before a meal because you wouldn't eat all your dinner. Mother may not have known the scientific reason, but it is a fact that *no other food stems the appetite faster than sugar*. If you are trying to cut down on portions, a

nibble of something sweet shortly before a meal may keep you from eating, at mealtime, far more calories than you need.

Q. What happens if you cut down too far?

A. You must remember that carbohydrate foods, such as sugar, are used primarily for energy—the kind of energy your body needs for every action, every heartbeat, every breath. When these foods are trimmed too drastically, nature sends out warning signals to slow down. You have a feeling of tiredness, of brain fog, even irritability.

Q. What if you have to keep going anyway?

A. Nutritionists have found that an Energy Break helps in mid-morning or afternoon—a piece of candy, or a cookie or a beverage with sugar in it. This is what is meant by the "Scientific Nibble." Sugar is the quickest source of energy there is. *Ounce for ounce, no other food supplies energy so fast, with so few calories.*

Q. Would an artificial sweetener supply energy as fast?

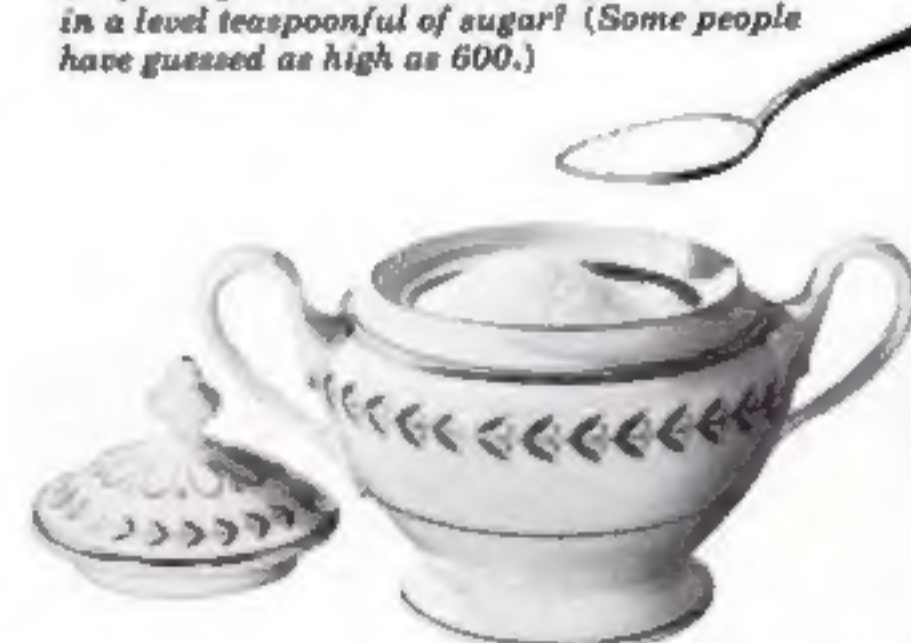
A. No. Artificial sweeteners have no energy value whatsoever. What's more, they have little or no effect in weight reduction. In a 3-year study of overweight people by one of the nation's leading universities, it was found that *people who gave up sugar and used artificial sweeteners lost no more weight than those who used sugar.*

Q. How can I keep my weight down after I reduce?

A. If you start to gain, eat a little less. Again, nutritionists say, *don't cut out any one food*. You'll find sugar helpful not only for supplying energy, but as an appetite appeaser, too. You can live all your life with smaller portions if you feel satisfied and well, and enjoy the foods that make meals a pleasure.

18 CALORIES!

Surprise you that there are only 18 calories in a level teaspoonful of sugar! (Some people have guessed as high as 600.)



No other food stems your appetite so fast with so few calories

SUGAR INFORMATION, INC.
New York 5, New York

All statements in this message apply to both beet and cane sugar.

THE MIGHTY CHRYSLER

Most glamorous car in a generation



THE MIGHTY CHRYSLER NEW YORKER TWO-DOOR HARDTOP—ONE OF 12 GLAMOROUS MODELS . . . ALL EQUIPPED WITH REVOLUTIONARY NEW TORSION-AIRE SUSPENSION

WHY SHOULDN'T YOU OWN THE SMARTEST ONE?

You're looking at one of America's most wanted cars . . . today's sales prove it! No other car so accents the march of new ideas. No other car so heralds the future. From its dual headlights to the majestic sweep of its graceful stabilizer fins, the Mighty Chrysler is the smartest car on the highway today.

Chrysler's styling leadership is only one aspect of its all-around superiority. It is both the most comfortable riding and the most powerful car on the market. Torsion-Aire Ride has been hailed by engineers as the greatest automotive improvement in recent years. In the magnificent Chrysler this new

suspension system brings you a ground-hugging ride free from lunge, lean and lurch. The 325 hp. engine is master in displacement and torque as well as horsepower.

More people have switched to Chrysler this year than ever before. They are today's most envied motorists. Why shouldn't you be one of them? See your Chrysler Dealer and drive the most glamorous car in a generation.

Left to right: Bulky drawstring blouson, Ivy League pullover, Shawl-collared cardigan. Priced up to \$11 at fine stores everywhere. All are typical of The Sweatered Look in "Orlon".



the sweatered look in ORLON[®] stays dream soft, dries in shape

Abundant as autumn . . . the dazzling colors and *kinds* of sweaters for all occasions made of "Orlon"[®] acrylic fiber. In addition to the dressmakers and bulky pictured here, you'll also find new heather mixtures, classic country styles, jacquards and fur blends. All of them share the blessings of "Orlon" . . . lightweight warmth . . . heavenly softness . . . easy care. And all of them are waiting to make you beautiful . . . right now.



*"Orlon" is Du Pont's registered trademark for its acrylic fiber. Du Pont makes fibers, does not make the yarn or sweaters shown here.

BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY

Copyrighted material



I was ashamed to always be so tired!

I ALWAYS felt simply "run down." People were thinking of me as a "spoilsport." I didn't know why until my doctor put me wise. He told me that I acted like a man much older than myself . . . and explained *why* I felt "tired" . . . *why* my youthful vigor was slipping away . . . *why* my wife and family were beginning to think of me as a worn-out man.

He told me how a vitamin-mineral deficiency in my diet could bring on these symptoms—rob me of the joys of living . . . and suggested that I supplement my diet with pep-building vitamins and minerals. Thousands of others had found new energy, new youth, new happiness by adding these essential factors to their diet.

Well, I put off doing anything about my condition—until one day I read the Vitasafe ad in a magazine, offering a 30-day FREE supply of high-potency Vitasafe C.F. Capsules! I figured I had nothing to lose, so I mailed the coupon. When my free supply arrived, I began taking one Capsule a day. In a short time, I began to feel like a new man! My pep and vigor came back. I continued with the wonderful Vitasafe Plan—and I felt stronger—younger—more energetic!

Today, no one thinks of me as a "worn-out old man." I've got pep and energy to burn, and I have fun like a fellow half my age! And you may too! Why don't you take advantage of this sensational free offer to see for yourself whether you too can again feel peppy and full of life! Accept this no risk offer as I did.

FREE—30 days supply High-Potency Capsules

Lipotropic Factors, Minerals and Vitamins

You pay only 25¢ to help cover postage and shipping expense to anywhere in the U.S.A.
Safe nutritional formula containing 25 proven ingredients: Choline, Inositol, Methionine,
11 Vitamins (including blood-building B-12 and Folic Acid) plus 11 Minerals

To prove to you the remarkable advantages of the Vitasafe Plan . . . we will send you, without charge, a 30-day free supply of high-potency VITASAFE C.F. CAPSULES so you can discover for yourself how much healthier, happier and peppier you may feel after a few days' trial! Just one of these capsules each day supplies your body with over twice the minimum adult daily requirements of Vitamins A, C and D . . . five times the minimum adult daily requirement of Vitamin B-1 and the full concentration recommended by the National Research Council for the other four important vitamins! Each capsule contains the amazing Vitamin B-12—one of the most remarkably potent nutrients science has yet discovered—a vitamin that actually helps strengthen your blood and nourish your body organs.

POTENCY AND PURITY GUARANTEED

There is no mystery to vitamin potency. As you probably know, the U. S. Government strictly controls each vitamin manufacturer and requires the exact quantity of each vitamin and mineral to be clearly stated on the label. This means that the purity of each ingredient, and the sanitary conditions of manufacture are carefully controlled for

your protection! And it means that when you use VITASAFE C.F. CAPSULES you can be sure you're getting exactly what the label states . . . and that you're getting *pure* ingredients whose beneficial effects have been proven time and time again!

HOW THE VITASAFE PLAN OPERATES TO SAVE YOU MONEY

When you receive your free 30-day supply of vitamins, you are under no obligation to buy anything. With your vitamins you will also receive a handy postcard. If after taking your free Vitasafe capsules for three weeks you are not satisfied in every way, simply return the postcard and that will end the matter. Otherwise, it's up to us—you don't have to do a thing—and we will see that you get your monthly supplies of vitamins on time for as long as you wish, at the low, money-saving price of only \$2.78 per month.



WHY WE WANT YOU TO TRY A 30-DAY SUPPLY —FREE!

We offer you this 30-day free trial of valuable VITASAFE C.F. CAPSULES for just one reason. So many persons have already tried them with such astounding results . . . so many people have written in telling us how much better they felt after only a short trial . . . that we are absolutely convinced that you, too, may experience the same feeling of health and well-being after a similar trial. In fact, we're so convinced that we're willing to back up our convictions with our own money. You don't spend a penny for the vitamins! All the cost and all the risk are *ours*. A month's supply of similar vitamin capsules would ordinarily cost \$5.00 retail.

AMAZING NEW PLAN SLASHES VITAMIN PRICES ALMOST IN HALF

With your free vitamins you will also receive complete details regarding the benefits of this amazing new Plan that provides you

regularly with all the vitamins and minerals you will need. This Plan actually enables you to receive a 30-day supply of vitamins every month regularly, safely and factory-fresh for exactly \$2.78—or 45% lower than the usual retail price. BUT YOU DO NOT HAVE TO DECIDE NOW—you are under no obligation to buy anything from us whatsoever. To get your free 30-day supply and a guaranteed opportunity of regular worthwhile savings on your vitamin purchases, be sure to send us the coupon today—the supply is limited.

EACH DAILY VITASAFE CAPSULE CONTAINS

Choline	31.4 mg.	Calcium	4 mg.
Biotin	15 mg.	Pantothenic	5 I.U.
Inositol	10 mg.	Vitamin E	0.5 mg.
dl-Methionine	10 mg.	Folic Acid	0.5 mg.
Vitamin A	11,500 USP Units	Calcium	15 mg.
Vitamin B	1,000 USP Units	Phosphorus	58 mg.
Vitamin C	75 mg.	Iron	30 mg.
Vitamin D	5 mg.	Cobalt	0.04 mg.
Vitamin E	2.5 mg.	Copper	0.45 mg.
Vitamin B ₁	0.5 mg.	Manganese	0.5 mg.
Vitamin B ₂	0.5 mg.	Molybdenum	0.1 mg.
Vitamin B ₆	0.5 mg.	Iodine	0.075 mg.
Vitamin B ₁₂	1 mcg.	Potassium	8 mg.
Niacin Amide	40 mg.	Zinc	0.5 mg.
		Magnesium	8 mg.

We invite you to compare the richness of this formula with any other vitamin and mineral preparation.

Your
FREE
Retail Value
\$5.00



FILL OUT THIS NO RISK COUPON TODAY!

VITASAFE CORP. 172-3
43 West 61st St., New York 23, N. Y.

Please send me free a 30-day supply of the proven VITASAFE C.F. (Comprehensive Formula) Capsules, under your money-saving plan. I am not under any obligation to buy additional vitamins, and after trying my free sample supply, I may accept the monthly benefits and substantial savings offered by the VITASAFE Plan, or if not fully satisfied will reject them simply by returning the postcard provided with my free supply. In any case, the trial month's supply of 30 VITASAFE Capsules is mine to use free.

I ENCLOSE 25¢ (coins or stamps) to help pay for packing & postage.

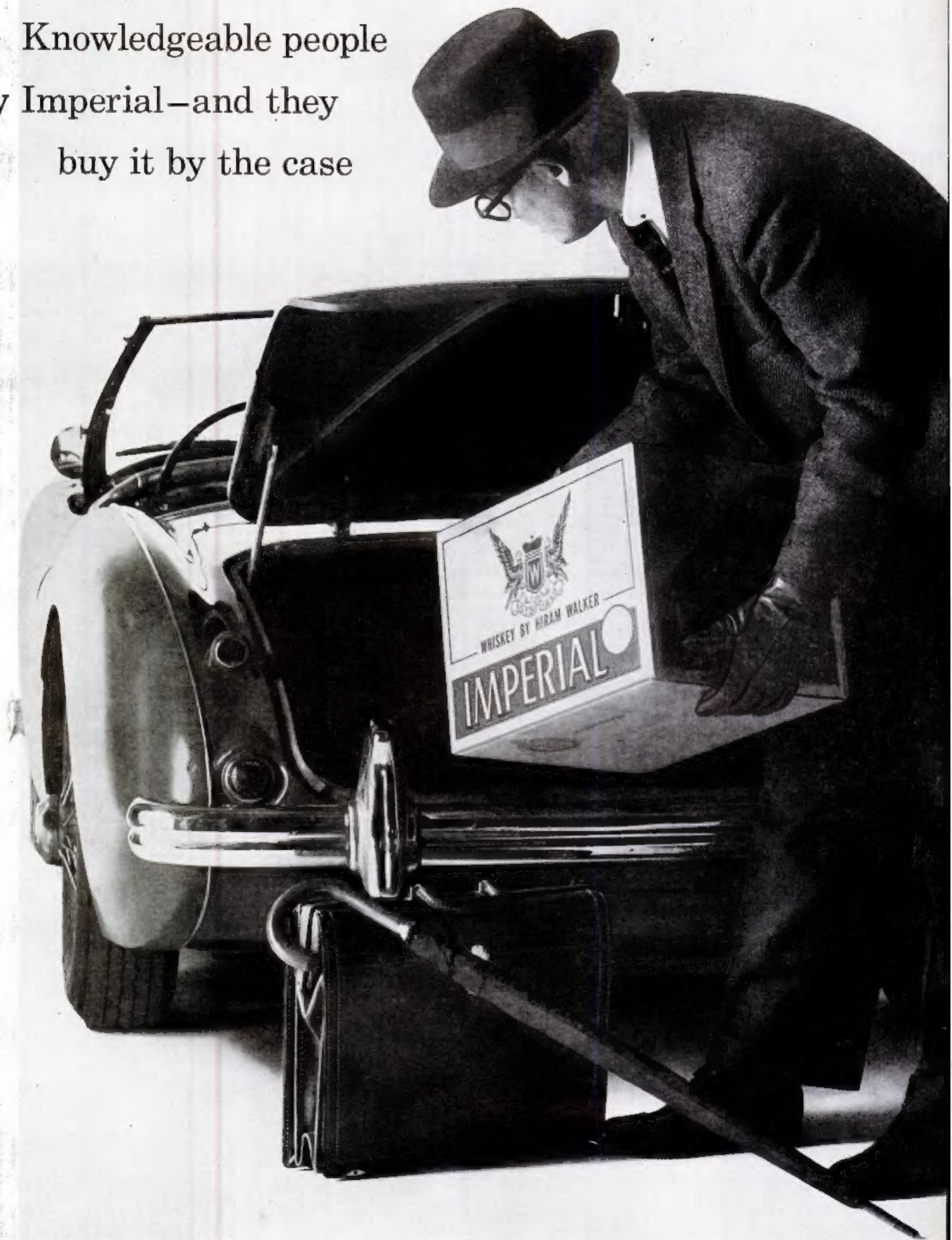
Name.....
Address.....
City..... Zone..... State.....

This offer is limited to those who have never before taken advantage of this generous trial. Only one trial supply per family.

IN CANADA: 223 Church St., Toronto 2, Ont.
Canadian Formula adjusted to local conditions.

VITASAFE CORPORATION
43 West 61st St., New York 23, N. Y.

Knowledgeable people
buy Imperial—and they
buy it by the case



Whiskey by Hiram Walker

Blended Whiskey • 86 Proof • 30% Straight Whiskey • 6 Years or More Old • 70% Grain Neutral Spirits • Hiram Walker & Sons Inc., Peoria, Illinois

Copyrighted material

ONLY TWO WOMEN KNEW
THE SECRET BEHIND THE
FABULOUS MAN OF A
THOUSAND FACES

... *LON CHANEY!*

From behind the glamor and the
greasepaint emerges the true story
of the real man...and the women
who twisted his life and love!
Here is the exciting pageant
of his career, as alive today
as the day he lived it!



Universal International presents **JAMES CAGNEY**
DOROTHY MALONE • JANE GREER

As sensational as in her Academy Award performance
for "Written on the Wind"!



**"MAN OF A
THOUSAND FACES"**
CINEMASCOPE

with **MARJORIE RAMBEAU • JIM BACKUS • ROGER SMITH • ROBERT EVANS** • Directed by **JOSEPH PEVNEY**
Screenplay by **R. WRIGHT CAMPBELL, IVAN GOFF and BEN ROBERTS** • Story by **RALPH WHEELWRIGHT** • Produced by **ROBERT ARTHUR**

SEE IT SOON...FOR AN EXCITING NIGHT OUT AT YOUR MOVIE THEATRE

Chedo Chuckovich

He's one of the few who got a second chance



"I AM CHEDO CHUCKOVICH, lucky to live in America.

"For I have also been Chedo Chuckovich, man without a country.

"I was born in Belgrade, Yugoslavia. My father was co-owner of the Serbian-

American National Bank. I had been educated in schools in France and Switzerland, and planned on a career in diplomacy.

"When I was 17, the Germans invaded my country. I fled with my family into the hills, and



CHEDO, AFTER 5 YEARS IN CONCENTRATION CAMPS

joined the guerrillas. My father was killed. My brother was killed. I was wounded and taken prisoner, and starved for five years in a Nazi concentration camp.

"Two weeks before the war's end, the Canadians freed me. My family was dead or scattered. Our property had been confiscated. The Communists had taken over Yugoslavia. I was a man without a country.

"But I was one of the lucky displaced persons.



CHEDO CHUCKOVICH: "I LEARNED THE HARD WAY YOU CAN'T TAKE YOUR FREEDOM FOR GRANTED."

Unlike so many of the others, I got to America, and a new start.

"Today I am in business for myself, a Union Oil dealer in Pacific Palisades, California. I have money in the bank, a home, a car. I have the respect of my neighbors. I have friends and a future again. I will soon be an American citizen.

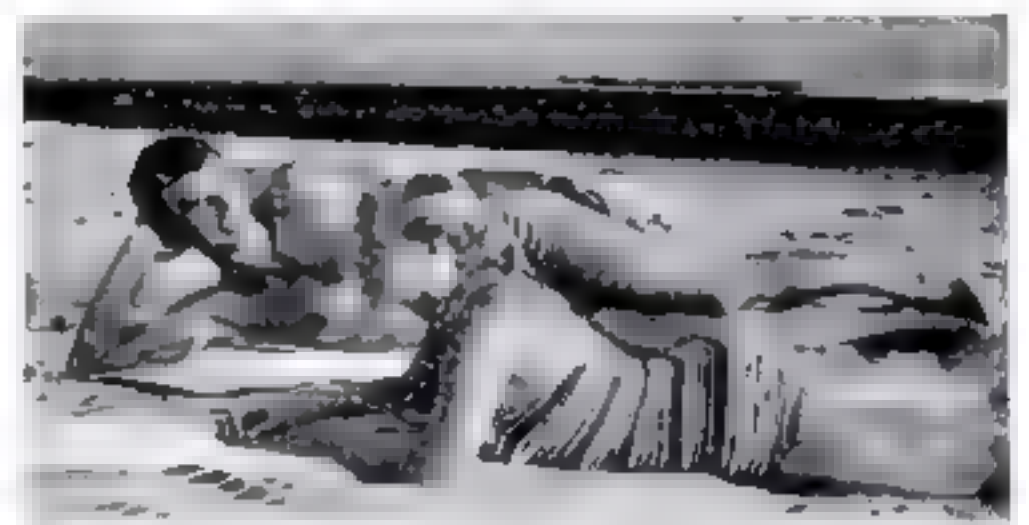
"I will work at my citizenship because I learned the hard way you can't take it for granted. You have to earn it.

"I know, because I'm one of the few who got a second chance at freedom."

Chedo's life underlines a basic truth, we believe: Wherever men would remain free, they must remain alert.

For any concentration of power in the hands

of a few—whether they be business men, financiers, industrialists, government officials or labor leaders—is, inevitably, at the expense of the majority.



YOUR COMMENTS ON THIS AD ARE INVITED. Write: The Chairman of the Board, Union Oil Company, Union Oil Building, 617 West 7th Street, Los Angeles 17, California.

Union Oil Company OF CALIFORNIA

MANUFACTURERS OF ROYAL TRITON, THE AMAZING PURPLE MOTOR OIL



LEANING AGAINST SEA WALL, INGRID GOUDE (LEFT), MAY BRITT AND INGER STEVENS RESPOND DIVERSELY TO OUTFIT AT MALIBU BEACH

Sumptuous Swedish Smorgasbord

THREE IMPORTED BLONDES COMPOSE VARIED FEAST FOR HOLLYWOOD

Down through the years no foreign country has spawned greater Hollywood stars than Sweden, which exported Anna Q. Nilsson in the silent era, Greta Garbo in the '20s and Ingrid Bergman in the '30s. Now another trio of young Swedish actresses has arrived on the scene, and three major film studios have signed them up in high hopes of developing still another Big Swede.

Don Ormiz, a Hollywood free-lance photographer, was struck

not only by the blond beauty that the three girls share but by the variety of their personalities. To him, Ingrid Goude exuded earthy wholesomeness, May Britt (*see cover*) looked impishly unpredictable and Inger Stevens displayed a country club polish. To record this variety, Ormiz decided to photograph each of the actresses in an appropriate California locale, and the result (*next pages*) is a highly delectable three-course smorgasbord.

CONTINUED



COOL RESERVE of Inger Stevens is contrasted with warmth of candlelight as she dines on patio of a restaurant near Malibu Beach overlooking the Pacific.

Queen. After coming to the U.S. in 1944, she has been a frequent guest on television and is now costarred with Bing Crosby in *On the Beach*.



PUCKISH GLANCE of May Britt emerges from Hollywood swimming pool. She has role opposite Marlon Brando in forthcoming movie, *The Young Lions*.

WADING TOGETHER in Capri pants against the pier pilings at Malibu Beach, trio of Ingrid, Inger and May join forces to spoof American fashion models.



OUTDOOR BEAUTY of Ingrid Conde is accentuated as a saddle horse playfully nuzzles her on a ranch in San Fernando Valley. Daughter of a Swedish

industrialist, Ingrid represented her home land in last year's Miss Universe contest and placed third. She has featured prominently in new comedy *One Up on a Horse*.



SHEAFFER'S

NEW BALLPOINT WITH EXCLUSIVE

STERLING SILVER TIP

writes longer than
any ballpoint
ever made!

Know what causes most ballpoint failures? Corrosion at the tip. Know the metal that ballpoint ink can't corrode? Sterling silver. Not silver plate, not brass. Sterling. Only Sheaffer gives it to you.

Sound expensive? Facts, you save money. You save the actual difference between the cost of five ordinary refills against the one Sheaffer unit that will outlast them all.

This is the best ballpoint anyone knows how to make. It's yours for the asking. Isn't today a good day?

NEW! All-metal models in 6 iridescent colors! Smartly styled!

NEW! Transparent unit! Capacity you can see!

\$2.95



Look for this colorful display everywhere. Select your color: gold, silver, blue, green, rose, copper.

SHEAFFER'S

When it comes to writing—come to Sheaffer's

LETTERS TO THE EDITORS



CAPTAIN ROMER IN HIS 1928 OCEANIC FOLDBOAT

ALONE AT SEA

Sirs:

In "Alone at Sea for 72 Days" (LIFE, July 22) you state, "Never before had the ocean been crossed in so small a craft with no outside help of any kind." You have overlooked the fact that already in the '20s another German had crossed the Atlantic in a foldboat, making his landfall off Cuba. On his trip from Cuba to Florida he disappeared in a hurricane.

ERNEST KOELLIKER

New York, N.Y.

● His name was Captain Franz Romer, 29, a German maritime captain who set out from Lisbon, Portugal on April 17, 1928 in a 21-foot foldboat. Fifty-eight days later he arrived at St. Thomas. He then set out for New York and was never heard from again.—ED.

Sirs:

What about the voyage of Captain William A. Andrews in the *Sapolo* in 1892? He crossed the Atlantic in a boat only 14½ feet long.

DAN SIEBER

Golden, Colo.

● On June 21, 1891 Andrews and J. W. Lawlor left Boston in sailboats to see who could reach Europe first. Lawlor, taking the northern route, reached England in 45 days. Andrews, heading for Spain, was picked up nine weeks later, still 600 miles short of his mark. A year later he sailed from Atlantic City to Palos, Spain in 84 days. Though shorter than Dr. Lindemann's 17-foot craft, Andrews' boat *Sapolo* had 2½ feet more beam.—ED.

Sirs:

LIFE has now published the greatest adventure so far in its "Great Adventures" series.

Fighting innumerable natural obstacles, but most of all himself, Dr. Lindemann has shown that by never-failing determination, a person willing to take chances and sacrifice much can achieve something infinitely greater than its cost.

PAUL LINDEMANN

Denver, Colo.

EDITORIAL

Sirs:

Why all this furor about Girard ("Girard and the Larger Problem," LIFE, July 22)? Why are all the passions so much aroused in his case? It seems nobody wants to be quite candid about the subject because it is "too delicate" in our foreign relations.

The truth is that the American people resent submitting to Oriental justice because we consider it punitive justice below our own standards of conduct. If the same crime had

been committed in England or Western Europe, the case more than likely would be of only academic interest to a few lawyers.

S. MORPURGO

Chicago, Ill.

Sirs:

This case happened because of inefficiency in command and lack of discipline. If there is to be an investigation, it should be in the armed forces to learn how a Girard case could happen and to see that it does not happen again.

CARL L. ROEBL

Appleton, Wis.

RADIO'S NEW RICHES

Sirs:

"Radio's New Riches" (LIFE, July 22), even without its pungent facts and figures, deserves the warm gratitude of American radio. It is written without the customary condescension reserved for radio by TV-saturated columnists, critics and observers.

BILL BENNETT

WKBZ

Muskegon, Mich.

Sirs:

Your article on radio was excellent. The only question that remains is "Will radio kill television?"

BILL WEAVER

KILT

Houston, Texas

Sirs:

I am sure the whole radio industry will be impressed with LIFE's story on radio. However I do have one minor gripe. LIFE failed to mention the public service, news, public affairs, farm service, symphonies and a lot of other first-rate entertainment. Disk jockeys are only a part of radio broadcasting, 1957 style.

SHERRIL TAYLOR

Vice President

Radio Advertising Bureau, Inc.
New York, N.Y.

CONTINUED

Please send 

to _____ name _____

_____ address _____

city _____ zone _____ state _____

ONE YEAR \$6.75 in continental U.S.,
Hawaii, Alaska, Puerto Rico, Virgin Is.
(1 year at the single copy price would cost you \$10.40)

(Canada: 1 year \$7.25)

Give to your newsdealer or to your local subscription representative or mail to LIFE, 540 N. Michigan Ave., Chicago 11, Ill. L-3432

He's Losing Time With That Fair Lady!



YOU CAN'T BACK OUT AT THE LAST MINUTE LIKE THIS, LINDA! WHY TONIGHT'S THE DANCE WE'VE BEEN WAITING FOR, SUGAR!

YOU CAN STILL GO SOLO TOM




GO SOLO! WHY? I THOUGHT I REALLY COUNTED WITH YOU, LINDA

YOU DO COUNT, TOM, BUT IT'S TIME YOU LEARNED WHAT TO DO ABOUT—ABOUT BAD BREATH



TOM LEARNS HOW TO STOP BAD BREATH!

COLGATE DENTAL CREAM WITH GARDOL STOPS MOUTH ODOR ALL DAY FOR MOST PEOPLE... WITH JUST ONE BRUSHING BECAUSE COLGATE'S WITH GARDOL CLEANS YOUR BREATH WHILE IT CLEANS YOUR TEETH!



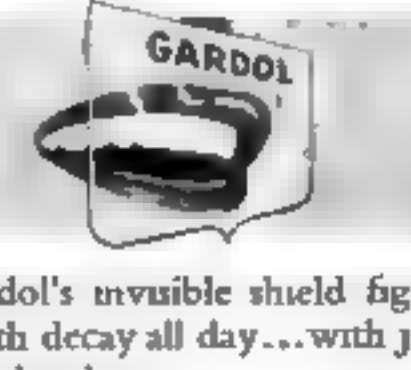
SINCE COLGATE'S SET TOM'S ROMANCE RIGHT LINDA WANTS TO DANCE ALL NIGHT!



Brush Your Teeth with COLGATE DENTAL CREAM... Brush Bad Breath Away!

And Colgate's with GARDOL Fights Decay All Day, Too!

GARDOL



Gardol's invisible shield fights tooth decay all day... with just one brushing.

Colgate Dental Cream with Gardol stops mouth odor all day for most people... with just one brushing!

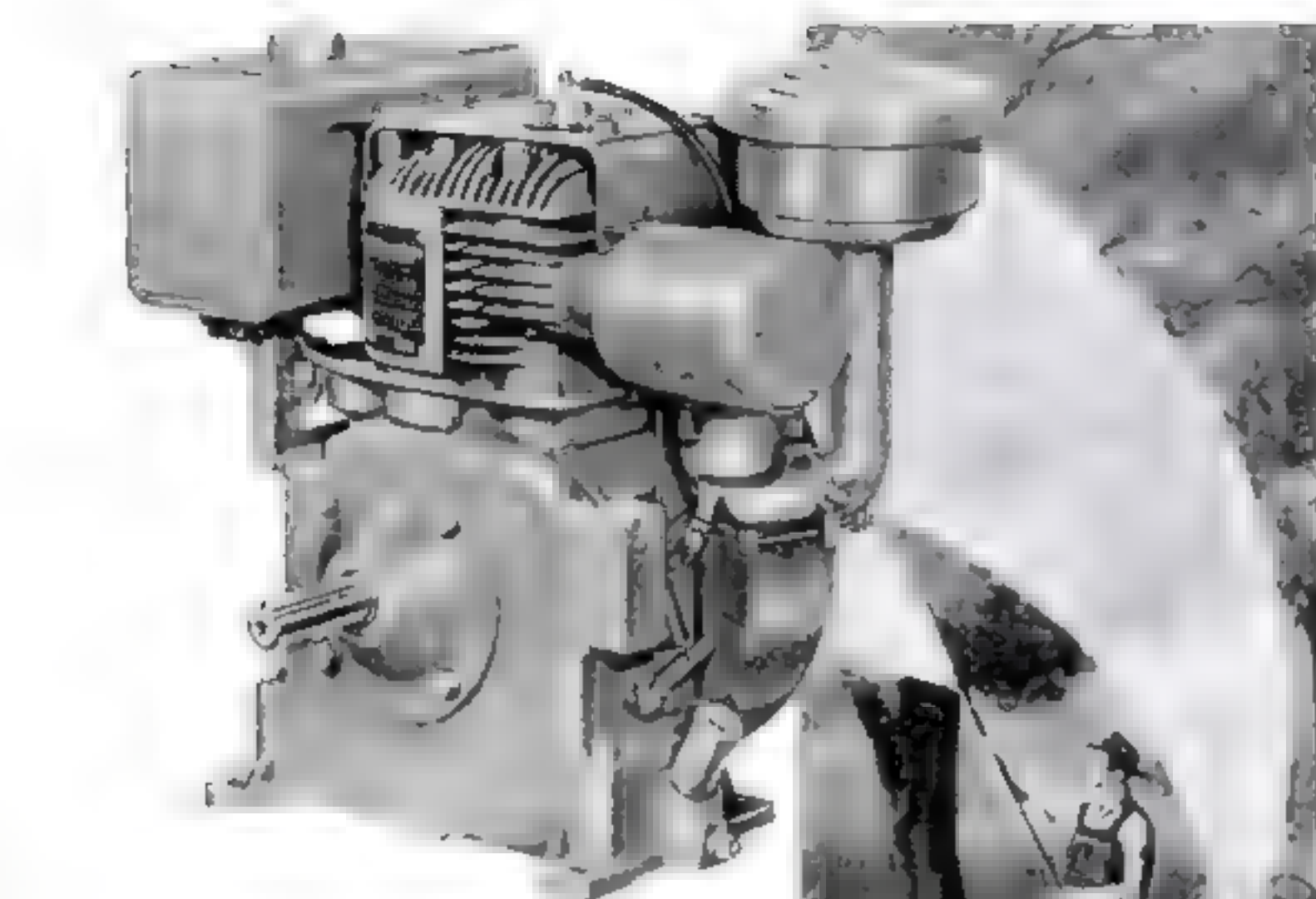
Of all leading toothpastes,* only Colgate's contains Gardol to form an invisible, protective shield around your teeth that fights tooth decay all day... with just one brushing!



*THE TOP THREE BRANDS AFTER COLGATE'S

GARDOL IS COLGATE'S TRADE-MARK FOR SODIUM FLUORIDE DIPHOSPHATE.

CLEANS YOUR BREATH WHILE IT CLEANS YOUR TEETH



These 4-CYCLE engines... make great products even better

WHICH make of engine is preferred by the many millions of users of sprayers, garden tractors, tillers... rotary or reel mowers, generators, pumps and hundreds of other types of powered equipment? If you could ask them, the majority would answer — Briggs & Stratton engines, of course!

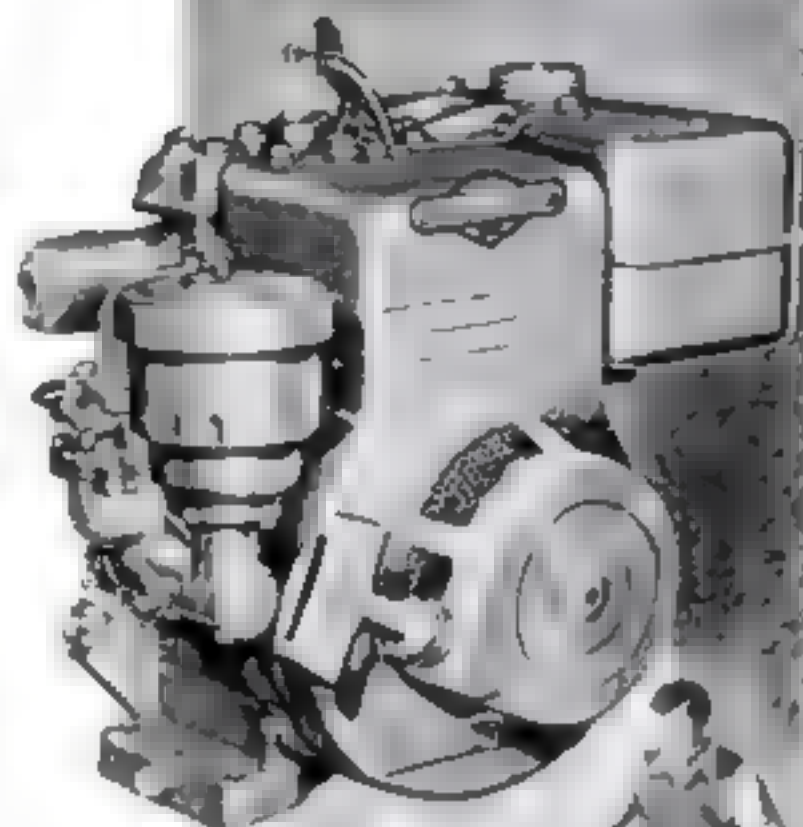
The reason is obvious! They're smooth-running, job-speeding power partners. Starts are so easy! Performance is so dependable — even in toughest going — for years on end.

When you buy gasoline-powered equipment (to 9 hp) for your home, farm or industry — why experiment? Take the road to satisfaction. Insist on Briggs & Stratton 4-CYCLE engines. They're No. 1 in use throughout the world.

BRIGGS & STRATTON CORP.
Milwaukee 1, Wisconsin



Wherever you live, authorized Briggs & Stratton service is nearby. Look in the yellow pages of your phone book under "ENGINES — GASOLINE."



LETTERS TO THE EDITORS

— CONTINUED —

Sirs:

You state there are now 2,500 radio stations (FM and AM).

I have just checked the latest FCC monthly report which states there are 3,609 radio stations on the air.

JOE VINCENT TRANKINA

WAJF-RADIO
Decatur, Ala.

● LIFE was incorrect. Reader Trankina's figure includes 3,079 AM stations and 530 FM stations. There are also 135 noncommercial educational stations —ED.

Sirs:

How in the world could you have gone to press without at least a mention of our "Susie"? Here she is in all her glory as she paraded through the streets of Buffalo in a promotional stunt just two weeks ago.

DICK LAWRENCE

WBNY
Buffalo, N. Y.



SUSIE PROMOTES RADIO

A FABULOUS LIFE ENDS

Sirs:

At long last I have caught LIFE with its crown down. In your article on the Aga Khan ("A Fabulous Life Ends with a Surprise Will," July 22) you state that he attended the 1936 coronation of George VI in Westminster Abbey. Hunting through my back numbers I can find no such event recorded.

HARRY PITT

Norfolk, Va.

● George VI was crowned officially on May 12, 1937. —ED.

WHITE SOUTH DIGS IN

Sirs:

Just saw your picture of South Carolina's Senator Johnston and his long tablecloth (750 pages or 30 hours' worth) of prepared filibuster oratory ("Embattled White South Digs In," LIFE, July 22).

It must be horrible to have 30 hours of speech bottled up inside, waiting for the trigger.

JAY B. ANGEVINE

Boston, Mass.

REUNION MARCH

Sirs:

Was I surprised to see the article pertaining to the high school class reunion of Antigo, Wisconsin ("A 1937 Grand March Reassembled," LIFE, July 22).

Although I was unable to attend (I was having a baby), I was a member

If You Want To STOP SMOKING

Traffic Officer Tells How!



Officer Edward Furmanek has been with the Chicago Police for over four years. He says: "I tried Bantron. In just one week I had lost every desire to smoke. Today, if I ever feel any desire to smoke, I take a Bantron instead!"

Here at last is a safe, new product, developed at a great American University, that has helped thousands stop smoking. In a series of clinical tests, published in a leading Medical Journal*, scientists reported that 4 out of 5 men and women who wanted to quit smoking stopped within 5 days when they took Bantron.

And the Bantron way is so easy and pleasant! Just take 3 Bantron tablets a day, after meals, for four days. Then only 2 a day until all desire to smoke leaves you. 80% are "Free" in 5 to 10 days.

Taken as directed Bantron is perfectly safe. It acts as a substitute for the nicotine in your system which gives you a craving for tobacco. Now at drug stores without prescription. Price \$1.25

*Copies available to doctors on request.

Bantron
BRAND

Smoking Deterrent Tablets
A Campana Product

SUNBURN AGONY?

Get deep-down pain relief fast with **NEW Intracel**

PENETRATING ANALGESIC

Greaseless INTRACEL quickly relieves the blaze, itching and pain of fresh sunburn. It feels so cool and soothing on hot skin and has a pleasant fragrance, too.

INTRACEL is also a revolutionary new treatment for muscular aches and pains. Unlike hot, irritating salves and liniments, cool, soothing INTRACEL penetrates through the skin to put pain to sleep deep inside the tissues where it hurts.

Use INTRACEL, too, for relief from burning feet, itching and pain due to insect bites and poison plants! If not completely satisfied, your druggist will refund your money!

\$1.49

INTRACEL also available in Canada

VCA LABORATORIES, LOS ANGELES AND NEW YORK

CONTINUED

COUNTER REVOLUTION

Millions of wise motorists buy auto insurance over the counter at Sears or at an Allstate Insurance Center

And they often save more than 20%

It is no accident that Allstate Insurance can be bought at Sears. Allstate was founded by Sears—on the same low-overhead, big volume, quality-for-less principle that made Sears famous for better values.

Better value with no fuss and feathers characterizes everything about Allstate.

For instance, we cut red tape in paying claims. Our adjusters all over the United States and Canada often write checks right "on the spot."

Our policies are printed in large type and plain language. You know exactly what you're buying.

Our streamlined operation results in lower rates. Savings of 22% are common; some folks save as much as 38% from rates charged by most other companies. In Texas, Allstate charges standard rates, but eligible policyholders have always saved through dividends.

With insurance rates rising, why not compare an Allstate policy with your present one? Visit a Sears store or Allstate Insurance Center. Or an Allstate Agent will be glad to call at your home. Just look up Allstate in your phone book.



You don't need glasses to read the large type in an Allstate policy.

One final thought: When you telephone

us the first words you hear are "Allstate—how can we help you?" That's how we feel about our customers all the time... not just when we sell you a policy.



You're in good hands with
ALLSTATE
INSURANCE COMPANY

AUTO • FIRE
HOMEOWNERS
PERSONAL THEFT
FAMILY LIABILITY
INSURANCE

Founded by Sears, with assets and liabilities distinct and separate from the parent, Sears, Roebuck and Co. Home Office: Skokie, Ill.



Williams
Portsmouth, Ohio

Shoes for Women

at stores everywhere—priced from \$2.99 to \$4.99

LETTERS TO THE EDITORS

CONTINUED

of this class and was overjoyed to note that your magazine hadn't got too big to notice the doings in our home town. See you there at the next reunion!

MRS. MAYNARD FEDDERKE
(MARCELLA VITOUS)

Jewell, Ohio

BIGGEST BRAWL OF ALL

Sirs:

Willard Mullin's scene in the "N.L. Bistro" ("The Biggest Brawl of All Rages in National League," LIFE, July 22) was a masterpiece. In fact, one of the best in a long line of baseball's humanizations.

NORRIS A. MICHELSON

Inglewood, Calif

SPEAKING OF PICTURES

Sirs:

Your picture of a seal asleep in a pool ("Seal Beats Heat While Sound Asleep," LIFE, July 22) is handsome enough. The accompanying caption, however, is dead wrong. The ability to stay afloat while being sound asleep is not limited to seals.

Benjamin Franklin recalled that he "went to bathe in Martin's salt-water hotbath in Southampton and, floating on my back, fell asleep, and slept nearly an hour by the watch, without sinking or turning—a thing I never did before and should hardly have thought possible." He was 79 when he achieved that feat.

BERNARD RUDOFKY

New York, N.Y.

ATOMIC AGE POWWOW

Sirs:

"Atomic Age Powwow in Pugwash" (LIFE, July 22) certainly made me feel as though there are some unselfish people in these troubled times. Hats off to Mr. Eaton for bringing together those who talked sense and left their soapboxes outside.

HARRY M. BEST JR.

Westtown, Pa.

MISCELLANY

Sirs:

Mattias Benegas' claim to fame for airplane swallowing compels me to challenge ("A Low-flying Swallow," LIFE, July 22).

I swallowed a toy battleship in 1942 when I was 6 years old.

SPECIALIST 3/C PAUL KESLO

Camp Walter, Texas

Please address all correspondence concerning LIFE's editorial and advertising contracts to: LIFE, 9 Rockefeller Plaza, New York 20, N.Y.

Please address all subscription correspondence to: J. Edward King, Gen. Manager, LIFE, 530 N. Michigan Ave. (Chicago 11, Ill.). Changes of address require three weeks' notice. When ordering change, please name magazine and furnish address imprint from a recent issue, or state exactly how magazine is addressed. Change cannot be made without old as well as new address, including postal zone number.

Time Inc. also publishes TIME, FORTUNE, SPORTS ILLUSTRATED, ARCHITECTURAL FORUM and HOUSE & HOME. Chairman, Maurice T. Moore; President, Roy L. Larsen, Executive Vice President for Publishing, Howard Black; Executive Vice President and Treasurer, Charles L. Sullivan; Vice President and Secretary, D. W. Brumbaugh; Vice Presidents, Edgar R. Baker, Bernard Barnes, Clay Buckhout, Arnold W. Carlson, Allen Grover, Andrew Heiskell, C. D. Jackson, J. Edward King, James A. Linsen, Ralph D. Paine, Jr., P. L. Prentice, Weston C. Pullen, Jr.; Controller and Assistant Secretary, John F. Harvey.

TAKE FIVE



RONSON FLINTS

- ★ Extra length
- ★ 523 More lights
- ★ Won't jam or crumble
- ★ Highest quality
- ★ 5 for 15¢

RONSON

Ronson Corp., Newark 2, N.J.



Every home deserves

flair ALL-ALUMINUM OR FIBREGLASS ADJUSTABLE AWNINGS

A DIVISION OF SEAVIEW INDUSTRIES, INC. MIAMI, FLA.



legs look lovelier in . . .

Rapture nylons with a wonderful flair for flattery plus extra wear in every pair!



KAY AND CO., INC. 2216 S. Main STOCK BROKER DEALERS Houston 2, Texas



No More Of That . . . If You Wear

DUO-MATIC NIGHT DRIVING GLASSES

Here's why: The bottom of the lens is clear; the top is sun glass dark. The instant you see glaring headlights come at you, just NOD your head—the tops of your glasses KILL the glare . . . your eyes stay on the road . . . your hands stay on the wheel . . . you're comfortable . . . you're SAFE! The danger past, your head is erect again, your vision clear, again you're seeing through the clear part of the lens . . . only \$1.98 (including clip-on styles)

Made by the makers of famous Soulers*, Prater*, Filteraid*, and Pralite* Sun glasses. © Comptone Co., Ltd., N.Y.

GREATEST AIR SPECTACLE OF THE JET AGE!



Only the sky
was big enough to
hold the sweep and
power of this
epic-making
picture!

The thundering story of a man...a jet...and a woman he couldn't forget!

HOWARD HUGHES'
JET PILOT

Starring
JOHN WAYNE • JANET LEIGH
AND THE
U.S. AIR FORCE
TECHNICOLOR®



with JAY C. FLIPPEN • PAUL FIX • HANS CONRIED

Directed by JOSEF VON STERNBERG • Written and Produced by JULES FURTHMAN

Released by
UNIVERSAL
INTERNATIONAL

Samovar

VODKA *of Elegance*



Take it easy...make it easy...with **S-a-m-o-v-a-r**

PRODUCTS OF U. S. A. • MADE FROM GRAIN 80 and 100 PROOF • SCHENLEY DISTILLERS CO., N. Y. C.



A WISE WOMAN KNOWS...

a man who enjoys cigars is a happier man

Working or relaxing, he's happy . . . and his happiness is the kind a wife can share. The secret is, he enjoys life—likes to see others enjoy it, too. He's one of millions of men who find pleasure in a cigar. Cigars fit his way of living. They have more pleasure to give. (And he needn't inhale to enjoy them!)

Mister, how about you? Wouldn't you enjoy life more, with a cigar? *No other pleasure so great costs so little.*

Today, every day—relax, enjoy life

HAVE A CIGAR!



VIEWING PARADE FROM AN ANGLE, MOSCOVITES CROWD TOP GIRDER OF KRYMSKY BRIDGE OVER MOSCOW RIVER AS MOROCCAN DELEGATION PASSES BY BELOW.

U.S.S.R. TEACHES—AND IS TAUGHT YOUTH FROM 102 LANDS SWARMS OVER MOSCOW

Like starlings on a fence, hundreds of Moscovites last week perched on a Moscow bridge to view a sight as extraordinary as the one they made. They were there for the big parade that opened the Sixth World Youth Festival, Communism's sugar-coated device for mass brainwashing of youngsters from everywhere. The mass of 30,000 visiting foreign youth was new and exciting to Moscovites for, though previous festivals have been held in satellite cities, it was the big prime's first stand in Moscow.

Moscow put on a show. The city fathers swept the streets, painted the fronts—but not the backs—of buildings, strung the town with 300,000 lights, ordered the people to wash and



TWO MILLION RUSSIANS STOOD FOR THREE HOURS WATCHING THE 12-MILE PROCESSION OF DELEGATES

drunks to stay home, and spent an estimated \$20 million. Encouraged to dress gaily and not to shun low necklines, Moscow's girls grew fragrant with "Lights of the Kremlin" perfume, freely bestowed comradely kisses and eagerly besought Western guests for lessons in rock 'n' roll. The visitors responded in kind: the Red Chinese with dragon dances, the British with kilied bagpipers, the Brazilians with sambas, the Israelis with "hora" circle dances.

This fantastic outpouring of "*Mir i druzhba*" (peace and friendship) was, as usual, arranged by two Red-front tools, the International Union of Students and the World Federation of Democratic Youth. Their invitations—which

brought in 160 Americans (pp. 26, 27)—carried a tasty come-on: a two-week round trip from London, including all expenses, cost only \$135. The subsidy was financed by a "solidarity fund," ostensibly raised by youth itself but actually by the Kremlin.

Observing fraternization and free political arguments, *LIFE* Correspondent Flora Lewis, an expert on the satellites, wondered who was most influencing whom. She remembered that "smothered sparks of unrest began exploding in the Communist world" right after the Warsaw festival of 1955 and she talked to a Pole in Moscow last week who told her, "I wonder if Khrushchev realizes what he is risking."



MEXICO joins parade with a cycle-borne national flag and banner with the country's name in Russian.



ROMANIA shows goodwill as girl in peasant dress leans from a parade truck to caress a Russian child.



DAHOMEY, a small French West African territory, is represented by a robed youth carrying a bouquet.



BELGIANS in boaters stand by for stadium show. Group of 600 was mostly students, many non-Red.



RUSSIANS AND GUESTS promenade in Red Square before the Historical Museum (right).



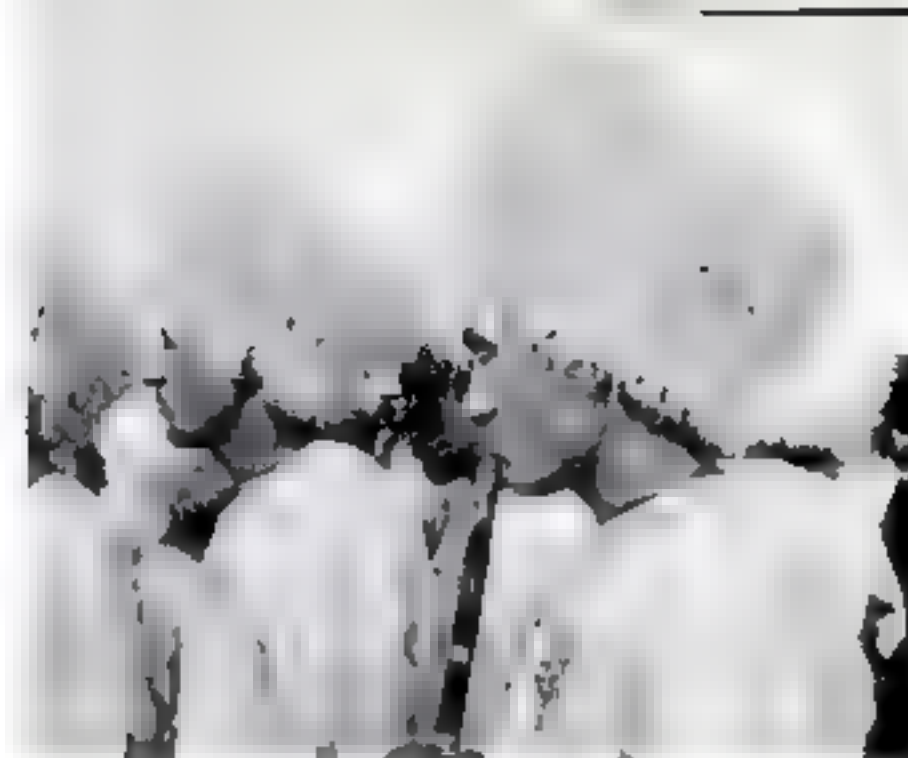
LENIN STADIUM HOLDS 100,000 RUSSIANS OVERLOOKING DELEGATES LINED UP BETWEEN STREAMERS HELD BY YOUNG RUSSIANS. THE WORD "PEACE" APPEARS

ICELANDIC GIRLS in smock costumes march in the stadium parade. The little country sent a delegation of 180, nearly all Communists or far left sympathizers.



INDIANS march in turbans and tight, Nehru-type trousers. A group of 100, some fellow travelers but mostly curiosity-seekers, came against government advice.





TURKMEN from collective farms in Caspian area of the Soviet Union wear shaggy hats of shepherds.

PERUVIAN performers warm up for outdoor dance act near Moscow Hotel (*background*).



IN SIX LANGUAGES AT UPPER RIGHT, AGAIN IN RUSSIAN ON SCOREBOARD (CENTER). KHRUSHCHEV SAT IN BOX AT CENTER RIGHT, FACING FLAGS OF DELEGATES

RED CHINESE, whose party of 3,000 was the largest visiting delegation, trumpet through the stadium with brass band which is followed by writhing paper dragon.



SCOTSMEN in kilts and plaids won cheers by dancing lively reels. They helped make up a United Kingdom contingent of 1,600, estimated to be one-third leftist.





SEEING THE SIGHTS. group of Americans visits the National Tretyakovskaya Gallery. This was shortly after Stan Mumford (band shirt, center) got lost,

climbed a factory wall—was arrested and questioned for four hours. The only American who got into trouble—Mumford called himself an “anti Red”



PLUGGING “PEACE.” Guy Carawan and Peggy Seeger strum banjos at Russian party for Americans. Loey sang: “Goin’ to lay down that atom bomb.”



DANCING “FRIENDSHIP.” Sandra Meoli, 21, of Los Angeles dances rock ‘n’ roll with Azerbaijani delegate at party given for Americans by Chinese.



END OF A PARTY. given in honor of the Americans by Russian hosts, finds last stay-up-lates saving goetta and empty bottles and bits of leftover

food. The party was given in the offices of the Moscow town planning bureau where draped American flag furnishes an unconventional note of decoration.

Moscow Festival CONTINUED

A MIXED U.S. GROUP, SOME PLAIN TALKING

The easy camaraderie permitted for the festival surprised visitors but left Russians breathless with a taste of forgotten freedom. To LIFE Correspondent Lewis it seemed “the sheer presence of foreigners made more impression than their words. Wherever delegates appeared, the Russians thronged—to see how they dressed, how they chattered and laughed, how they sang, how they danced, how they flirted.”

The freedom was not only physical—though that was interrupted when police occasionally chased Russian girls away from delegate hotels. It was also psychological and Russians used it gladly to talk to outsiders about their deepest worries. Speaking of the Kremlin’s recent shakeup, they mused, “Maybe it was right. . . . What have the ones up there now done to show that they are better? I wonder what it was really all about.”

“No one knows,” Flora Lewis cabled, “if the youngsters who poked their fingers into the strange waters of free, controversial discussion will shake off the droplets and remember again to watch their words and shy from strangers. For a moment the festival punched myriad holes in the Iron Curtain. They were just big enough to show that Soviet youth is stirred with uncertainty, gnawed with curiosity, restless with unknown desires.”

For one, a girl shoemaker who was taken to an American party, the hole was almost like Alice’s looking glass into Wonderland. “Oh, wait till I tell my family,” she exclaimed. “But I know they won’t believe me; it’s too amazing.” When she was offered an invitation card for evidence, she wailed, “They’ll never believe I was really here. They’ll say I picked it up on the street.”

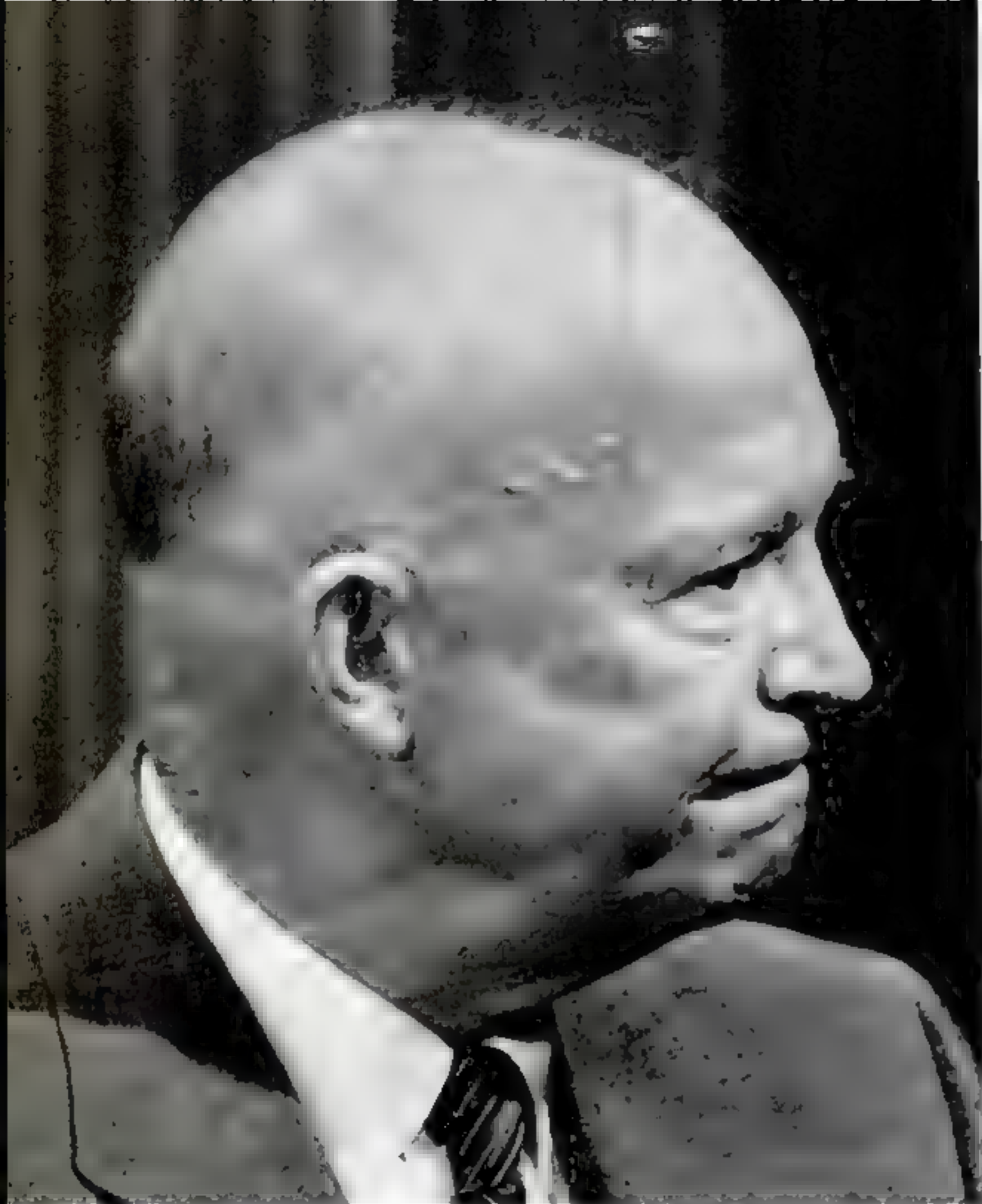
To the Americans, who had come by various routes and for several reasons, such childlike wonder had a parallel in their own feelings. Although they enjoyed the spectacle, they had to worry about making a pro-Communist spectacle of themselves. They were a mixed group, some bargain hunters, some curiosity-seekers, some fellow travelers. All of them went despite a State Department warning that the festival was a propaganda gimmick.

Some Americans served Red purposes with “folk song” parodies like *I Ain’t Gonna Study War No More*, and one, Jerry Fiederer of New York, called Nikita Khrushchev “fatherly.” But not all Americans were misguided: George Abrams of Newton, Mass. went about reading the U.N. report on the rape of Hungary to any Russian who would listen—and many did. And Miss Lewis overheard an American youth discussing democracy with a Russian in a busload of Americans. When the Americans voted eight to two on their destination, the American said to the Russian, “Now what should we do with the minority—throw them out of the bus like Malenkov and Molotov? See what I mean?” The Russian pondered a while, then said, “I see.”

AMERICANS ON PARADE are headed by a self-appointed leader, Jake Rosen of New York, who irritated some of his fellow Americans by dipping the flag to Khrushchev. By a close vote, the American banner was cautiously edited from its original wording of “USA Delegation Salutes VI World Festival.”



USA
PARTICIPANTS SALUTE
WORLD YOUTH



AN ANGRY PRESIDENT ABOUT TO BE ANGRIER

President Eisenhower was boiling mad at his press conference. At a Senate hearing on his nomination as ambassador to Ceylon, Businessman Maxwell Gluck could not even name Ceylon's prime minister. Had the President known Gluck was a heavy contributor to the Republican party? "I don't take it very kindly as suggesting I would be influenced by such things," he said. Later, he was even angrier when the Senate passed a crippling jury trial amendment to the civil rights bill. After a visit with the President, Senator Charles Potter described him as "damn unhappy."



A LOOK AT THE



A SMUG SENATOR AFTER HIS TRIUMPH

In contrast to President Eisenhower, Senator Lyndon Johnson, leader of the Democratic coalition that put the amendment across, exulted in its passage. Expected to clear the Senate this week, the bill must be approved by the House and is subject to Presidential veto. Whatever the outcome, it is bound to be a major factor in 1958 and 1960, when Republicans hope to cut into the northern city vote by having championed a stronger bill.

WORLD'S WEEK



AN AMERICAN MEMORIAL IN RUNNYMEDE MEADOW

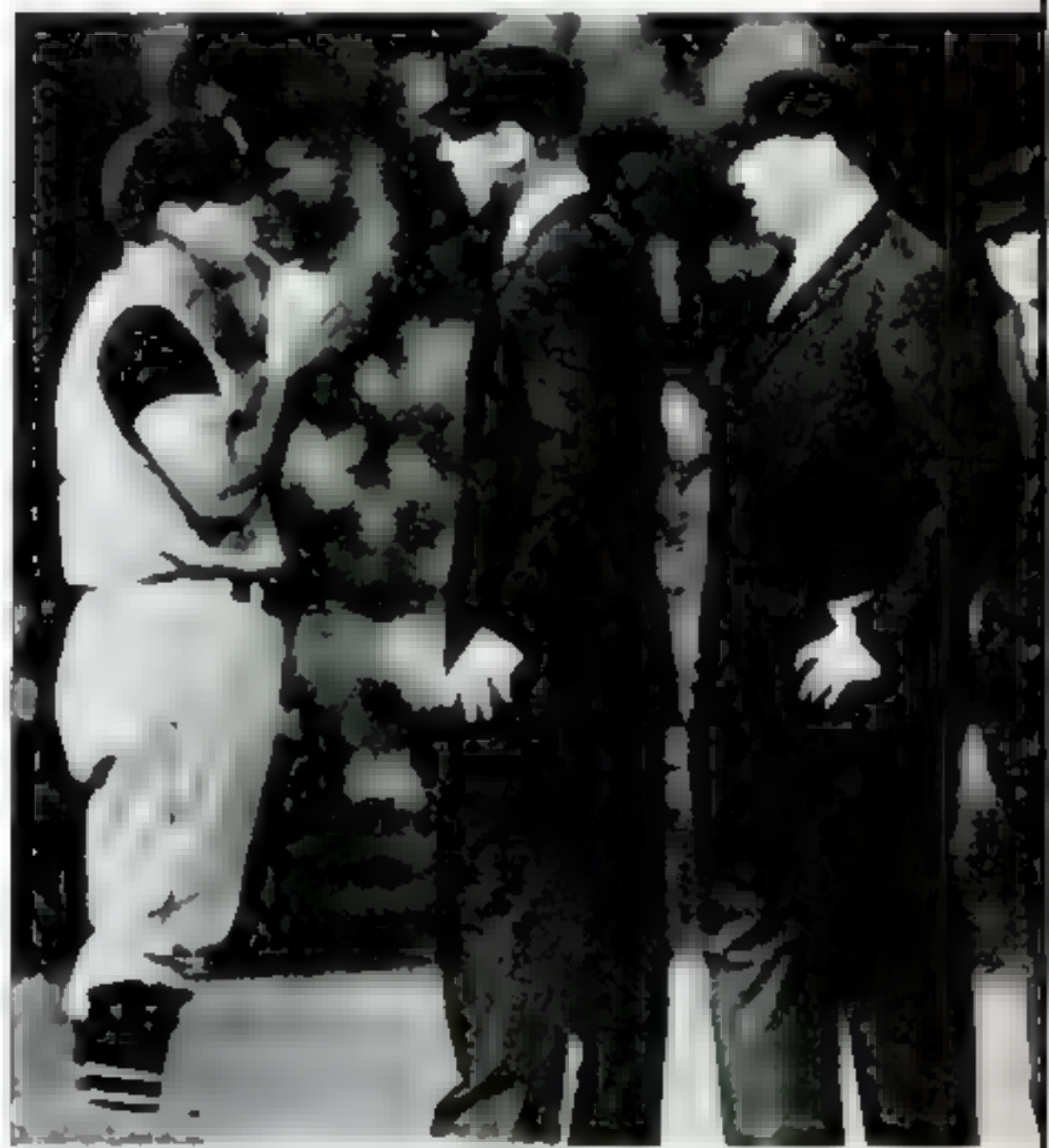
In the meadow at Runnymede where 712 years ago King John reluctantly granted his barons their historic charter of law and liberty, the American Bar Association took time from its London convention (LIFE, Aug. 5) to dedicate an American memorial to Magna Carta (see

Editorial). As more than 5,000 watched, bar association officials walked to a rotunda which was built with funds contributed by American lawyers. There they unveiled a simple granite slab with the inscription: "To Commemorate Magna Carta, Symbol of Freedom Under Law."



'MAMMA NAZIONALE'

Before the baby came, his mother was an institution known as "la Gina nazionale." Last week as lovely Gina Lollobrigida stood on a hospital balcony in Rome holding her newborn son, Mirko, Italians were so impressed that they promoted her to "la mamma nazionale."



MANAGER'S LAST STRAW

Facing nonplused umpires in Milwaukee, Pittsburgh Pirates Manager Bobby Bragan sipped an orange drink through a straw, offered some to each ump. Unamused, they ordered him off the field. Later the Pirates, also unamused, fired Bragan for "the general welfare" of the club.



SCARRED WALLS of the International Building reflect severe damage. Building has been condemned.



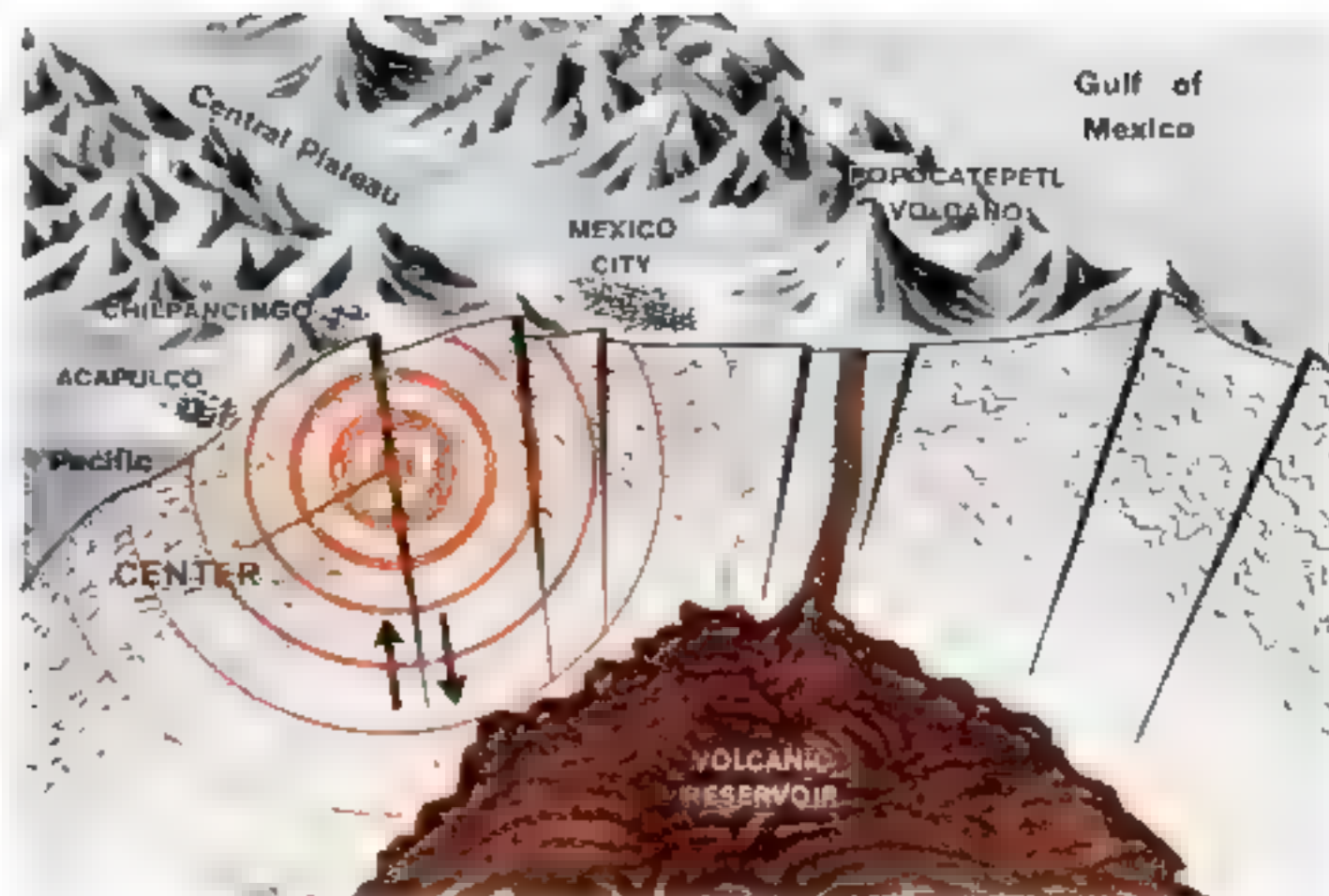
SEARCHING FOR THE DEAD amid the rubble of a new 12-family apartment house, rescue workers

dig at night under floodlights. Three bodies are being held under suspicion of faulty construction.





SUPPORTING A WALL of the collapsed apartment building, soldiers and volunteers strain to keep it standing until area can be searched for injured tenants.



AREA OF QUAKE, shown in the diagram, was affected by a movement of hot lava in a subterranean volcanic reservoir. Such shifts make themselves felt at weak points in earth's crust, the faults (heavy diagonal lines). Along Chilpancingo fault the earth shifted, producing shock waves which radiated outward.

THE EARTH TREMBLES, THEN MEXICO SUFFERS

All during the previous day, keepers at the Mexico City Zoo noticed that the animals seemed strangely restless. In the streets an occasional dog howled woefully, sensing the trembling that was as yet too slight for people to notice. Then in the early hours of Sunday morning, disaster struck as Mexico was shaken like jelly by one of the worst earthquakes in the country's history. The tremors originated near Acapulco and Chilpancingo (see drawing above), and seismographs recorded their strength at grade 10, just two grades below total destruction. Acapulco, a well-built resort, was only slightly damaged. But in Chilpancingo (pop. 8,830) a third of the houses were down and six were dead.

The greatest toll, however, came in heavily populated Mexico City, 135 miles away. As the earth trembled, a panicked populace poured out of homes and hotels to be greeted by a hail of glass, marble and concrete that cascaded from shaking buildings. Statues toppled from their pedestals and water pipes broke everywhere. Rushing from home with her baby, one woman turned just in time to see her husband and four other children entombed under its toppling walls. A new apartment house collapsed completely, burying 12 families. Rescue workers combed the rubble for the living, and quickly order was restored. But the disaster's final toll was heavy: 71 dead, 657 injured, an untold number unaccounted for.



FOOT OF A LANDMARK, the gilded angel that stood atop Mexico City's monument to independence, is carried off for safekeeping after quake shattered statue.



WORLD WAR I DOGFIGHT is re-enacted at show between French Nieuport (left), like those flown by Rickenbacker, and German Fokker.



NEWEST JET in Air Force, Republic's F-105 fighter-bomber, makes first public appearance at show with demonstration of steep climb.



LEADING FIGURES OF U.S. AVIATION HISTORY, GROUPED IN GOLD FRAME FOR PORTRAIT, ARE

COLONEL TIBBETTS
Pilot whose B-29 flew
A-bomb to Hiroshima

COLONEL BALCHEN
Byrd's pilot and Arctic
expert in World War II

GENERAL TURNER
Air Force commander
of the Berlin airlift

GENERAL MILLING
Pilot of the first Army
plane to drop a bomb

COLONEL GABRESKI
Air Force ace with 31
kills in World War II

EDNA ADKINS
Civilian secretary to
seven air force chiefs

SEN SYMINGTON
First Secretary of the
Air Force, 1947-1950

GENERAL NELSON
Pilot on the first flight
around world in 1924

LT. COL. JABARA
First jet ace, with 15
victories in Korea

GENERAL KENNEY
MacArthur's chief air
officer in the Pacific

JACKIE COCHRAN
Pioneer woman pilot,
organizer of WASPS

DR. VON KARMAN
Engineer and pioneer
in jet aerodynamics

1st SGT. TITTEL
A1 73, oldest man on
duty in the Air Force

GENERAL TWining
First Air Force man to
head Joint Chiefs

GENERAL LAHM
First pilot in Army to
make a solo flight



IDENTIFIED BELOW, ROW BY ROW. THE MODEL ABOVE IS OF THE 1908 WRIGHT BROTHERS' ARMY BIPLANE

JAMES KINDELBERGER
Planemaker, head of North American Aviation, Inc.

SECRETARY DOUGLAS
Newest Secretary of the Air Force, appointed in March

GENERAL WHITE
Twining's successor, chief of staff of U.S. Air Force

LIEUT. LaFARLETTE
Newest pilot (235,950th) to get his Air Force wings

GENERAL WEYLAND
Air Force commander in Korean war, head of TAC

GENERAL CHENNAULT
Flying Tiger commander in China in World War II

EDDIE RICKENBACKER
World War I ace (26 kills), now an airlines executive

MRS. HAP ARNOLD
Widow of general who ran Air Corps in World War II

ROSCOE TURNER
A leading civilian aviator and racer for 24 years

MAJOR GALLAGHER
Pilot of "Lucky Lady" in '49 nonstop global flight

COLONEL KELLY
A pilot on 1923 nonstop flight across the U.S.

GENERAL SPAATZ
Early pilot, the first chief of staff, U.S. Air Force

COLONEL MACREADY
Shared piloting with Kelly on 1923 nonstop flight

MAJOR YEAGER
First pilot to break sound barrier (1947 in an XS-1)



PLASTER CAKE decorated with model planes is displayed at dinner given by an electronics company

U.S. AIRPOWER IN 50TH YEAR

Parties, portrait mark birthday

U.S. military aviation got its unimpressive start on Aug. 1, 1907 when the Army appointed a captain and two enlisted men to oversee "all matters pertaining to military ballooning, air machines and kindred subjects." Last week in Washington the Air Force, which separated from the Army in 1947 and now has 925,000 men and officers on duty, joined hands with the Air Force Association, its alumni group, to celebrate its 50th anniversary.

The birthday party lasted all week and included a champagne reception, three formal balls, an air show and a banquet at which 29 leading aviation figures, whose combined careers have spanned the 50 years, posed for a gigantic birthday portrait (left). The oldest military pilot in the group, Brig. General Frank Lahm, 79, pinned Air Force wings onto the tunic of the newest pilot, 2nd Lieut. Dennis LaFarlette, 21. "After a lifetime in aviation," said Lahm. "I know it isn't safe even to try to predict what will happen in the next 50 years."



EXTRA POLICE STAND GUARD AT ENTRANCE TO THE PARK BUILDING NEAR WHICH YOUTH WAS MURDERED

TEEN-AGE BURST OF BRUTALITY

In the hot evenings teen-age gangs moved restlessly through New York City's streets. Police patrols watched warily for signs of juvenile trouble that becomes a boiling threat each mid-summer. Suddenly last week violence broke out in three scattered sections of the city. On Manhattan's upper West Side a youth was fatally stabbed and his friend critically wounded. In Brooklyn a 16-year-old was savagely beaten by a wandering gang. And in the Bronx a boy was killed by teen-age attackers. In the heat of the tension police quickly bore down on known gangs, and station houses in the city were filled with solemn-faced suspects, some of them only 12 and 13 years old.

The biggest police catch found some sullen

members of the "Egyptian Kings" (above right) accused of the West Side killing of 15-year-old Michael Farmer, who was handicapped by a polio-weakened leg. Farmer and a friend were attacked when they walked into territory disputed by the Kings and a rival group, the "Jesters" (bottom right).

To check other disputes that could erupt into murderous assaults, police youth squads gave warnings to gang leaders, and patrols were heavily increased to "saturate" trouble spots. But Deputy Police Commissioner Walter Arm, noting that juvenile crime in New York City had risen 41%, was not optimistic. "It's like fighting a forest fire," he commented. "You don't know where it's going to spring up next."



GRIM EGYPTIAN KINGS, booked for homicide, listen to charges against them in the station



SMIRKING SUSPECT, Louis Alvarez, 16, a leader of "Egyptian Kings" gang, sits in car on way to

questioning in murder. "He's a bad boy," his father said, "but I never thought he'd kill anybody."



Unsettled. Police said Kings totally wounded Farmer as he lay waiting for rival Jesters in the park.

LAUGHING JESTERS get together in Manhattan street in territory they control. Police later

broke up group. Victim of Kings' attack, Michael Farmer, was friend of the Jesters but not a member.



LIBERTY IN LAW, HOW WE GOT IT . . .

On a great meadow called Runnymede, near Windsor, one June morning in A.D. 1215 the rebellious bishops and barons of England awaited the arrival of oppressive King John to sign the concessions they had forced him to grant. On the same meadow last fortnight hundreds of American lawyers and their families watched the unveiling of an eight-columned monument of Portland stone, gift of the American bar, on the spot where King John put his royal seal to Magna Carta.

Both gift and visit were fitting since, for America, as for all true democracies, Magna Carta is the fountainhead of liberty under law. Yet why is this so? How many today have ever read the Magna Carta? How many know what is in it? The modern reader could scrutinize every one of its 61 clauses—ranging from relief for those who “shall have borrowed money from the Jews” to a promise to remove entirely “all fish weirs . . . from the Thames and Medway”—without finding much more than limited and special favors for a few. Nor did the rebels who extracted them seek much more. They only half understood, as Winston Churchill observed in his *A History of the English-Speaking Peoples* (LIFE, April 2, 1956) that they were groping “in the dim light toward a fundamental principle,” namely, that “here is a law which is above the King and which even he must not break.”

Magna Carta established no “inalienable rights” of man. Even four centuries later King James I could hang a thief without trial and Sir John Harington could write: “. . . our new King hath hanged one man before he was tried; 'tis strangely done: now if the winde bloweth thus, why may not a man be tried before he hath offended?” It was at the risk of their own necks that such great 17th Century pioneers of the law as Sir Edward Coke asserted such rights, but they built on the precedent of Runnymede in doing so. More than a century later still other brave men, calling themselves Americans, had to risk the gallows of another English sovereign to rear an oak of freedom out of the same tiny seedling of Runnymede. Even now it is necessary for one branch

of that tree—the Supreme Court—to protect these rights from new encroachments. The lesson is plain: freedom is never fully won, but only a living, growing law prevents its extinction; Magna Carta provided a principle capable of infinite extension.

But how far has it been extended? Few people, taking their rights for granted, realize to how little of the rest of the world a true rule of law has spread. Communists prate nervously about “socialist legality” but their actions seem indistinguishable from those of Peter the Great, who, on visiting Westminster hall in 1697, was astonished when told that all the busy men crowding it in wigs and gowns were lawyers. “Why,” he exclaimed, “I have but two in my whole dominion and I believe I shall hang one of them the moment I get home.” His remark seems as modern as today’s headlines; the daily sentences of the Budapest “courts” symbolize the mockery of a rule of law perverted.

But the events in Hungary and Poland also demonstrate, as Britain’s Lord Chancellor, Lord Kilmer, told the visiting American lawyers last week, that the thirst for justice is “inseparable from the human condition” and cannot be permanently suppressed. It has already forced, in Poland, greater rights for individuals, and the ripples from this stir a demand for them in Russia itself. Time thus seems to be working toward a wider spread of a rule of law.

In fact, Attorney General Herbert Brownell told the London meetings (LIFE, Aug. 15) the time has come when the attempt should be made to establish a system of tribunals which would have compulsory jurisdiction over international disputes. A beginning could be made among those nations which have similar legal systems—Britain, the U.S., Latin America. “The emphasis in international life must shift from torts to contracts,” Brownell said. “We must establish an era where nations as well as individuals are subject to justice under law.”

The echoes of Runnymede still ring.

. . . AND HOW WE CAN EXTEND IT

Decades may be required to achieve universal adherence to a rule of law (see above). But if it is ever achieved it will grow as the fruits of Magna Carta grew, out of the gradual accretions of precedent. In a lawless world, crimes of states against people are too numberless to name and the world is helpless to prevent or punish them. But there are two such notorious outrages, at the moment, in which concrete steps actually can be taken to help advance the rule of law. We refer to the apparent abduction of Dr. Jesús de Galíndez to the Dominican Republic and the unjust imprisonment of Milovan Djilas of Yugoslavia.

The Galíndez case is well known. LIFE (Feb. 25) itself first marshaled the evidence which indicated strongly that Galíndez, hated and feared by Dictator Trujillo, was kidnaped in New York, flown out by an American charter pilot, Gerald Lester Murphy—and that Murphy, at least, was subsequently murdered. In the case of Djilas, the former number three man in Tito’s Communist regime dared not only to denounce Soviet repression in Hungary (as Tito himself did) but also to assert in an article written for the U.S. magazine *New Leader* that it marked “the beginning of the end” of Communism. For this he was imprisoned after a secret trial where no witnesses were even called. His offense: free speech.

What can be done to advance justice in these cases? Congressman Charles Porter of Oregon, who got interested in the Galíndez case because Pilot Murphy is from Oregon, has just toured Latin America and come back with a concrete program.

He bases it on two facts: the Organization of American States has been losing prestige, and the U.S. has been losing confidence among democratic-minded Latin Americans because of its support of dictators like Trujillo. An existing treaty between the U.S. and the Dominican Republic, says Porter, makes it juridically feasible to refer the Galíndez dispute—e.g., Trujillo’s refusal to allow interrogation of his ex-New York consul—for adjudication by the O.A.S. To do so would strengthen the O.A.S., which is already an outpost of international law.

The case of Milovan Djilas emphasizes again the crying need for international agreements pledging respect for the rights of all persons to free speech, open trials by juries, and the writ of habeas corpus. No such rights exist in Yugoslavia, although Tito tries to convince free world opinion he is moving in the direction of democracy.

What is needed here is a world-wide outcry for “justice for Djilas,” as persistent and tireless as that which the Communists organized—spuriously—for the Rosenberg spies. Tito is anxious to have the good opinion of British Laborites, of European socialists, of American liberals. All such groups ought to get started in relentless, drum-fire worldwide bombardment of petitions, letters and resolutions which will never let Tito forget that, until Djilas is free, Titoland will be suspected of Staltnism.

Let those who wish to advance the cause of law move now to prosecute Trujillo and Tito before world public opinion.



Chicken with Rice—everything's nice!

Have soup—Lazy Susan style! That's a bright new way to be welcomed—to a party, or just to family supper. Help yourself to crispy "extras" on an appetizing tray—and a sunny soup kept hot in a chafing dish. The center-of-attraction soup might be Campbell's Chicken with Rice—golden chickeny broth, tender chicken and fluffy long-grain rice. What a pleasant way to be told, "Glad you're here"—*any* time!



Quick-supper welcome for the family. Campbell's Chicken with Rice Soup heated in a pretty casserole and brought right to table on its own stand.



Warm welcome for late-comers—a big, white soup pot filled with fragrant Chicken with Rice Soup—hot, and ready on its own electric warmer.



.....
SOUPS SUPPLY BASIC NUTRITIONAL NEEDS: Vitamins, Minerals and Liquids—for general well-being • Proteins—for upkeep and growth • Carbohydrates—for energy

.....
Once a day... every day... SOUP!



Only **Ballantine** brews

**"Brewer's
Gold"**

into Genuine Golden Ale
Flavor!

"Brewer's Gold" is a rare, choice hop.

Its precious, delicate flavor is impossible to capture with generally-used brewing methods. Ballantine is the only leading brewer to use its famous true-ale recipe with extra-special "Brewer's Gold" hops.

The result is unforgettable taste, a rich and flavorsome excellence accompanied by modern lightness. Join the modern trend to genuine goodness in food and drink. They're all asking for Ballantine Ale—the 4 to 1 favorite. Do you?



Enjoy the genuine—
it's the trend, friend!

Ballantine's TRADE MARK LIGHT **Ale**

COPYRIGHT 1957, P. BALLANTINE & SONS, NEWARK, N. J.



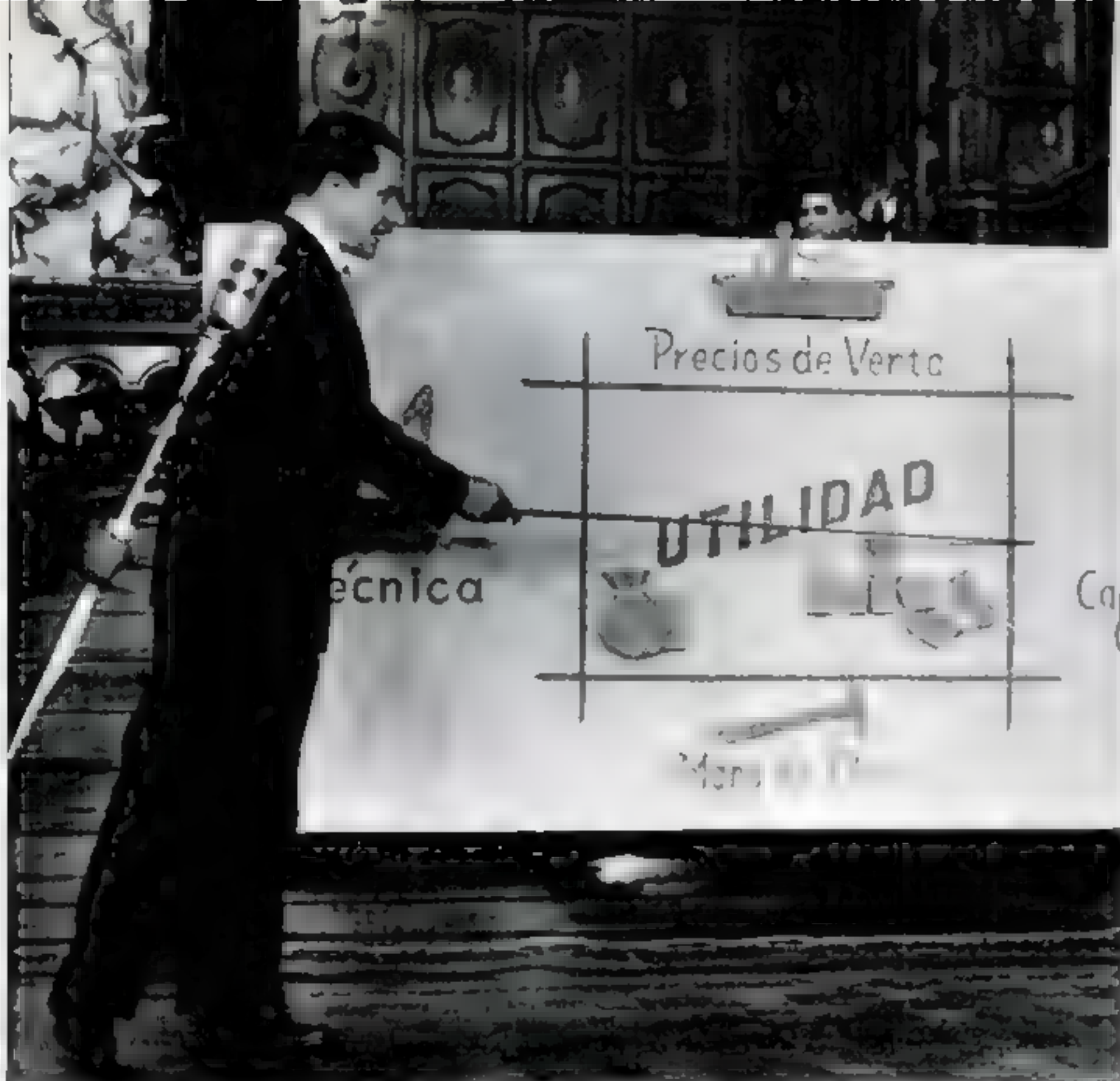
Drink this hearty coffee as strong as you like...

It still can't get on your nerves! Drink as many cups as you like...as often as you like...Sanka still can't make you jittery or keep you awake. All pure coffee. 97% caffeine-free.

NEW INSTANT SANKA COFFEE



A Sanka Coffee Company



LAST PUBLIC APPEARANCE of Guatemalan President Carlos Castillo Armas, three hours before

his assassination, found him in the National Palace addressing a seminar to boost private enterprise.

LATIN MARTYR TO A MADMAN

Guatemala mourns its president

President Carlos Castillo Armas of Guatemala was a unique—and in some ways peerless—figure in Latin American politics. Amid the almost senseless procession of Latin American coups, Castillo Armas staged his 1954 revolt for principle. He liberated his country from the pro-Communist regime of Jacobo Arbenz Guzmán, thereby breaking up Moscow's most dangerous invasion of the Western Hemisphere. Then Castillo Armas, backed by the U.S., gave Guatemala a sound hope for economic progress and democratic rule.

Last month, tragically, the lunatic strain in Latin politics caught up with sensible Castillo Armas. A psychotic member of the presidential guard suddenly fired a bullet into his chest and he died on the spot.

As the hemisphere mourned Castillo Armas' loss, his work for the moment seemed secure; amid its grief Guatemala stayed politically calm.

MOURNERS PAY THEIR LAST HOMAGE TO PRESIDENT CASTILLO ARMAS, LYING IN STATE IN GUATEMALA'S NATIONAL PALACE, HIS COLONEL'S CAP ATOP HIS COFFIN



Back to boyhood fun...

and don't they look
every inch the
growing guy in
hip and leg-hugging,
(but free-for-action)
Lee Riders. So...

Get 'em back into...

Lee



**Even super-active
youngsters will
outgrow them
before outwearing...**

Lee

DOUBLE-KNEE RIDERS

20 Tough-Tailored Extras

like "extra denim" fused permanently
inside the knee...no-bind crotch...no-scratch rivets...
assure longer, stronger wear, far better fit, far
better feel. Genuine western styling. All sizes—slims,
regulars, huskies! Sanforized. Money back guarantee
or new garment free unless completely satisfied.



LEESURE: LEE COMFORT CLOTHES FOR ROUGH N' READY PLAY, N. D. LEE CO., INC., KANSAS CITY, MO. COPY RIGHT 1957

Castillo Armas CONTINUED



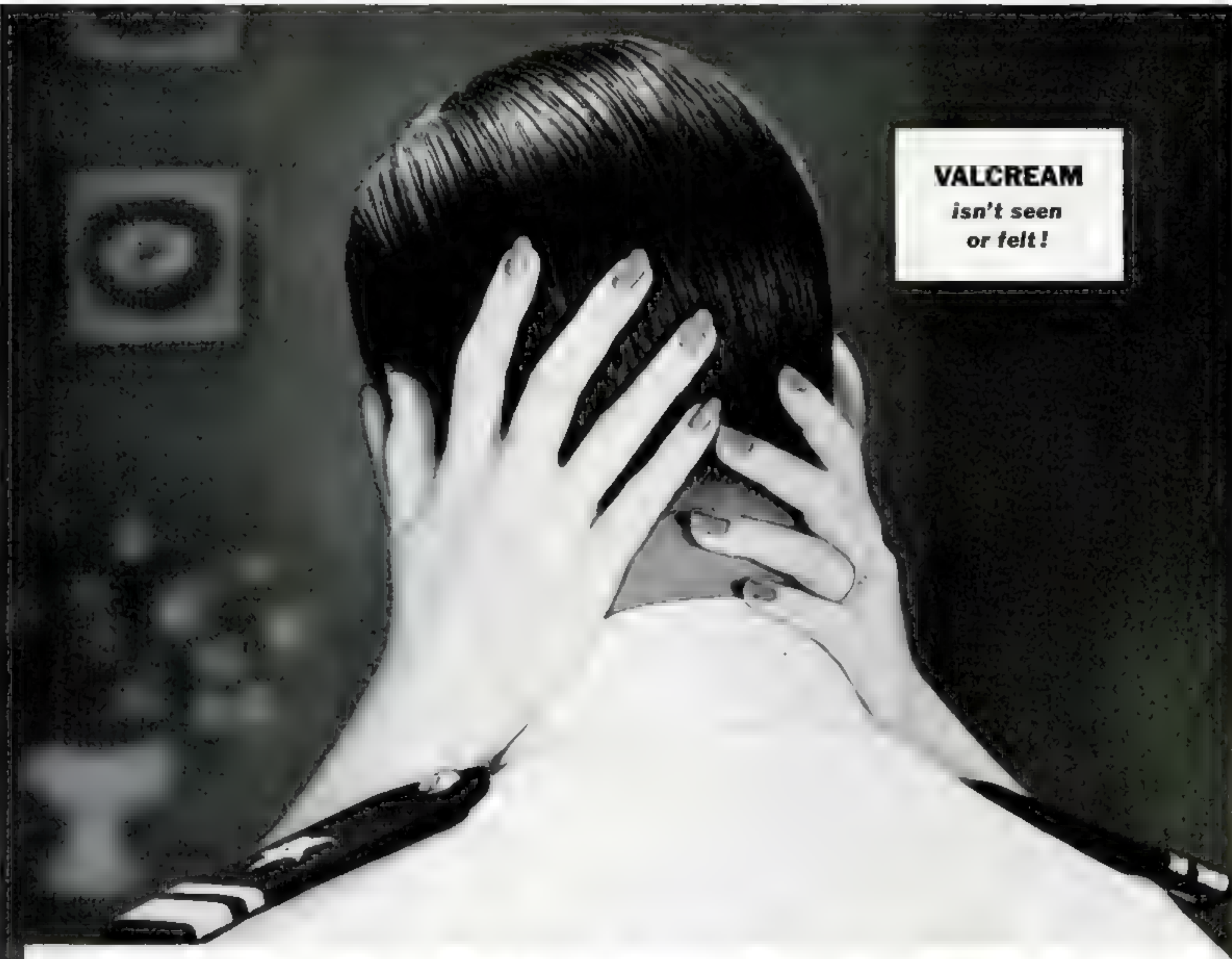
DEAD ASSASSIN, the Castillo Armas guard Romeo Vásquez Sánchez committed suicide on all his arms and legs, for good.



REVERENT MOURNER bows head at Castillo Armas' bier, with next of kin, as even Castillo's own body is laid out.



WEeping CITIZENS, filling Guatemala City streets on funeral day, are held back by helmeted guards as casket is carried to cathedral for eulogies.



VALCREAM

*isn't seen
or felt!*

NEW—This hair cream for men not only keeps hair neat 'n' natural

VALCREAM grooms without showing

Changes form on application . . . greaseless . . . enriches hair's natural oils. New Valcream keeps your hair at its very best all day, and yet isn't seen or felt! This new grooming discovery changes form on application, never leaves a white film. Valcream actually enriches hair's natural oils. It's not greasy, or oily, or drying—contains no alcohol. Get new Valcream!



Now you see it!
Massage Valcream on
hair and scalp.



Now you don't!
Valcream grooms
without showing!

For "NO-SHOW" grooming . . .



Another fine product of Chesebrough-Pond's Inc.

39¢ AND 59¢ PLUS TAX

FASTER HEALING

20 vents
let filtered
air reach
the wound



with **SUPER-STICK**
New rounded ends. They stick better,
protect better. Won't loosen in water.

Castillo Armas CONTINUED



PRESIDENT'S FAMILY, his mother (left) and his wife, kneel in the cathedral during funeral services. Wife was standing beside him when he was shot.



PRESIDENT'S SUCCESSOR, Gonzalez Lopez, who was named provisional president by Congress, takes solemn part in the cathedral rites for his friend.

SAVE \$20⁰⁰

with SIMMONS



It's the Simmons
87th Anniversary Mattress
A great \$59⁹⁵ value for only

\$39⁹⁵

For top value at a bottom price, this anniversary special is the prize of them all!

Only Simmons, makers of the famous Beautyrest,* could design and build such a mattress. And only Simmons great purchasing power could make this amazingly low price possible.

Here's what you get for only \$39.95

- Hundreds of firm, resilient coils
- Sturdy pre-built border
- Eight fresh-air ventilators
- Convenient handles for easy turning
- Choice of 2 attractive fabrics, as shown
- Simmons quality throughout, engineered by superior craftsmen, means years and years of comfort and dependability.

See this outstanding buy today—at your Simmons headquarters. A \$59.95 value for only \$39.95. Here is a value that no other national maker can match.

TERMS ONLY \$1 WEEKLY AFTER SMALL DOWN PAYMENT
(matching box spring \$39.95)

Simmons 87TH Anniversary Mattress

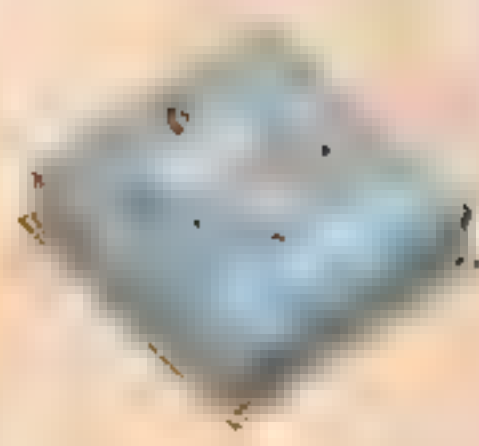
*Trade-mark Reg. U. S. Patent Office, Copy 1957 by Simmons Co. Mfg. Corp. Chicago, Ill.



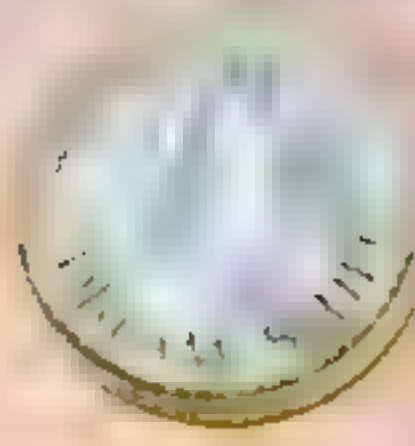
dreams for sale!



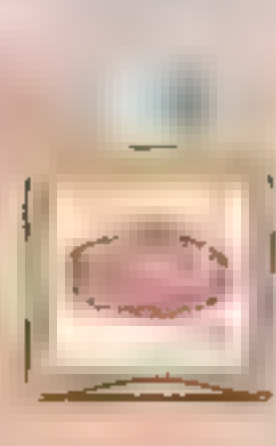
DREAM KISS LIPSTICK,
new 24-hour type
Luscious colors!
Exclusive Florentine case.
33¢ and 59¢.



WOODBURY FACE POWDER
has special ingredient
for longer, smoother cling.
Dreamy shades.
15¢ and 30¢



DREAM STUFF
sheer clinging
powder and foundation
in one 49¢ Also in white
and gold mirror compact \$1



DREAM GLO MAKE UP
liquid magic to
make skin look radiant,
flawless 39¢
Plastic bottle 59¢



WOODBURY CREAM MAKE UP
spreads on like silk
smooths complexion to
dreamy natural looking
beauty 43¢

Woodbury
dream
cosmetics

A TAMER REBEL COMES HOME

For 33 years Peru's Víctor Raúl Haya de la Torre had been a symbol of liberal revolutionary zeal in Latin America. He fought for agrarian reform and the eight-hour day, quarreled with the Catholic Church and opposed dictators. Since 1949 he had lived in political asylum at home or exile abroad. But Haya never lost his hold on the masses of Peru, where his APRA party somehow survived. Then in 1956 Manuel Prado was elected president with the understanding that Haya could return. Two weeks ago Haya came home to a wild welcome (below). But he had lost some of his former zeal. He spoke warmly of the APRA's new policy of *convivencia*, which means peaceful coexistence with church and government.



HAPPY HAYA beams at welcoming crowd. Hatted man (right) is Ramiro Pralé, who has led party in his absence.

ECSTATIC "APRISTAS" WAVE WILDLY TO WELCOME THEIR HERO BACK TO HIS BIRTHPLACE IN CITY OF TRUJILLO



My
constipation
worries
are
over!

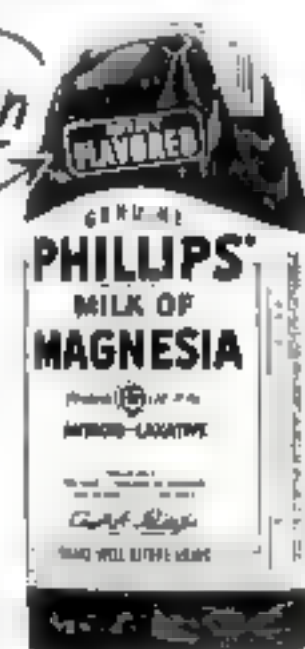


Milk of Magnesia
gives more complete
relief

than any laxative which acts only on constipation...gives better relief than all of them—because it also relieves any accompanying acid indigestion. Three tablespoonfuls taken at bedtime work leisurely. Your sleep is not disturbed. When morning comes you get the relief you need to start the day feeling wonderful. Use Phillips' Milk of Magnesia—the best laxative money can buy.

A
NEW addition

Phillips'
is now also
available in
Flavored Form
at the same price
as Regular



PHILLIPS'
MILK OF MAGNESIA
REGULAR • FLAVORED



WORLD'S FASTEST RACE WON ON

The International "500" at Monza, Italy, became the world's safest race, too—on Firestones. It provides new proof of the safety and performance you enjoy when you put Firestone Tires on your car.

On June 29, Jimmy Bryan became the winner of the first International "500" when he streaked around the last lap at Monza with

a 500-mile average speed of 160.057 mph. The best drivers in the world, plus *every* make of tire and car, were eligible to compete. Yet American drivers finished first, second, and third, rolling on Firestone Tires.

The International "500" is the world's fastest race, and one look at the track will tell you why. The curves are so steeply banked that drivers can take them at much faster speeds and thus maintain a higher average for as long as tires and cars can take the grueling pace. The straightaways are long and fast. And even though they're

concrete-paved, at 190 mph they slapped tires and cars with a force that shattered shock absorbers, shook gas tanks loose, even snapped frames.

You couldn't have set up a race that's tougher on tires, where top lap speeds run as high as 40 mph faster than the winning Indianapolis "500" average. You couldn't even have picked a hotter day—the track temperature stood at a tire-torturing 128°. So it's only natural that all the American drivers in the race chose Firestone Tires. For they have learned from experience that



The same experts who built race-winning stamina into the tires that made Monza famous for safety as well as for speed, build the same safety into a "family car" tire for you . . .

New Firestone Nylon "500"

**WITH NUCLEAR-CONTROLLED
NYLON CORD BODY**

Before you decide to buy any new tires, there are a few things you ought to know about the new Firestone Nylon "500."

First, you ought to find out how *tough* it is—how it's been made nylon-tough to withstand the pounding of the city's deepest chuckholes and the country's roughest roads.

You should remember that Firestone engineers borrowed from their own speedway tire specifications to develop a cooler running rubber compound for this tire, to give you a new kind of protection against the incredible heat that sustained super-highway driving builds up inside a tire.

You ought to discover the thousands of extra miles that are built into its deep-design tread, and its unmatched non-skid safety.

In short, you ought to get all the facts about the new Firestone Nylon "500" tires—how little they cost, how wonderfully safe they are. And you can get the story about the tires and the easy terms that go with them from your Firestone Dealer or Store. Or order them on your new car from your car dealer.

FIRESTONE TIRES!

Firestone knows *more* than anyone in America about building strength and safety into tires. These top professionals know these facts because they spend their lives where Firestone does its testing and reigns supreme—on the oval laboratories of racing.

The fact that Firestone has now gained an *international* reputation for safety should make one important fact crystal clear to every automobile driver in America: *Only* Firestone Tires give you the safety and *built-in peace of mind* that comes from years of grueling speedway experience.

Firestone

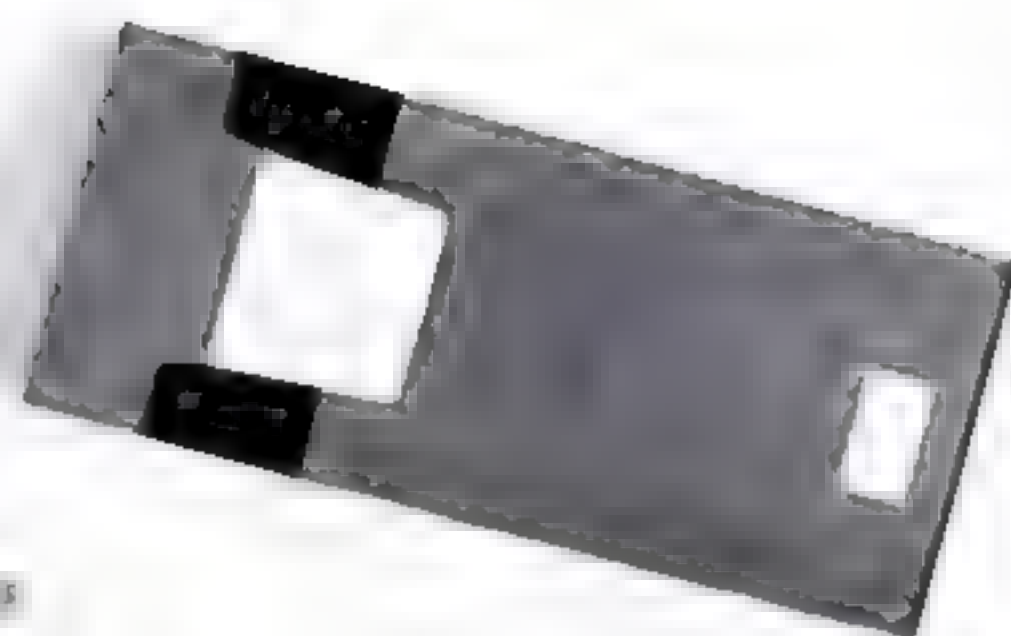
BETTER RUBBER FROM START TO FINISH

Copyright 1957, The Firestone Tire & Rubber Company





freshness you can see...



DELCO DRY CHARGE BATTERIES

For positive proof of fresh power, there's nothing like *freshness you can see*. You know your Delco Dry Charge Battery is fresh, because your own eyes see it come to life when your dealer adds the fluid. This battery can't get old before it's sold. It comes to you bone dry, to protect you against any possible power loss.

*America's No. 1 Battery
distributed nationally by*



You get all the power, all the freshness, you pay for. And every Delco battery, right down to the lowest priced, is backed by General Motors with a written warranty that's good all over the United States and Canada, too. Ask your dealer to show you this money-saving, power-saving battery—a Delco Dry Charge.

General Motors leads the way . . . starting with Delco Batteries

COMING SOON ON CBS-TV—"HIGH ADVENTURE WITH LOWELL THOMAS." ON CBS RADIO LOWELL THOMAS NEWSCAST



THE WOOLLY AVAHI, A RARE LEMUR ONLY A FOOT TALL, HAS OWLISH EYES AND WITCHLIKE HANDS WITH HUGE THUMBS AND FINGERS OF IRREGULAR LENGTHS

The Gentle Lemurs

ODD ASSORTMENT OF PRIMATES HAS EVOLVED ON MADAGASCAR

Lemurs always wear a wide-eyed and wistful look, yet no group of animals seems to get more enjoyment out of life than they do. Living in Madagascar at the top of the tall forest trees, they spend their time rocketing after one another among the branches, lying relaxed along a limb or feeding off leaves, bark and fruit.

Lemurs have led peaceful lives on the island ever since they came there some 40 million years ago, a period when the ancestors of lemurs abounded almost everywhere in the world. The most primitive members of the primate family—lemurs began to find life hard as more intelligent

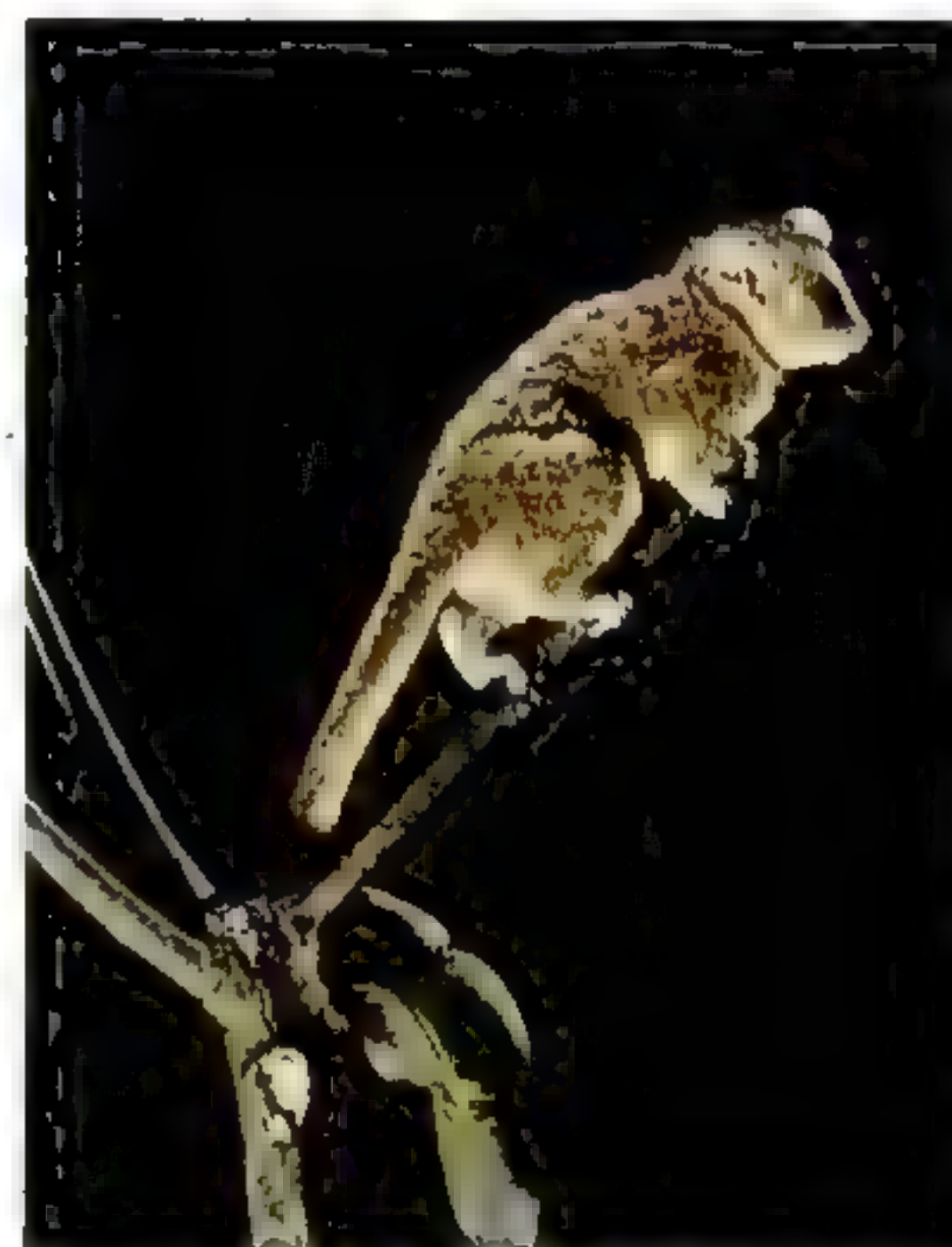
primates—apes and monkeys—developed. It is generally believed that, pushed from their homes, some retreated across Africa and reached Madagascar when it was still part of the continent. Soon after they arrived—and before more aggressive primates could get across—the island became separated from Africa by a deep channel and, unmolested in their island refuge, the gentle lemurs evolved into a great variety of odd-looking species, which LIFE's Loomis Dean photographed in their Madagascar habitat. But today civilization is pushing back the lemurs' forest home so rapidly that zoologists fear the animals, in a few decades, will become extinct.

Photographed for LIFE by LOOMIS DEAN

CONTINUED



RING-TAILED LEMUR has a two-foot-long brushy tail (*left*) which it rubs against its forearm glands,



LESSER MOUSE LEMUR is nocturnal. By day it curls up and sleeps in tiny hollow stems or tree holes



especially when angry or excited. It uses this tail as a balancer in jumping (above), as an ornament

held straight in the air when walking on all fours, as a warmer wrapped around its neck at night. Most

common of the lemurs, the inquisitive ring-tailed is the one most often seen in zoos and sold as pets.



(left) and gives shrill vent to its feelings if disturbed. By night it runs, with great speed, and leaps through



slender tree branches in search of insects and fruit. Smallest of all primates, the mouse lemur is only

five inches long with a six-inch tail. It is difficult to capture and the adults have mean dispositions.

CONTINUED



SIFIKA LEMURS, which have distinctive silky hair, in captivity come to ground to play and to feed off vegetation and fruit. With their forearms outstretched



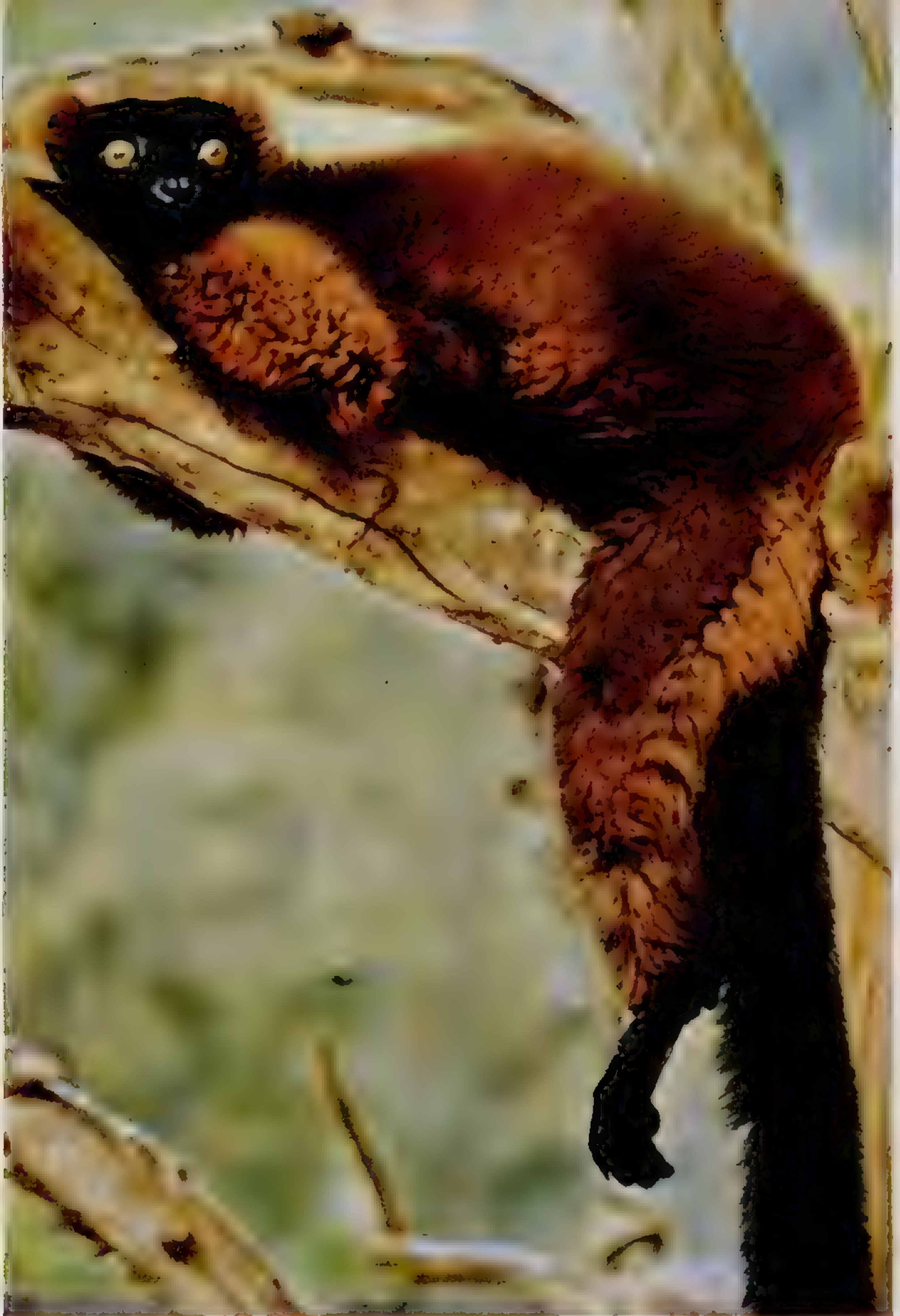
before them (*top left*), they move in long jumps on their elongated hind legs with tremendous clawed feet as they chase one another like clowns (*lower left*) or carry



It is carrying its young from one tree to another (center and right). At 3 months of age this dark-headed baby still clings to its mother's stomach when traveling about, but

will soon be riding piggyback. Sifakas live in groups and most frequently call to one another by a series of short hiccups. If alarmed, however, they bark hoarsely.

CONTINUED



LANGUID LEMUR, the red-ruffed variety, relaxes in the morning sun, a habit which causes the natives superstitiously to believe that it worships the sun and

therefore is sacred. Widest and largest (four feet long) of the lemurs. Lives in the deep, quiet forests with the holed roars which make it seem deceptively ferocious.

Now the evening's perfect...
when the *party-quarts* appear!

Entertaining this week? Better stock up on beer in Party-Quart bottles. They're ideal for all group occasions. Open a Party-Quart and serve one, two or more of the five full glasses it holds. These big No-Deposit bottles will then keep the *unserved* portions cool 93% longer than 12-ounce cans. Party-Quart bottles—the thrifty, convenient way to buy your beer.



NO-DEPOSIT
quart bottles
when you entertain

NO-DEPOSIT
12-ounce bottles
for individual use



So convenient —
NO-DEPOSIT quart bottles

No-deposit glass quarts *keep beer cool 93% longer!*

NO-DEPOSIT, NO-RETURN BOTTLES
AN  PRODUCT

OWENS-ILLINOIS
GENERAL OFFICES • TOLEDO 1, OHIO

Let the magic of color give your home a new personality!



Body color Pearl Gray SUN-PROOF with White SUN-PROOF Trim

You'll be proud of that "Just-Painted" look for years with

SUN-PROOF®

AMERICA'S FINEST HOUSE PAINT

The only house paint with fume-resistant pigments and Vitolized Oil®



Body color Milwaukee Cream SUN-PROOF with white SUN-PROOF Trim and shutters SUN-PROOF Terra Cotta Maestro Color No. 253R.

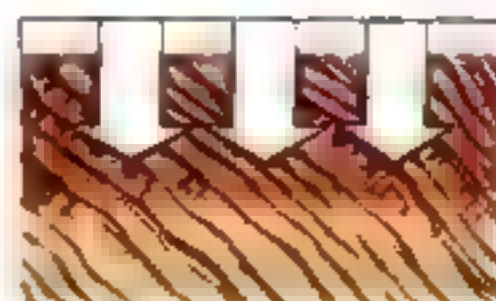
• Use **SUN-PROOF Trim Paints** on entranceways, windows, shutters, eaves and corners to enhance the charm of your home. These tough, rugged paints are easy to use and hold their color and gloss remarkably.

You'll take pride in your home's bright "just-painted" look for many extra years when you paint it with SUN-PROOF.

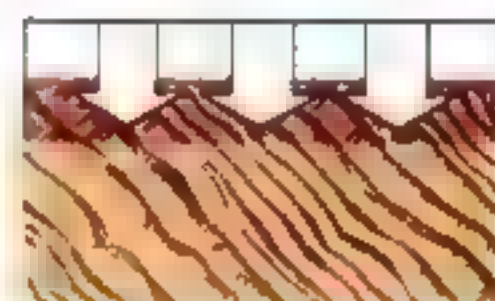
• With **SUN-PROOF's** range of more than a hundred Maestro Colors® to choose from, you can give your home a fresh, new personality that's distinctively your own.

• It's the **only** house paint made with fume-resistant pigments and special Vitolized Oil which controls penetration. These wonderful ingredients assure enduring protection against weather-wear, fuel fumes and industrial gases.

Controlled Oil Penetration Makes SUN-PROOF Look Better Longer!



Much of the oil in ordinary paint soaks into the surface being painted. This leaves the paint coat starved and brittle—ready to crack and peel with severe weather changes.



SUN-PROOF's Vitolized Oil is treated to control penetration. Only enough oil goes into the wood to insure a firm bond. The rest stays in the paint film to resist weather.

PITTSBURGH PAINTS
 PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS • FIBER GLASS
PITTSBURGH PLATE GLASS COMPANY
 GENERAL OFFICES: PITTSBURGH 22, PA. IN CANADA: CANADIAN PITTSBURGH INDUSTRIES, LTD.



DOCTORING A SPECIMEN, Petters give ailing lemur penicillin. They became so attached to another lemur they brought it home to Paris as a pet.

STUDY FOR SURVIVAL

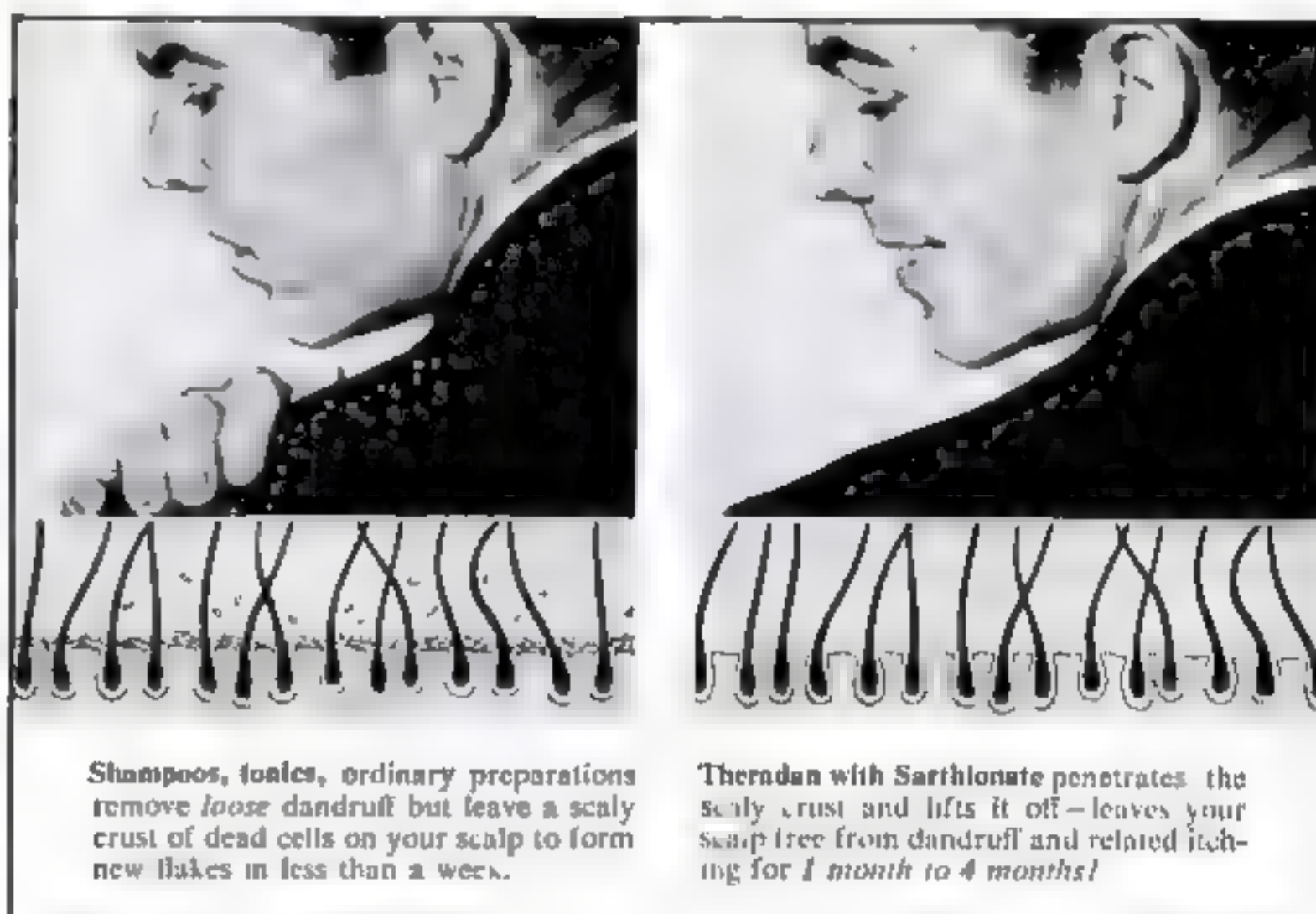
Worried by the steady decline of Madagascar's lemurs, the Paris Natural History Museum and the International Union for Conservation of Nature recently sponsored a study by two French zoologists, Jean-Jacques Petter and his wife. The Petters spent a year tramping through the forests, collecting 32 kinds of lemurs and observing the elusive creatures in their last remaining haunts. They studied eating habits, breeding and raising of young of both the wild and captive animals. As a result of their forthcoming report, much more will be known about a dwindling species, and the Petters will recommend better protective measures that may help prevent the lemurs from vanishing altogether.



RARE AYE-AYE, a member of the lemur family, was photographed by Petters for the first time in its forest home after several night expeditions to find it.

Because it is a medicine, not a shampoo...Theradan

Clears up the severest dandruff and itchy scalp ...with just 3 applications!



Shampoos, tonics, ordinary preparations remove loose dandruff but leave a scaly crust of dead cells on your scalp to form new flakes in less than a week.

Theradan with Sarrthionate penetrates the scaly crust and lifts it off—leaves your scalp free from dandruff and related itching for 1 month to 4 months!

Bristol-Myers' new Theradan works *beneath* the surface, not just *on* it... penetrates and removes layers of dead, dandruff-forming cells to leave the scalp free from scales and related itching... to stop new dandruff before it starts!

LIKE ANY MAN OR WOMAN who suffers from dandruff, you may doubt that it can be *controlled*—much less *eliminated for long periods*.

But Theradan is *not* just a tonic—*not* a preparation you use every day or every week—*not* a shampoo you wash right out. It's a new kind of medical treatment, containing penetrating *Sarrthionate*.

Unlike so-called "dandruff-treatment" shampoos, Theradan stays on the scalp long enough for the medicine to do its work—usually from ½ hour to 1 hour before shampooing. In a very severe case, it can stay on as long as needed.

Theradan goes far beyond ordinary preparations that only remove *loose* dandruff. Such preparations can't penetrate the scaly layer of dead cells that sticks to the scalp and keeps forming new dandruff flakes. Theradan gently loosens this layer and removes it from your scalp. Thus Theradan frees your scalp from

scales and itching—kills scalp germs, stops dandruff before it starts!

In 20 months of testing by skin specialists, Theradan was completely effective in dandruff cases so severe that even strong prescription remedies failed to give adequate relief. With Theradan, none of these men and women had dandruff again for 1 month to 4 months.

When you have cleared up itchy dandruff with Theradan, use it occasionally—as many people do—just to prevent recurrence. Get Theradan today.

NOTE TO PHYSICIANS: The statements in this advertisement are supported by clinical tests. For a report of these tests, write Medical Director, Bristol-Myers Co., Dept. L-87, 630 Fifth Ave., New York 20, N. Y.



Theradan

TRADE MARK

with exclusive penetrating ingredient, Sarrthionate®

From the laboratories of Bristol-Myers, makers of Bufferin®



NEW **T**USSY ROTO-MAGIC DEODORANT

ROLLS ON ANTI-PERSPIRANT PROTECTION

A new Tussy Deodorant
in lotion form.

- Checks perspiration
24 hours.
- Stops odor all day, too.
- Won't acid-damage
skin or clothes.
- In an unbreakable case.
- Dries quickly.
No sticky underarms.
- The perfect family
deodorant. \$1.00 plus tax



TUSSY roto-magic deodorant





"How I use Murine to rest my eyes"

ANDRÉ BARUCH

*Radio star, television emcee
and business man*

"Work pressure often makes my eyes feel drawn and weary," says André Baruch. "That's why I keep a bottle of Murine handy in my desk and use it often to soothe and relax my eyes." When work pressure, wind, dust or smoke make your eyes feel uncomfortable, just wink in a couple of drops of gentle Murine. See how it soothes away that tired feeling... seems to rest your eyes. New, unbreakable dropper.

MURINE
for your
eyes*



The Murine Co.
Chicago, Ill.
Adm. & Pro.
S. Purdy



HIGH OVER BALL FIELD IN WASHINGTON'S GRIFFITH STADIUM GIRLS PERFORM AERIAL BALLET IN NEW RIGGING

TOP IS OFF THE BIG TOP

It looked like the end of the road last summer for the Ringling Brothers circus when it closed during a nationwide tour (LIFE, July 30, 1956). Beset by skyrocketing costs, President John Ringling North folded the big top and publicly called it quits.

But this year the circus has confounded its mourners by springing back to life—out of doors instead of under canvas. On tour for 11 months, it is playing

at ball parks and fair grounds in the clear light of day, thanks to a new 35-ton system of aluminum rigging which can also be set up in covered arenas. With costs pared from about \$21,000 to \$9,000 a day and with good prospects for profits, President North, who writes his own circus music, has celebrated the rebirth with an appropriate outdoor *Open the Window Wide and Let the Sun*



"Every day is worth celebrating with real Italian-style ravioli!"



Arezzo re-enacts the ancient battle with the Saracens. And your family will battle for more Chef Boy-Ar-Dee real Italian-style Ravioli every time. It's so quick—and good!



Traditional as this festival at Arezzo...the serving of ravioli at the feast. But you don't have to wait for an occasion to serve this savory, satisfying dish. You can serve Chef Boy-Ar-Dee real Italian-style Ravioli any time.

You'll find your family and your guests will eat it up... and come back for more. And a steaming plate of this ravioli brightens up your table because it looks as good as it tastes.

For Chef Boy-Ar-Dee Ravioli is made to tempt appetites—by a Chef who knows the secrets of fine Italian cooking. Tiny macaroni pies filled with tender beef are simmered for hours in a rich red sauce made from ripe tomatoes and juicy beef... then seasoned with tangy Italian spices.

It takes many days to make ravioli like this. But it's ready in minutes for you! Just open up a can of Chef Boy-Ar-Dee real Italian-style Ravioli...heat and serve—for lunch, for dinner...at parties or after an evening with friends. More good news, it costs just about 14¢ a serving!



real Italian-style
CHEF BOY-AR-DEE®
Ravioli



Pillsbury

*The people who bring you the mix cakes
with homemade moistness and flavor*

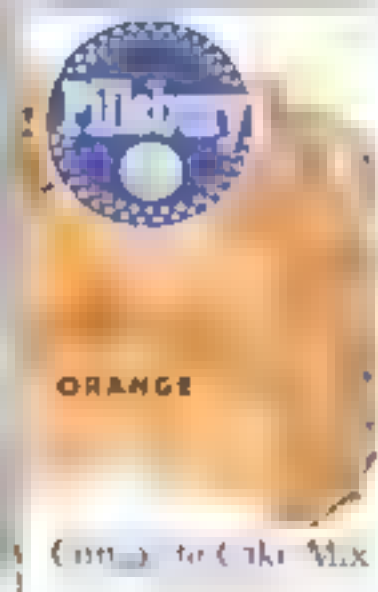
The little girl in the picture here clearly has her own ideas about how long a cake should last.

But every mother we know has always hoped that some day there'd be mix cakes that would keep like fine home-recipe ones.

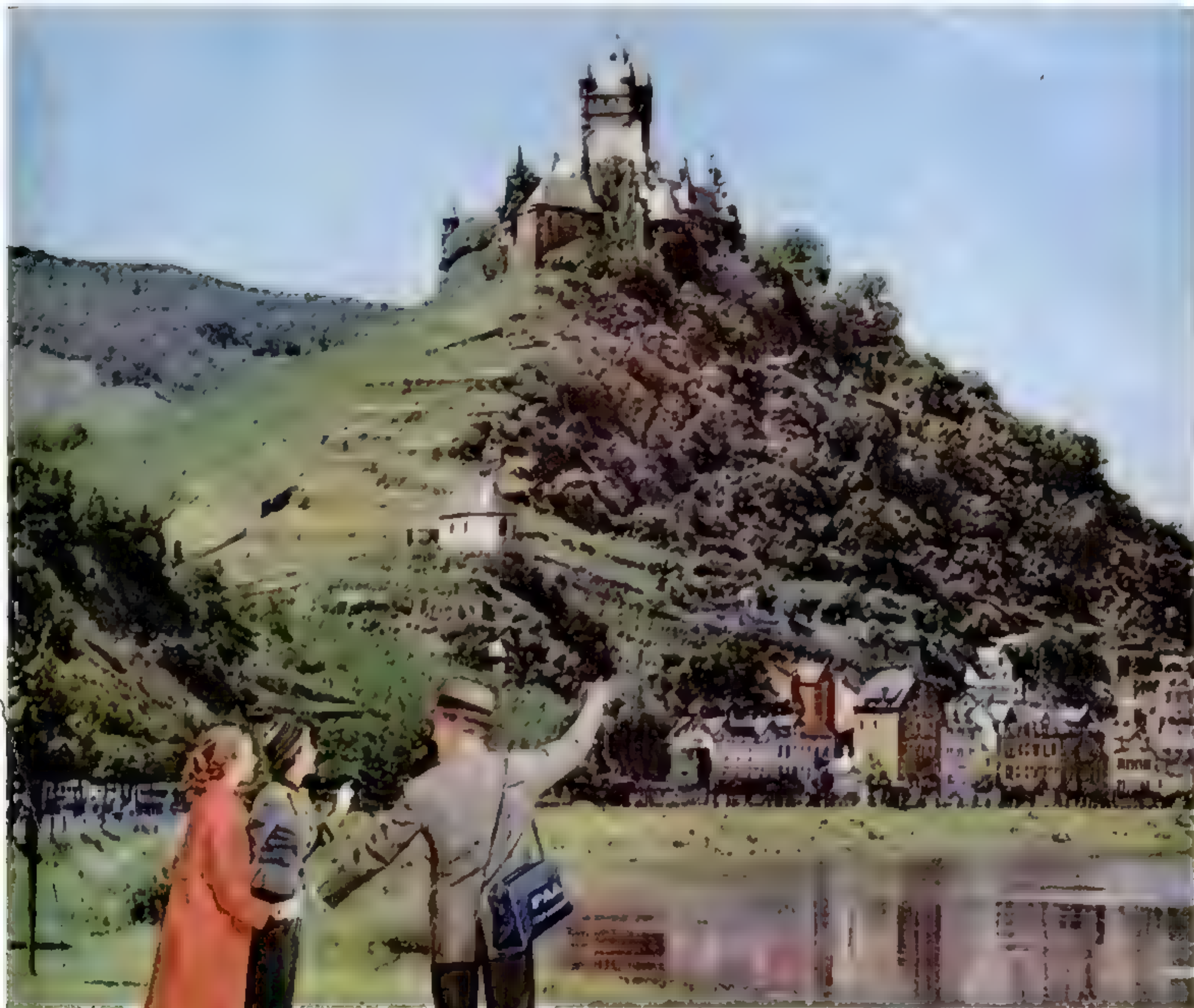
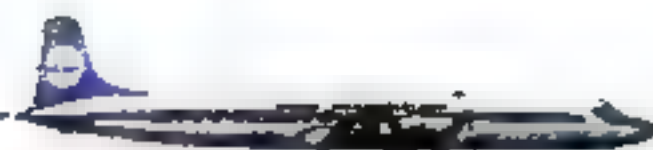
Pillsbury has them for you now—the kind that was once possible only from the finest home recipes—cakes with homemade moistness and keeping quality, and a rich, homemade flavor.

The big reason is the new, instant shortening that is exploded all through the mix. This also helps make possible Pillsbury's one-step mixing so that now your cake-making life can be so much easier and surer.

Pillsbury has just the frostings for you, too. Pillsbury's Frosting Mixes give you the fancy home-cooked kind, but without cooking. Any time you want to shine in the cake and frosting department, just call on Pillsbury.



Europe's charms, like the town of Cochem in Germany, are only overnight by "Super-7" Clipper*



Take your family along—

SAVE UP TO \$300 EACH ON THEIR ROUND TRIP TO EUROPE

Planning a trip abroad this fall? Why not take the whole family to Europe? Pan Am makes it possible from November through March with savings from \$200-\$300 on fares for your wife—and children under 26 years old (bigger savings for those under 12). And Pan Am's World-Wide Plan, Go Now—Pay Later, makes it even easier: for example, tourist-class round trip New York to Cologne for a family of 3 is only \$138 down.

This is the finest time to take the family, too. Summer crowds are gone, accommodations are easy to find—at lower rates. Most of all you see a more *real* Europe. It's the season of festivals, the time when everyone is in the mood for fun. And, have you ever stopped to think that a trip like this for children is an education in itself? Talk it over with your Travel Agent or Pan Am—your head will happily agree with your heart.

WORLD'S MOST
EXPERIENCED
AIRLINE

**PAN
AMERICAN**

*TRADE-MARK. REG. U. S. PAT. OFF.



WHITE JUILLIARD QUARTET REHEARSES A SCHÖNBERG WORK IN AN ASPEN GROVE. A LISTLESS HORSE, NOT ATTRACTED BY MODERN MUSIC, TAKES HIS LEAVE

LONG-HAIRED MOUNTAIN MUSIC

**Players and pupils meet
in aspen-groved retreat**

The groves and mountain air around Aspen, Colorado are filled these days with excellent music and the exertions of students set on being concert stars. After eight years of improvement the Aspen Festival now rivals any in the east. And the Aspen Music School, the festival's educational arm, provides individual instruction from a faculty many U.S. conservatories would envy. Outstanding figures such as France's foremost composer, Darius Milhaud, and master Clarinetist Reginald Kell (p. 70) teach at the festival. Between classes, students often join forces with their instructors in a mountainside tent for the regular paid concerts that help support Aspen's musical art.

IN FESTIVAL TENT trio of Aspen teachers plays Brahms chamber music for resort area's audience.



CONTINUED

Copy



New dog food discovery makes dogs eager eaters. It's a full course dog dinner complete with real meat meal. Just moisten and serve.

New Purina Dog Chow



ASPEN MUSIC CONTINUED



SUFFERING FIDDLER, Eliane Luransky, one of few children playing violin at Aspen, waxes as she misses a note by a painfully wide margin.



BREATHLESS SINGER, Debra Brown, who sings calypso tunes, gets tips on diaphragm control from young opera soprano Phyllis Turner.



REPRIMANDED PIANIST, 15-year-old Korean refugee Tong Il Han, watches as teacher, Rosina Llevine, gives him a lesson in front of her home.

FREE

FIRST AID KIT FOR YOUR CAR!



Keep First Aid handy
wherever you go!
Handsome hinged box of
clear plastic contains:

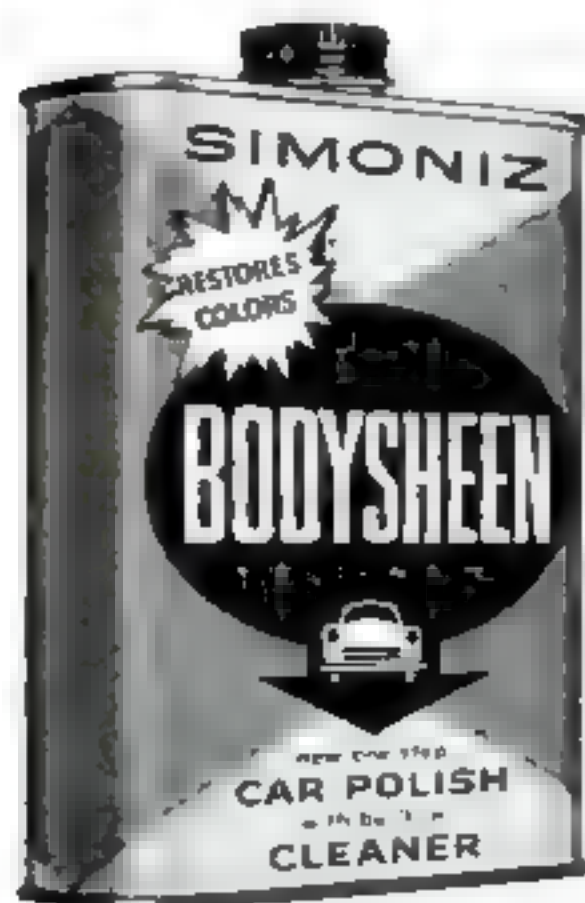
- Plastic Bandages
- Sterile Pads
- Mercurochrome
- Burn Ointment
- Adhesive Tape
- Gauze Bandage
- First Aid Instructions

...YOURS FREE FOR TRYING THE MODERN CAR POLISH
FOR THE MODERN CAR FINISH... **BODYSHEEN** by **SIMONIZ**

BODYSHEEN is a polish *and* a cleaner in one easy-to-apply liquid! Wipe on, wipe off, that's *all* you do.

Why wash your car—use Bodysheen! It removes invisible grime and road film. Boosts color, renews finish, protects shine—gives your car that brilliant glow.

Get it today from your favorite dealer.



HOW TO GET YOUR BODYSHEEN FIRST AID KIT

1. Buy Bodysheen and try it on your car.
2. Remove the paper liner from inside the cap of the can and mail with your name and address to:
SIMONIZ COMPANY, P. O. Box 1111, CHICAGO 90, ILL.
3. Only one First Aid Kit mailed to a family. Your request will receive prompt attention but please allow up to 30 days for handling. Offer good only in continental U.S.A. and Alaska. Expires August 31, 1957.



The **most important plug** in your tackle box!



Many experienced fishermen carry spare AC Hot Tip Spark Plugs in their tackle boxes. They rely on AC Spark Plugs for quick-starting, smooth-running motors to take them where the fishing's best!

Mercury, one of America's leading outboard motors, approves AC "Hot Tips" for use in all Mercury outboards.

AC Spark Plugs are marine-engineered for outboard or inboard engines. They're rustproofed to prevent corrosion. The AC "Hot Tip" heats up fast to burn away fouling oil and carbon deposits as soon as they form . . . giving faster starting, smoother performance from idle to full-throttle!

So, carry spare AC Hot Tip Spark Plugs in your tackle box. Get them from your nearby AC dealer.



**HOT TIP
SPARK PLUGS**

AC SPARK PLUG  THE ELECTRONICS DIVISION OF GENERAL MOTORS

ASPEN MUSIC CONTINUED



PATIENT CLARINETIST Reginald Kell points out to his pupil Gregory Feinsinger the best way to phrase a difficult passage in an exercise book.



PIANO-PLAYING BARTONE Mack Harrell, the school's administrative chairman, accompanies his pupil, Nita Steed, while coaching her for a recital.



CONDUCTING COMPOSER Darius Milhaud leads the festival orchestra in a rehearsal. Next week his *Aspen Serenade* will get its first performance.



Trade-marks Reg. U. S. Pat. Off., Pabst Brewing Company
Milwaukee, Peoria Heights, Newark and Los Angeles

Humdingers (both of 'em)

Recipe from
Bill Nimmo,
Pabst's famous
"Bill the Bartender"



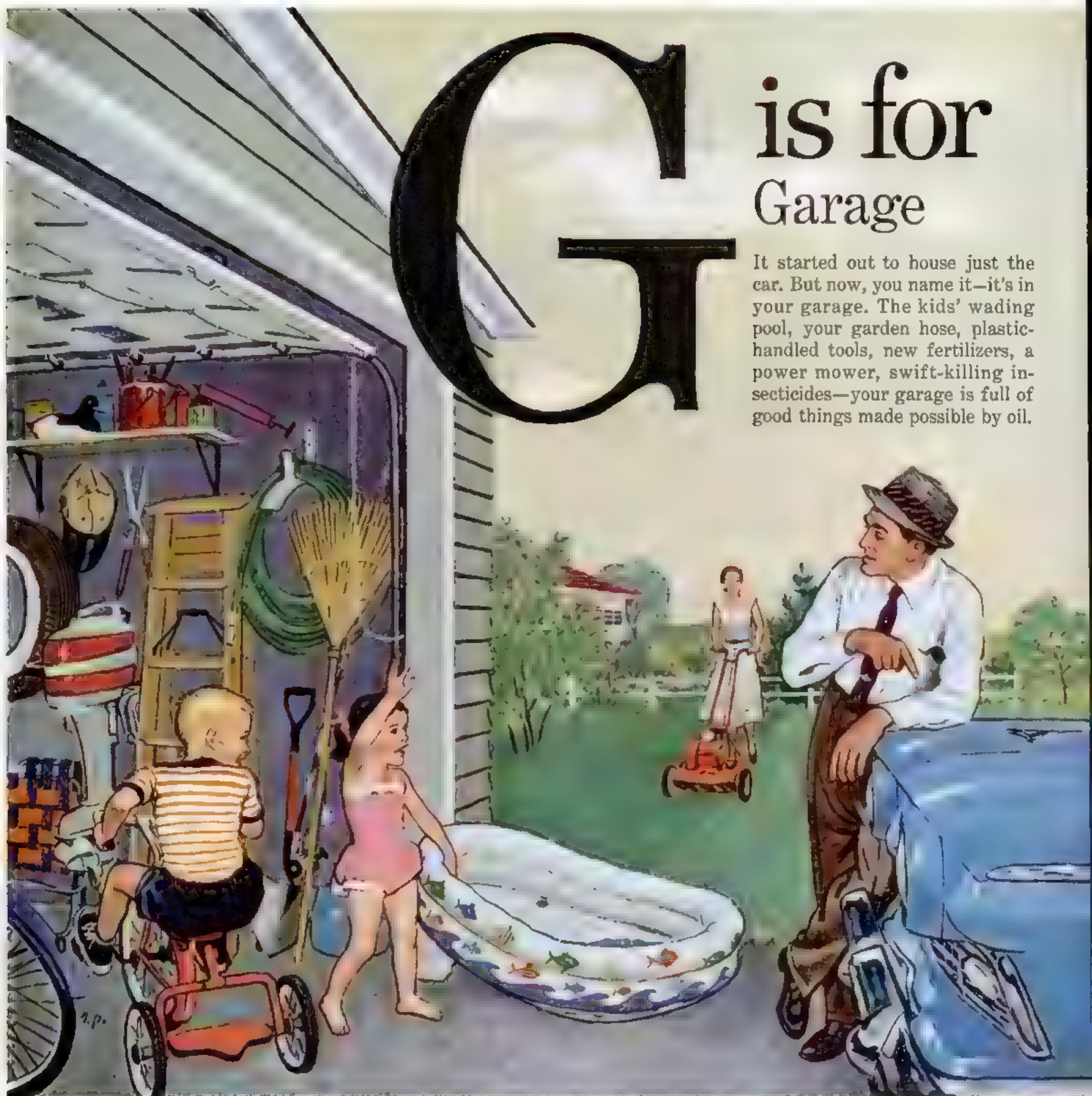
When it's a meal mainly for men, here's a top-notch combination. It couldn't be zestier, couldn't be easier! Just juicy hamburgers cooked with tangy A.1. Sauce . . . served with frothy, foamy glasses of Blue Ribbon Beer. Try it at your house! Sizzle up plenty of hamburgers,

made extra delicious by thoroughly mixing at least 2 tablespoons of A.1. Sauce with each pound of ground beef. Pass zippy herb-and-spice-rich A.1. Sauce as they're served, keep the glasses filled with Pabst Blue Ribbon . . . and be ready with *more* all around!

THE A.1. SAUCE COMPANY (DIVISION OF HEUBLEIN), HARTFORD, CONN.

Cooking's fun with **A.1.**

SHELL FROM A TO Z — AN ALPHABET

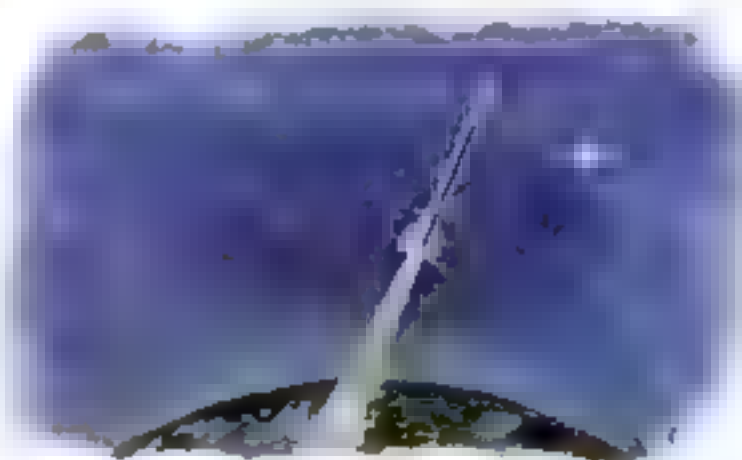


G is for Garage

It started out to house just the car. But now, you name it—it's in your garage. The kids' wading pool, your garden hose, plastic-handled tools, new fertilizers, a power mower, swift-killing insecticides—your garage is full of good things made possible by oil.

Galaxy

Blast off! Shell's UMF[®] rocket fuel sends a needle-nosed giant from Earth toward the stars. Today, gasoline in your car carries you far — comfortably and economically. Tomorrow, a Shell fuel will take you and your family — where?



Gasoline tax

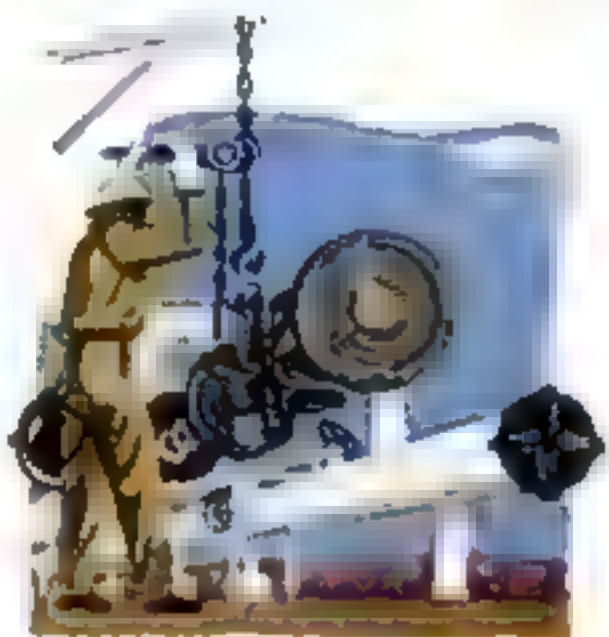
Like everything else it keeps on going up. Currently, the national average is 40% tax on every gallon — four times the 10% luxury tax on mink coats. One thing to watch for: that your taxes work for you to improve and extend our road systems.



OF GOOD THINGS ABOUT PETROLEUM

Go-devil

It's a long steel and rubber contraption, equipped with wire brushes, that scrubs through a pipeline to help keep it free from corrosion. It's effective even in pipelines big enough for a man to crawl through. Now Shell has another way; new *Scip* — a kind of liquid go-devil that works easier, faster, cheaper.



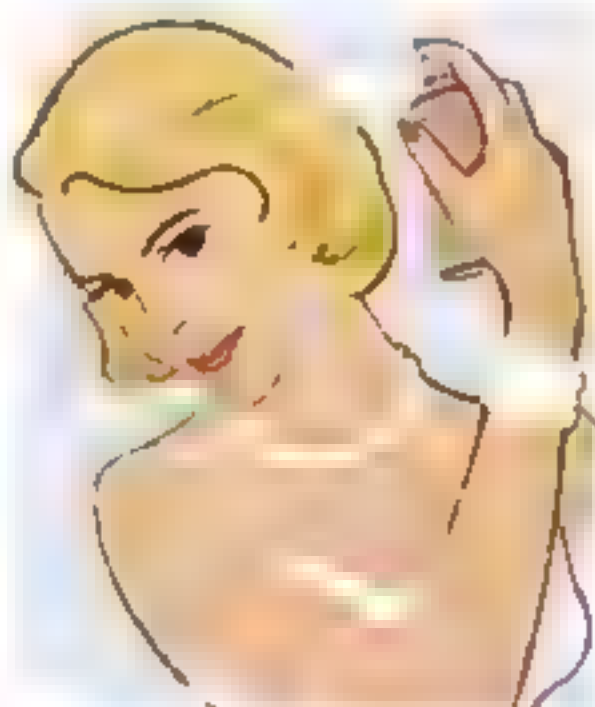
Gun

One shoots bullets, the other lubricates your car. Shell supplies antirust lubricants that keep this pistol shooting straight. And, of course, Shell supplies the right kinds of grease and oil for your car, too. Shell — a good name for any kind of lubricating job.



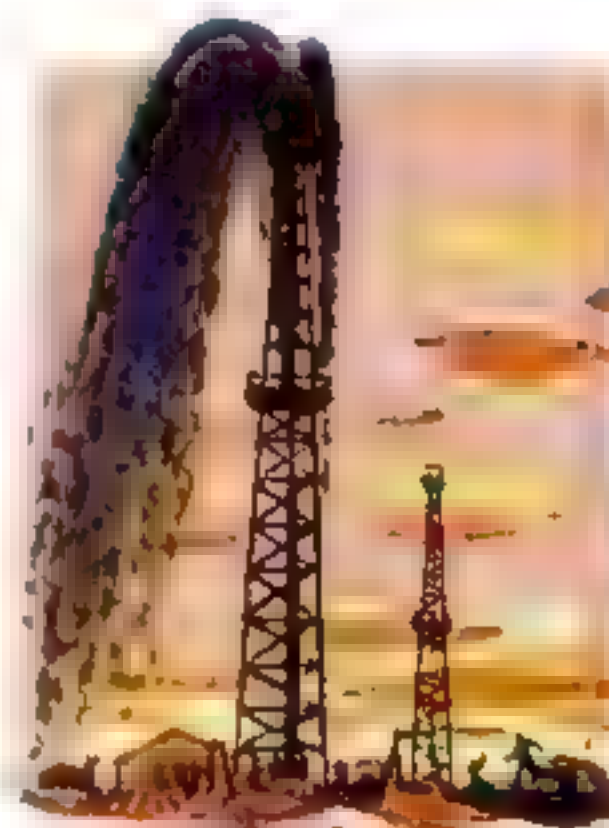
Goldilocks

Squirt! She keeps her crown-ing glory neat and lustrous with one of the new hair sprays. Shell Chemical's ethyl alcohol helps to make these sprays practical. A shining example of how oil products research finds a better way.



Gusher

One of the oil industry's pet hates — it's gone the way of the dodo bird. A gusher is old-fashioned, wasteful. Today, even when drilling under 50 feet of water, automatic equipment prevents gushers. Modern controls bring you oil more efficiently at less cost, make vital oil reserves last longer.



Good citizen

Thousands of Shell employees serve their communities as volunteer firemen, auxiliary policemen, town councilmen — even mayors (4 of them from one refinery!). Whatever it takes to be a good citizen — they've got it. And Shell is proud we've got *them*!



Growing

Look up — the Age of the Seven-Footer is coming. Better foods and medicines make your kids the healthiest, growingest kids in history! From antiseptics to vitamins, products made from oil help assure good health and vitality for coming generations.



Give it everything you've got. It's the kind of unspoken phrase that characterizes people and ideas in the free enterprise system. It helps account for the tremendous growth of the economy as a whole — and for Shell in particular.

In a decade, Shell has doubled refinery capacity, quadrupled sales, tripled assets. And because we are an integrated company of specialists, we follow through from well to you with pride and a sense of responsibility at every step of the way. All these things combine to bring you oil's 1001 good things more efficiently, more quickly, more economically.

Sign of a better future for you

THE SHELL COMPANIES

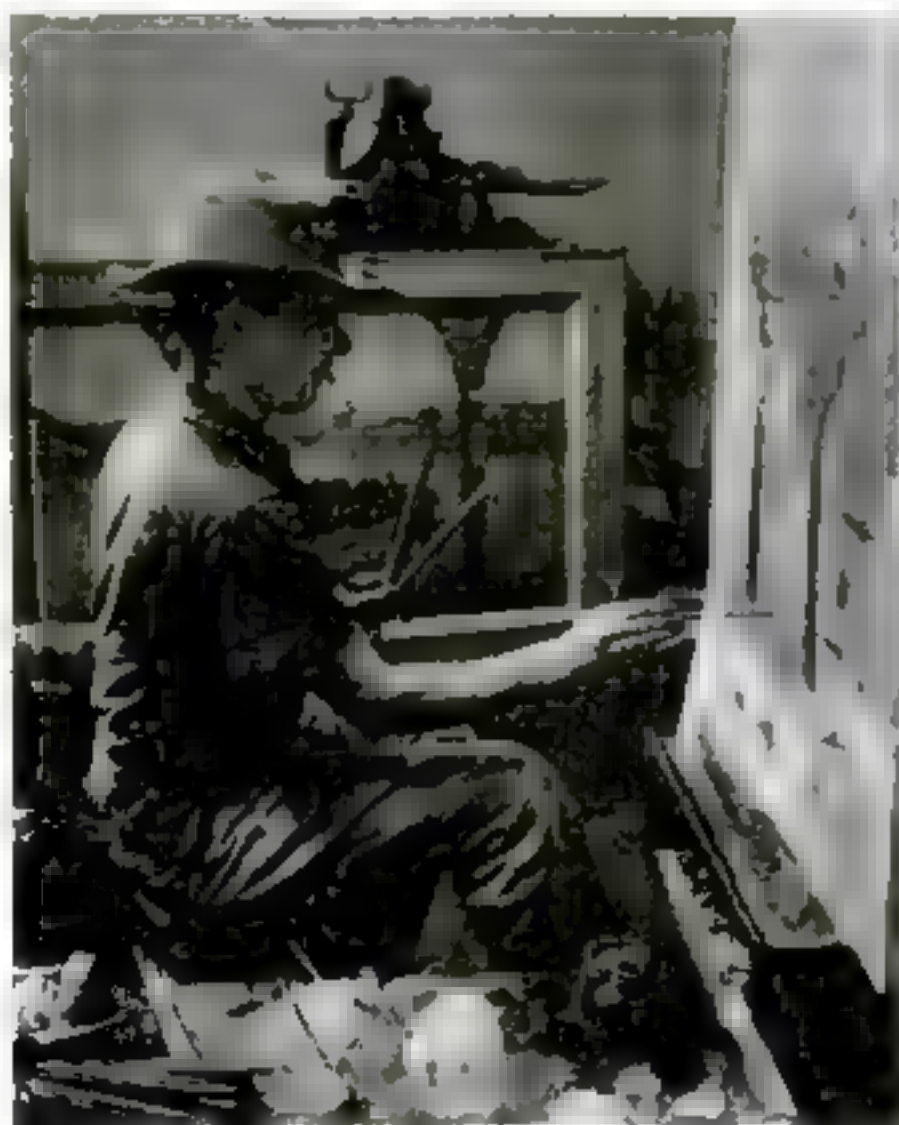




SOLITARY EAGLE holding scales of justice in its beak was painted by Davis after he observed a bronze eagle in an initiation ceremony of the Fraternal Order of Eagles in Milwaukee. Bible, flag and scales symbolize the society's record of promoting justice and social legislation in U.S.



LONELINESS IN NUMBERS



DAVIS SPORTS A COWBOY HAT WHILE PAINTING

Davis show reflects personal view of fraternal orders

Noel Davis, a 28-year-old New York artist, is fascinated by crowds. He has haunted Coney Island, circuses, carnivals and fairs, recording the spectacle of people who are bent on enjoying themselves. Six months ago Davis' interest found a new focus. Taking off across the country, he began an impromptu investigation of American fraternal organizations. The result of Davis' tour was hundreds of sketches and a dozen striking paintings, seven of which are reproduced here.

Though his paintings deal largely with festive occasions like parades and picnics or with colorful motifs of society rituals, they are permeated by an unusual mood of loneliness and depression which hauntingly conveys the artist's personal outlook. "There were a lot of nice people in the clubs," Noel Davis admits, "and they were doing some worthy things. But individuals somehow get lost in a crowd and

when they do, they feel more alone than ever."

A resolute individualist, Davis has managed most of his life to avoid participating in group activities. The son of two artists, Floyd and Gladys Rockmore Davis, he attended art school for six months, then gave it up to study by himself "without teachers and students hovering around." The solitary training resulting from this decision was successful enough to win him two major art fellowships. At his recent one-man show in New York, critics praised his "extraordinary ability" but were perturbed by his joyless viewpoint.

The organizations which Davis took as his subject loom large in American social life, numbering 100 million men, women and children as members. The orders share a devotion to friendly gatherings, elaborate ritual and odd names—and to good works, which have eased and made happier the lives of thousands of Americans.



MOOSE PICNIC was sketched by Davis in Chicago's Riverview Park. Though a few revellers stir about and blow horns, most picnickers have settled down into a late-afternoon lethargy. The giant image of an Arab's head adorns the facade of the nearby amusement park. A million-member organization, the Loyal Order of Moose specializes in good works.

GRANGE FAIR was painted by Davis after he had visited the Tobacco Valley Community Fair in Eureka, Mont. He catches it here near end of day, with visitors drifting away from the emptying grounds. The National Grange, properly called The Order of the Patrons of Husbandry, has 900,000 farmer members. It is dedicated primarily to improving rural life.



A LONELY LODGE was painted by Davis from his own recollections of numerous aging brick buildings he saw while touring societies in the Middle West. To heighten loneliness he placed building against vast lake and added some wistful children who seem to have no spirit for games in such a cheerless setting.

ODD FELLOWS HOME in Ennis, Texas is supported as old folks' place by local chapters. Re-creating scene, Davis aimed at evoking "silence, sorrow and separateness" of inhabitants. Next to Masons, the Independent Orders of Odd Fellows is largest U.S. fraternal order, with a membership of 1.5 million.

PARADE OF RED MEN was held under palms of Sacramento, Calif. Despite tribal finery, Davis felt paraders seemed almost lost beneath towering trees. The Improved Order of Red Men is dedicated to preserving the traditions of American Indians, although there are few Indians among its 160,000 members.



MUTE MEMORIAL for deceased members of Knights of Pythias was created by Davis after attending one of society's services. Bible and drapery embroidered with "E" (for equality) are part of formal Knights' service. An organization of 250,000 members, Knights are proud of their ritual and patriotic ceremonies.





Where there's Life...there's Bud!

THERE IT IS in blue and white: The label
tells you the ingredients that make Budweiser
so refreshing. It's not just a beer. It's a
way of life. This is Budweiser.

Budweiser

BUDWEISER-BUSCH, INC. • ST. LOUIS • NEWARK • LOS ANGELES

Copyrighted material

MOVIES

GARY, CARY REMAIN FRISKY PAST FIFTY

Mellow Romeos steam and swim

From one end of the country to the other last week youthful males sat sadly beside their girls in theaters and drive-ins and learned what a tremendous lot they had to learn about male charm. Before them on the big wide screens Cary and Gary, still gallantly frisky in their 50s, happily steamed out hangovers in Parisian Turkish baths and wiggled toes in swimming pools on superluxurious liners.

Gary Cooper was starring with Audrey Hepburn in Allied Artists' *Love in the Afternoon*, a complicated little comedy about a private eye, the private eye's daughter and a free-wheeling libertine on the loose at the Ritz in Paris. They find true love. Cary Grant was wrapped up with Deborah Kerr in 20th Century-Fox's *An Affair to Remember*, the story of a pair of hardheaded fortune hunters who foolishly, from a strictly financial point of view, take up with each other. They also find true love. Although *Love in the Afternoon* and *An Affair to Remember* contain little to remember as movies, they offer ample proof that, as romantic actors, the old boys are still pretty good at the game of love.



SIMMERING GARY, a fine figure of a man at 56, revives in a Turkish bath after an all-night fling. He is waving his arms in tune with the gypsy orchestra that follows him everywhere and musically sets mood for his romances.

SOAKING CARY, agile and spry at 53, freshens up with a dip in a liner's pool after a night of ship-board romance. Keeping his mind off his girl friend of the evening before, he coyly flirts with his toes as he floats about the pool.

Special Offer! "Fantasy"

popular abstract leaf pattern with turquoise or gold and brown motif on translucent white. 4-piece place setting...

Also available in "Pink Champagne", pink pattern on white.

\$ **3.99**

Regular \$7.20
Open Stock Value

for limited time only



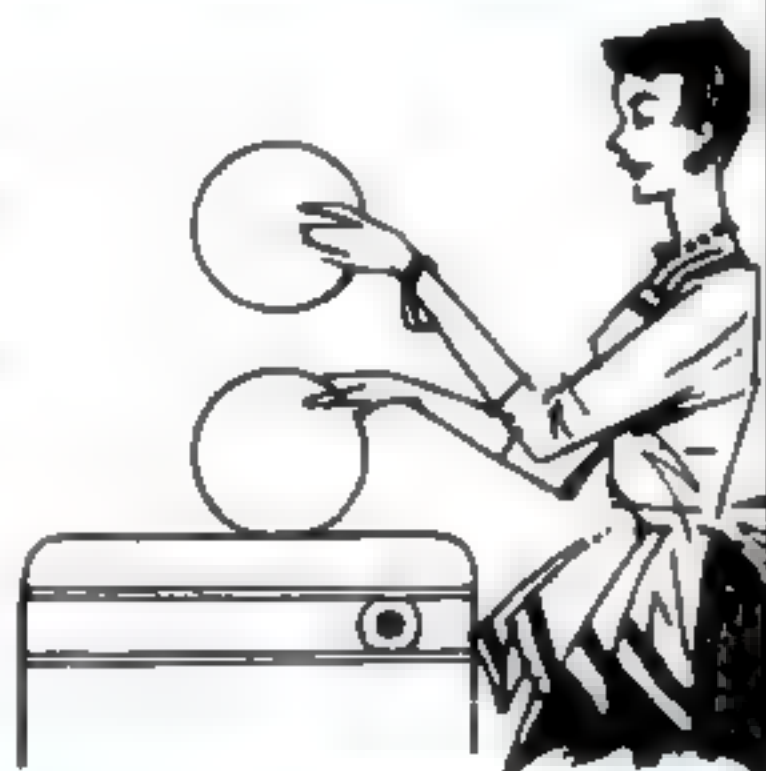
Beautiful...and breakproof as can be!

BROOKPARK®

quality **MELMAC®** dinnerware molded of melamine

OPPORTUNITY!

Your savings on Brookpark dinnerware now will be multiplied over and over again through years of peace of mind (*it just doesn't break*) and pleasure (*it's so lovely and light and luxurious looking!*). Brookpark is guaranteed not to chip or break for one full year! Place settings and open stock in leading stores everywhere



"Tropicana"



Limited Introductory Price!

"Tropicana", new corner-contour pattern on Brookpark's modern, large-size square shape. Turquoise or tangerine on translucent white. 4-piece place setting...

\$ **4.99**

Regular \$8.20 Open Stock Value

styled by *Joan Leary* for BROOKPARK—international molded plastics, inc., cleveland 9 ohio

Gary and Cary CONTINUED



NOW A DUDE, Cooper, who broke into movies as a gun-packing cowboy 32 years ago, practices sophisticated dance with Audrey in his suite at the Ritz.



STILL A DANDY, Grant, a drawing room comedy star from the start of his movie career, practices a lighthearted dance with Deborah aboard the liner.

CONTINUED



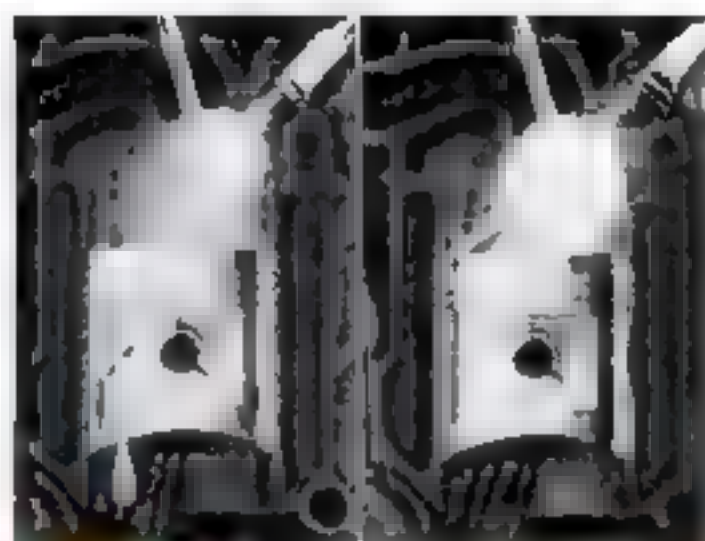
More road horsepower — New Champions will give your car more power for hills, for the straightaway, and for safer passing. Tests prove it! Independent engineers found that 5-rib Champions give cars of all makes an *immediate* boost in the real power actually delivered at the rear wheels. Most cars gained from 6% to 31%. No wonder 9 of 11 cars that broke the Indianapolis record this year were powered with Champions!

If you haven't changed your plugs in about 10,000 miles —

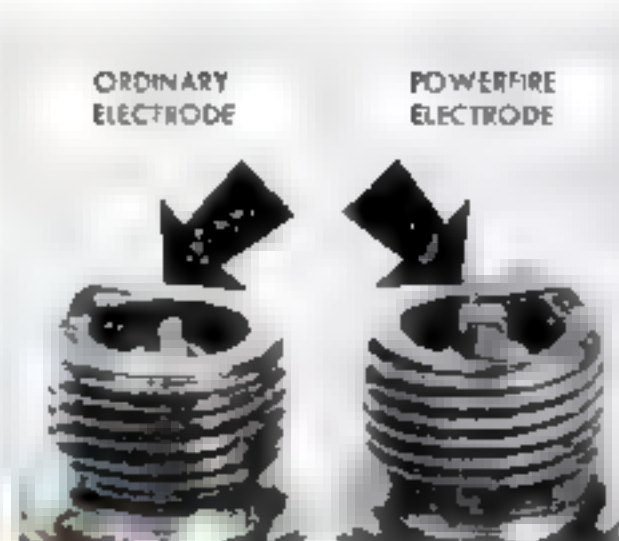
You can make your car 4 ways newer with Champion spark plugs



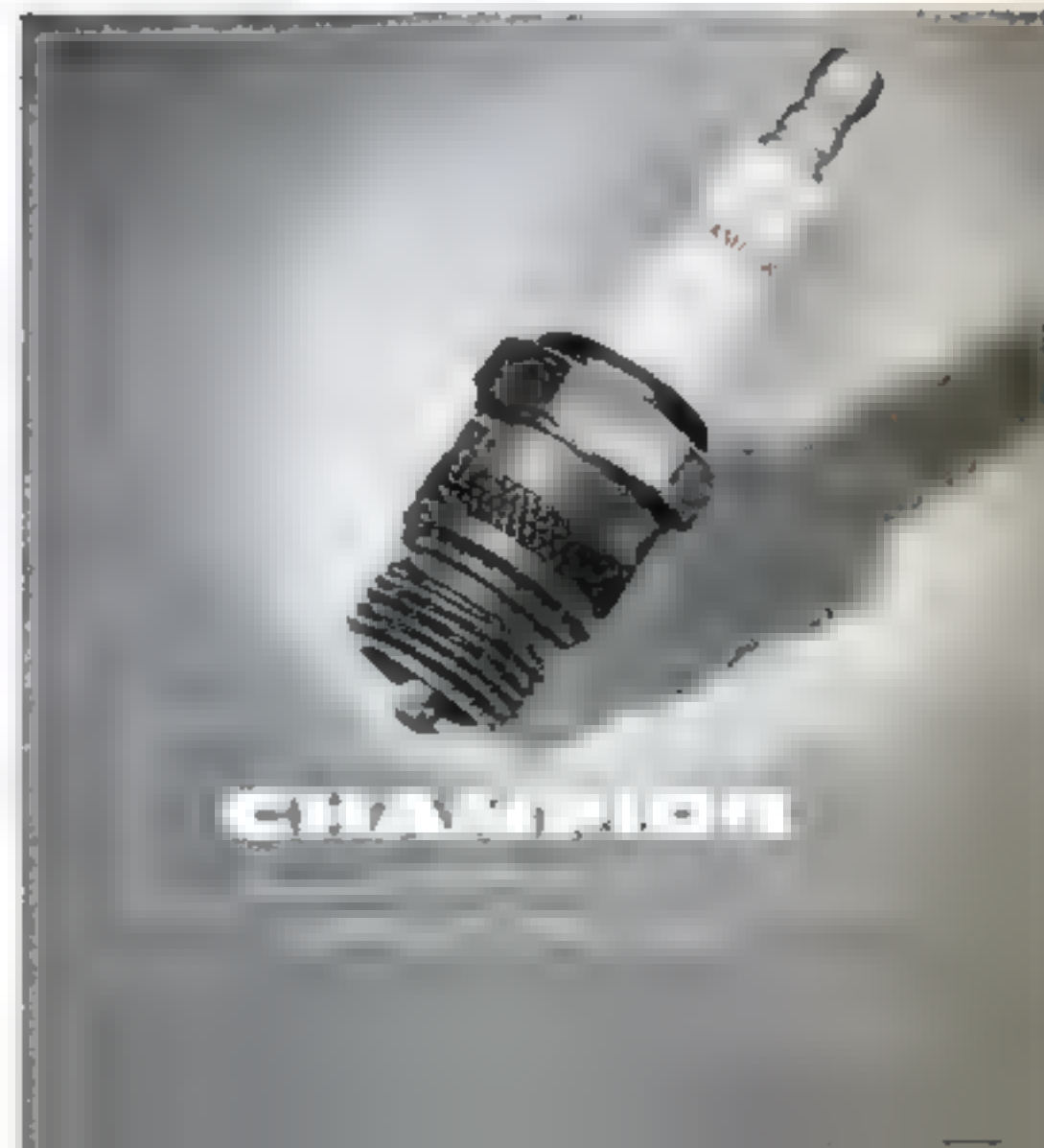
Quicker starts — Even on rainy days, Champions help your engine start fast . . . save battery wear. In tests with cars whose plugs had gone about 10,000 miles, Champions cut starting time as much as 71% — with an average of 39%!



Less engine wear — When old plugs misfire (left), raw gasoline dilutes oil. New full-firing Champions (right) burn the gasoline protect your oil. They help you avoid costly engine repairs. When changing oil, check your spark plugs.



Lower cost-per-mile — Photo above shows that Champion's great new Powerfire electrode stands up better than ordinary types. That means you get top power and gas economy for life of the plug. Always ask for 5-rib Champion spark plugs!



LET'S EAT OUTSIDE

Barbecue Hint:
For juicier spare ribs,
pressure-cook for
10 minutes
before grilling.



The
Frosty
Orange
Soda
Drink
Ever
Made

Frosty's

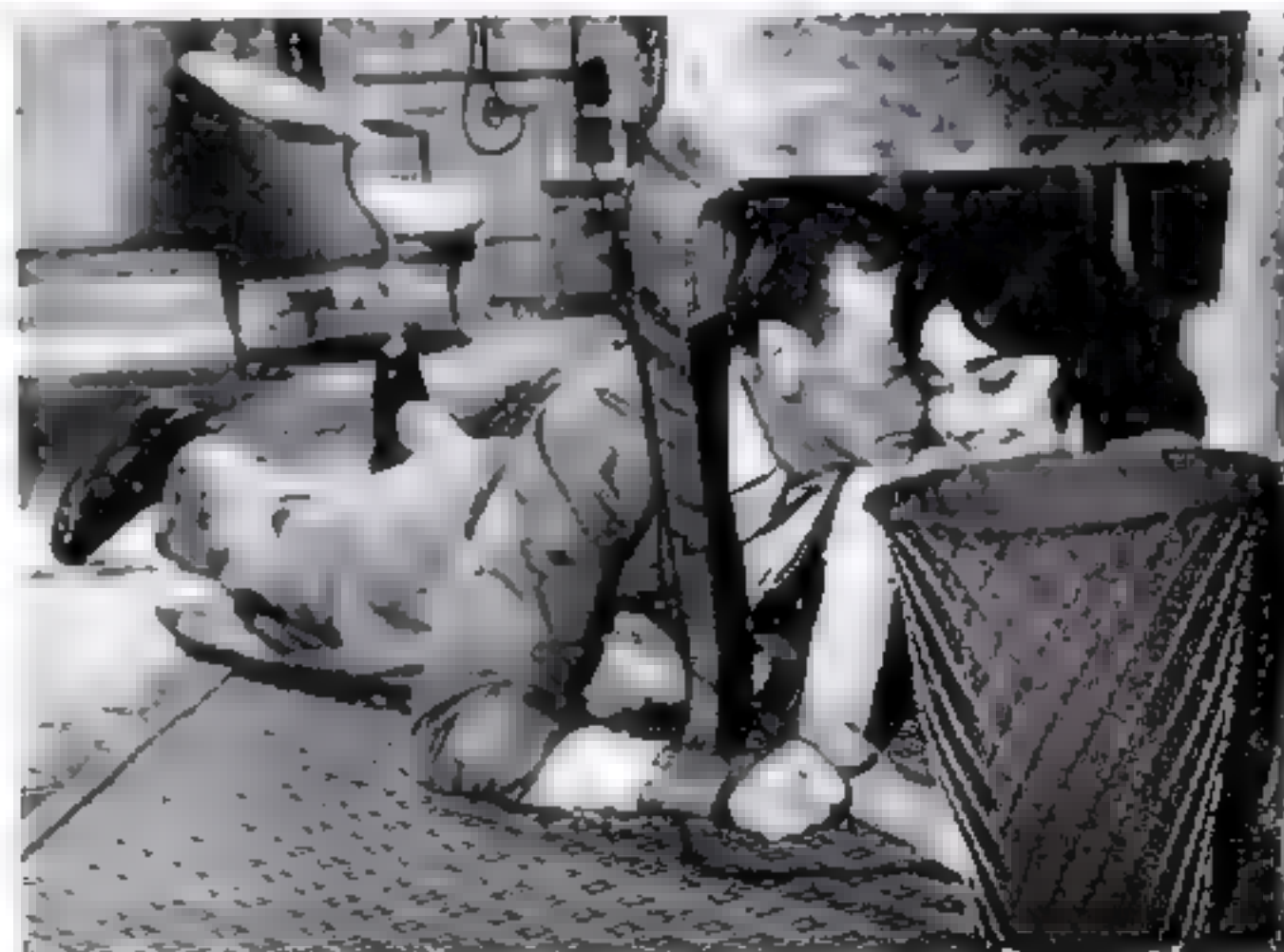
MADE FROM REAL ORANGE

Gary and Cary CONTINUED

DIRECTORS GIGGLE AND CUDDLE



TELLING THEM HOW. Director Leo McCarey (left) gets Actors Charles Watts and Deborah Kerr in giggling mood for a scene in *Affair to Remember*.



SHOWING THEM HOW. Director Billy Wilder cuddles under desk with Audrey Hepburn (top), then lets Gary take over (bottom) in *Love in the Afternoon*.

New



CINNAMON SUGAR . . . Delicious on toast, waffles, French toast, baked apples, cereals, custard, apple sauce.



BARBECUE SPICE . . . For hamburger, chops, steaks, spare ribs, goulashi, stews.



HERB SEASONING . . . Tasty! For soups, stews, fish, tomatoes, vegetables, macaroni, stuffing.



MEAT TENDERIZER . . . Permits you to use the less costly cuts by tenderizing and enhancing flavor and texture.

PEPPER, COARSE GRIND . . . The flavorful kind you get from a pepper mill. Especially good on barbecued meats, in oyster stew, caudlers, soups.



SEASON-ALL . . . An exciting new mixture of spices that adds a zesty flavor. Keep it on your dining room table as you do pepper and salt; for steaks, chops, in cooking vegetables, salads, soups, eggs, poultry, fish, hamburgers.

ITALIAN SEASONING . . . For the preparation of sauces, meat loaf, pot roast, stews, fish, macaroni, spaghetti, ravioli, poultry, in the spicy Italian manner.



*Now
McCormick is first
to bring you a complete line
of these special seasonings*

Packed in decorative glass shakers . . . a gay array for more flavorful meals indoors and out.

Follow the trend to more flavorful meals with the McCORMICK complete line of special seasonings . . . made by America's foremost spice house. These "just right" blends of spices and herbs give zest and flavor to everyday meals, make special meals delectable. A wonderful aid to the outdoor chef in your family. Add these delightful seasonings to your flavor shelf today!

McCORMICK
ONE FAMOUS ENBLEM—TWO GREAT BRANDS
McCORMICK and Schilling



McCORMICK . . . The House of Flavor



ADIRONDACK STATE PARK, in northeastern New York, two million acre mountain vacation playground. Mirror Lake (above) is one of park's 200 lakes over one mile square in area. Full range of land and water sports, camping and hotel accommodations. Write: Division of Lands and Forests, Arcade Building, Albany, N. Y. Photo by Ivan Dmitri.

How to Have More Fun This Summer

There's no fun like the fun of going places in a brand new car, or a bright, late-model used car. The complete C.I.T. Time Purchase Plan makes it easy for you to drive the car you want now, while you pay for it out of current income. And you get all these extra protections and services, too:

The Best Car Insurance Service Offered Anywhere

Your car is insured against collision, fire, theft and many other causes of loss. And, in case of an accident, you don't have to shop for bids. Repairs can be made expertly by the man who knows your car best—your own car dealer. In addition, if your car should break down on the road, you are reimbursed for towing and roadside service—up to \$10.

These protections also apply when you, or any relative living with you, use a borrowed passenger car.

Plus these Personal Protections and Services

First, your credit is established wherever you drive, so that if you should have an emergency car repair anywhere on the road, you simply request any of our offices to pay the bill. You repay in convenient

monthly instalments when you return home.

Then, you get life insurance coverage, and while this policy is in effect, your family will own your car outright, without further payments, in the event of your death. In addition to credit life benefits, you get *added* insurance that will pay \$1000 to your family if you lose your life in a traffic accident. Greater benefits may be paid if you should lose your life, or sight, or limbs in certain other kinds of traffic or travel accidents.

What's more, you get a bail bond certificate that provides you with bail bond up to \$5,000 if you, or a member of your family, are arrested on traffic accident charges.

The Most Sensible Way to Buy

All of these protections* are yours when you buy your car on the complete C.I.T. Plan. And, anywhere you drive in the U. S. or Canada, there's one of C.I.T.'s 465 offices nearby, ready to give you immediate action and assistance on these protections.

Don't wait any longer. This week select the car you want to drive. Then ask your dealer to finance it on the complete C.I.T. Plan. In a few minutes, he'll make all the arrangements. And you'll protect

your family, yourself and your car with the plan that helps you enjoy carefree driving.

Universal C.I.T. Credit Corporation. One Park Avenue, New York 16, New York. In Canada: Canadian Acceptance Corporation Ltd., Toronto.

*Some details vary in Calif., Mass., Ohio and Canada. See your dealer.

OFFERED BY ALL AUTO DEALERS WHO DISPLAY THIS SYMBOL



COURTESY • INTEGRITY • THRIFT
SINCE 1908

SPORTS



METHODICAL CHAMP AT WORK

FOR HIS REACTION TO VICTORY, TURN PAGE



SPORTSWEAR

PADDLE & SADDLE



CLASSICS... Classmates will cheer when you appear in sportswear by Paddle & Saddle. Combed cotton jacket with nylon fleece lining. It's washable! Classic ivy-striped button-down collar sport shirt.

Men's Jackets from \$8.95 (Boys' from \$6.95)
Men's Shirts from \$2.95 (Boys' from \$1.95)
Write for name of nearest store

A DIVISION OF RELIANCE MFG. CO., 350 FIFTH AVE., NEW YORK 1

New milder blend Edgeworth



No other
tobacco is
"ready-rubbed"



America's
Finest Pipe

Tobacco CANADA'S FINEST, TOO!

For over 50 years, no tobacco has ever equalled Edgeworth for cool smoking pleasure. Aged, hill-grown white burley, blended and cut by Edgeworth's exclusive process, packed to stay fresh in the exclusive heat-sealed pouch. Try Edgeworth!

Made in Richmond, Virginia by
LARUS & BROTHER COMPANY, INC.
Fine Tobaccos Since 1877



Exclusive, Heat-Sealed Water tight Wrap-around pouch.

PATTERSON CONTINUED



GRIM WINNER, a tight-lipped Patterson poses in ring as his hands are raised in victory. During fight he was amused when Jackson tried to taunt him.

BOREDOM AFTER BATTLE

Floyd Patterson knew better than anyone else that his first defense of his heavyweight title had been only a cruel exercise in delivering punishment. For nearly 10 rounds in New York's Polo Grounds he pounded the pathetically inept challenger, Tommy ("Hurricane") Jackson, methodically slicing through his pawing defense (*preceding page*) until the referee stopped the fight. In his dressing room he seemed embarrassed to be talking about it with reporters. "I found him so easy to hit it became uninteresting," he admitted.

And at 22, the talented heavyweight champion had little of professional interest ahead of him. Having humiliated the fighter ranked as his number one challenger, he apparently had run out of worthy opponents almost before he had started. His next fight, on Aug. 22 in Seattle against inexperienced amateur heavyweight Pete Rademacher, offered him even less of a challenge—but a guarantee of \$250,000.



STILL DEADPAN and unmarked after the fight, Patterson stands with Manager Cus D'Amato (*left*) and Emil Lence, who as promoter earned a small profit.

CONTINUED

GOT A HEADACHE ?

Do what I do. For really fast, safe relief take Bufferin.[®]
Believe me, it acts twice as fast as aspirin to relieve pain.
And it won't upset your stomach as aspirin often does.



Bufferin's exclusive formula combines aspirin with two special antacid ingredients

PATTERSON CONTINUED

... BUT HAPPY AT LAST



Summer romance...and the man in the Governor® Socks!

He wooed and won her! A stroke of genius in his campaign was the handsome way he looked in his all-new Governor by Esquire Socks. This truly remarkable sock gives wrinkle-free *smoother fit*... rises higher and more neatly on the leg. There's a *softer feel*, thanks to the luxurious all-nylon richer weight. And its *Sanitized® finish* will give lasting freshness. An extraordinary sock for all-year wear at **\$1**

ESQUIRE SOCKS®
"THE SMARTEST THING ON TWO FEET"



DIV. OF CHESTER H. ROTH CO., INC., MANUFACTURERS, NEW YORK



SHY SMILE is worn by Patterson as reporters and fans crowd around him in dressing room. He said, "Jackson talked a better fight than he fought."

A loud color burst on the campus

College campuses, which will be more crowded than ever this fall because of record-breaking enrollments, will also be brighter than ever because of outfits like those shown at left. Within the traditional framework of Bermuda-length shorts, tapered slacks, pleated skirts, crew-neck sweaters and man-tailored shirts, designers have produced brashly colored sports clothes in patterns bold enough to be discovered across the length of the biggest football stadium. Scotch plaids are now horse-blanket size. There are enlarged versions in wool of cotton madras patterns. The smooth cashmere sweater is giving way to wiry-surfaced Shetland and alpaca weaves in eye-splitting hues, stripes and checks. Newest way to wear these clothes is with colored stockings or waist-high leotard tights, often with matching shoes. The very nervy girl will try stockings, shoes and dress for a single streak of color effect—like those on the girl in red standing at right in the group picture. But even the most brightly clad girl is likely to find herself matched by campus males (below).



MATCHING SWEATERS in fire-engine red Shetland look well on both boys and girls. Girl's "crazy" hat (William J., \$17) is after-ski style now taken over for campus.

THE 1957 COLLEGE LINEUP

The outfits grouped around Jungle-Cym are: bottom row, from left, back buttoned overblouse and pleated skirt (Sportwhirl, \$39), slack suit (Sportwhirl, \$38); checkerboard alpaca sweater (\$30) with flannel Bermuda shorts (\$13, both Masket); cotton shirt with striped tie and belt, pleated skirt (Reid & Reid, \$22); bulky striped sweater (Gantner, \$17), Bermuda shorts (Reid & Reid, \$8); ribbed wool knit dress (Greta Plattery, \$35), matching stockings (Bonnie Doon, \$1.65); sleeveless overblouse, pleated skirt (\$42) and silk shirt (\$15, all Custom Craft). Second row, from left, corduroy jacket, short skirt worn over striped leotards (Haymaker,

\$28); patterned cardigan (\$17), Bermuda shorts (\$10, both Catalina); Argyle sweater (\$23) and Bermuda shorts (\$13, both Glen of Michigan); Shetland pull-over (Premier, \$11) with wool slacks (Cabana, \$28); blanket wool Bermuda shorts, matching jacket (Chestnut Hill, \$29) with Shetland sweater (Goldworm, \$16); poplin shirt, Shetland sweater, wool madras slacks (Masket, \$40); cotton play skirt, cotton knit sweater (Phil Rose, \$12) worn over stretch-knit leotards (Lainette, \$5). Top: hooded sweater and wool knit tapered trousers (Geist & Geist, \$45). Shoes (Capezio) range from skimmers to high-laced oxfords.



Step right up, folks, for the main attraction—

WINSTON flavor!

Chances are good you'll really go for Winston! You'll like the rich, full flavor. You'll also like this pure snow-white filter. It's a Winston exclusive, and it does the job so well you get pleasantly rich flavor with every easy draw. Get Winstons! They're for you.



R. J. REYNOLDS TOBACCO CO. WINSTON SALEM, N. C.



Smoke **WINSTON** America's best-selling, best-tasting filter cigarette!



LOOKING LIKE A JAPANESE INN, BUILDING OF THE NEW MOTEL WHICH HOUSES DINING ROOMS AND KITCHENS RISES ON STILTS AT TOP OF A HILL

MOTEL HUNG ON A HILLTOP

Airy, open, dancing on stilts, it epitomizes Japanese design in U.S.

As typically American as the flivver that put a nation on wheels is the highway motel that sprang up to serve the touring public. But the Motel on the Mountain, overlooking a welter of parkway traffic 30 miles from New York City, has almost nothing American about it except its name. Chief design adviser was a Japanese architect, Junzo Yoshimura, and the result is not only the largest and costliest but also one of the most exquisite examples of the ever-growing popularity of Japanese architecture in the U.S.

Yoshimura, a well-known Tokyo architect, came to the U.S. last year to design the main building (*above*). Taking advantage of the mountain site, which he found similar to those on which Japanese country inns are built, he designed a feathery-looking Japanese

building which rises lightly from the crest of the hill. Here, where 500 people may dine among the treetops, are a bar and a series of dining rooms, made flexible in size by sliding shoji panels. Reached by a road that snakes across the face of the mountain, the motel's 14 buildings and connecting covered walks circle the hilltop. There are 84 luxurious bedrooms, a lake landscaped in Japanese style, a swimming pool and a pond with a waterfall. The features of Japanese architecture that have been most popular with American architects since the turn of the century (*following pages*) are brilliantly illustrated in the motel's varied roof levels, deep overhangs, exposed beams, balconies and graceful stilts, which make the buildings seem to dance on the edge of the cliffs.

MOTEL CONTINUED

SIX ADOPTED FEATURES



EXPOSED BEAMS and wood used in this 1907 house by Charles and Henry Greene of Pasadena were first Japanese design features adopted for U.S.



BROAD OVERHANGS, often used in Japan as a shield from rain, are dramatized in Frank Lloyd Wright's Tatesun, begun in 1925, in Wisconsin.



UNITY OF HOUSE AND SITE, so important in Japan, is also favored by Richard Neutra. In this Ojai Valley house, he uses water to extend house.

HALF-CENTURY SPREAD OF JAPANESE DESIGNS

Signs of Japanese influence in U.S. architecture, which the Motel on the Mountain embodies, first appeared in houses designed on the West Coast by Charles and Henry Greene. Moving to California from M.I.T. in 1894, these brothers were impressed by the fad for everything Japanese, from objects of art to tea gardens. They began adapting Japanese construction

CORNER OF THE MOTEL RESTAURANT IS VISIBLE FROM THE ENTRANCE SIDE OF THE MOTEL. STRAIGHT DOWN THE CLIFF IS THE NEW YORK STATE THRUWAY.





SLIDING SCREENS, characteristic of Japan, are used to open up whole side of this 1917 Connecticut house which was designed by Harwell Harris.



MODULAR PANELS and natural wood finish of interior of Harris house (left) follow Japan. Japanese architecture is ancestor of today's modular prefabs.



GARDEN COURT used as an extension of rooms comes directly from Japan. This one is entrance of a house designed by Gordon Drake in Carmel, Calif.

in their designs, using big exposed beams and rafters as part of the architectural design and emphasizing the beauty of wood by using natural finishes indoors and out. Next to incorporate Japanese features in his architecture was Frank Lloyd Wright, who always treated his house and site as a unit and used big overhangs and low gabled roofs as the Japanese do.

Ever more quickly since World War II, the Japanese influence has spread throughout the U.S., until today almost all contemporary buildings in all parts of the country show some effects of Japanese design. Moreover, the U.S. building industry is learning to mass-produce modular parts, different in size from Japan's but based on the Japanese concept.

BUT YOSHIMURA HAS PLACED HIS RESTAURANT SO THAT DINERS LOOK ACROSS THE NARROW VALLEY TO THE QUIET HILLS INSTEAD OF DOWN TO TURMOIL





BEDROOM of motel achieves serenity and uncluttered look of Japanese interiors. Most rooms have sweeping views and balconies hung in the treetops.



STAGGERED ROOFS of motel's low-gabled walks not only shelter visitors but, by following the contours of the hill, also help blend the motel into its

mountain landscape. Instead of being covered with typical Japanese back slingles, these roofs have sun-reflecting white marble chips to help keep walks cool

ROCKY POOL FED BY SMALL WATERFALL REFLECTS EVENING LIGHTS AND GIVES MAGICAL QUALITY TO MOTEL ENTRANCE COURT, BALCONIES AND DINING ROOMS



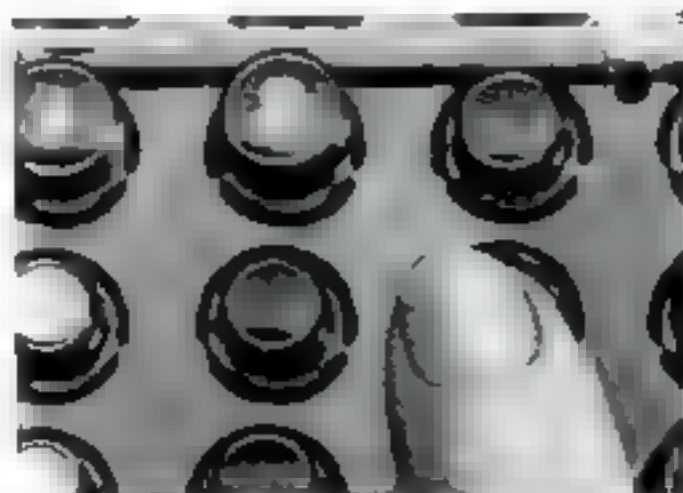
Never mind lessons...forget dull practicing... this is a new kind of organ...made for fun!

WITH MOST INSTRUMENTS, there's a long "breaking-in period" when you do little more than practice scales and do endless finger exercises.

Well, now, there's a wonderful new kind of home instrument you *can play* the very first time you try. A complete tune, mind you...start to finish...melody, chords, bass and all.

This surprising instrument is called the Hammond Chord Organ...and you don't even have to know music, for Hammond gives you special "Picture Music." No lessons...you teach yourself. No tedious practicing...you progress by playing the kind of music you like.

Hammond Chord Organ



Here's why it's so easy to play

ONE FINGER of your left hand presses a button to play a full, rich chord. On any other keyboard instrument this would require three to five fingers. The Hammond Chord Organ does it with a single button!

ONE FINGER of your right hand plays the melody. If you don't read notes, you follow Hammond's special "Picture Music." You sound great the first time you try...and you get better every time you play.



Home is the happiest place there is...when there's a Hammond Chord Organ in it. You'll find the kids staying home oftener...friends dropping in...the whole family gathering round for the most wonderful fun of all, the kind you share together. If you'd like to hear how "big" the Hammond Chord Organ sounds, send the coupon for a free LP recording of its music.

Easy terms...only \$97.50 down at most dealers and about \$29.50 a month

SEND FOR FREE LP RECORDING



Hammond Organ Company
4234 West Diversey Avenue, Chicago 39, Ill.
Send me the LP recording that will let me hear
how versatile the Hammond Chord Organ is.

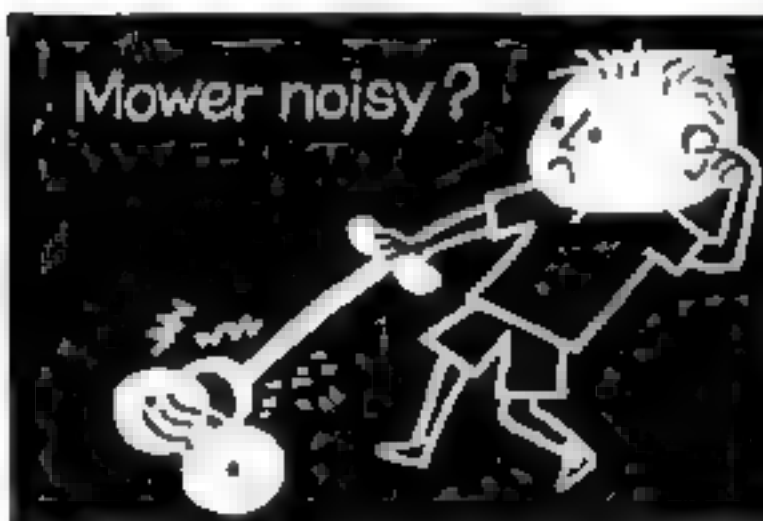
Name _____
Address _____
City _____ Zone _____ State _____

© 1957 HAMMOND ORGAN COMPANY

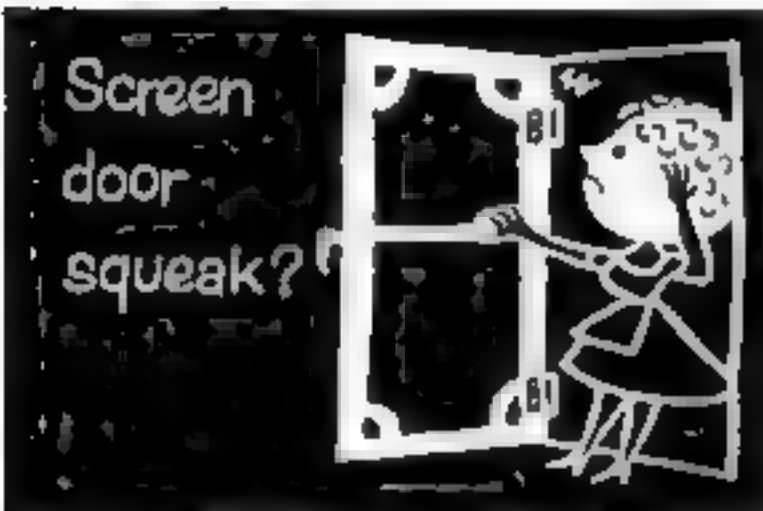
FIX-IT TIPS with "3-in-One" oil



Speed it up and quiet it down with clean-running "3-in-ONE" oil. Works in-to difficult places. Doesn't gum up.



Power and hand mowers run quietly when oiled regularly with "3-in-ONE." Penetrates, lubricates, prevents rust.



Silence hinges, springs, and catches with "3-in-ONE" oil. Its lubrication lasts through all kinds of weather.



Set it spinning like new with "3-in-ONE" oil. Never gums up. Perfect for lubricating even delicate machinery.

Keep things moving with
"3-IN-ONE" OIL



New handy spray can for hard-to-get-at places.

MOTEL CONTINUED



BROODING ON A ROCK. Yoshimura studied the motel site for weeks before sketching a line. This rock is now the focal point of the entrance court.

ARTIST IN NO HURRY

Architect Junzo Yoshimura, a professor at the Tokyo University of Arts, took his time designing the Motel on the Mountain's restaurant and helping landscape its grounds. Arriving in the U.S. in January 1956, he lived in one of the motel bedrooms—already completed in Japanese style by Harwell Harris—where he worked sitting on the floor surrounded by sketches. Finally he had a 40-foot-long scaffold built at the line where he had decided the dining room floor would be and spent days on it, working out the way to frame the most beautiful view for diners. To conceal air conditioning in the dining rooms, he had special *Rama* screens sent from Japan. To preserve the lines of the roofs, television aerials were placed under the motel's buildings. Adding a final delicate touch to the project, Yoshimura even found a special sea-washed gravel for the entrance courts of the motel's bedrooms.



EXPOSED FRAMEWORK was planned so connections of beams do not show. Costly fir beams were shaped in Oregon, erected still wrapped in paper.

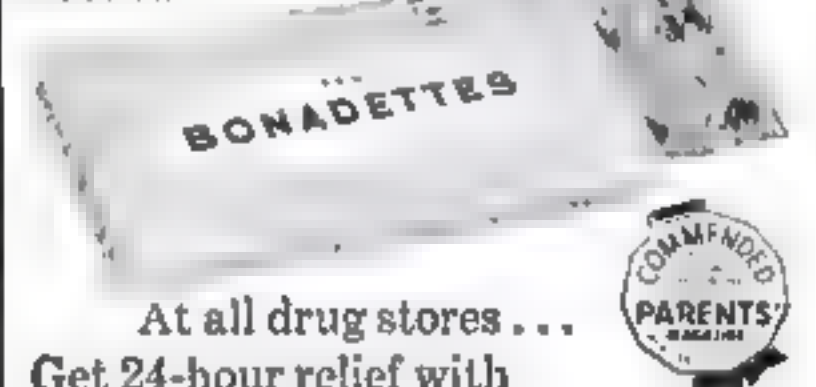
BONADETTES



STOP CAR SICKNESS

nausea, dizziness, vomiting
in cars, planes, trains, boats!

Just one dose of delicious, melt-in-your-mouth BONADETTES prevents carsickness, airsickness and seasickness for 24 hours. No water needed!



At all drug stores ...
Get 24-hour relief with
TRAVEL-TESTED BONADETTES



FALSE TEETH

with improved, softer
EZO Dental Cushions

Helps Keep Seeds Out
Helps Ease Pressure on Gums
Helps Plate Fit Snug
Helps Prevent Clicking
At All Drug Stores
Month's Supply 60c

MORE COMFORTABLE

Out Come Corns

Quickest Way Ever Discovered!
Pain Gone, Forgotten in a Jiffy!

Dr. Scholl's Zino-pads not only give super-fast nerve-deep relief... ease new or tight shoes—but also remove corns one of the quickest ways known to medical science. Also sizes for callouses and bunions. Try them!

**Dr. Scholl's
Zino-pads**



FROM 500,000 PICTURES— EXPECT THE UNEXPECTED



In creating each issue of LIFE, the editors must cull and consider about 10,000 pictures a week. This huge volume of photographs—more than half a million a year—is your best guarantee that LIFE will continue to provide the finest pictorial record of the events of the world you'll find anywhere. What some of these pictures will show in the coming months is revealed in the next two pages. Ahead are eight great series, beginning with a multi-installment survey of "Crime in the U.S." (done in the scope and style of last year's superb "Segregation" series). Exciting new chapters will continue LIFE's portrayal of "Great Adventures." Fall issues will feature a new major series: "New Frontiers of Man's Achievements," which will look searchingly into the future. Early in '58 another series will delve into the past to re-create "The Winning of the American West." And at year's end you'll receive a special two-in-one issue on the single subject, "The American World."

But LIFE is a newsmagazine. It always is, regardless of what wealth of culture, history, adventure and sheer beauty continually is added to its pages. And because so much of any week's issue is devoted to news, no forecast of future issues can ever be complete.

Take last year's preview. When outlining the editorial highlights of late 1956 and early '57, we failed to foretell the *Andrea Doria* disaster or the sudden and heroic ditching of Flight 943 off California. We were unable to predict the incredible rebellion in Hungary or the historic circling of the globe by Air Force B-52s. And so we didn't promise what LIFE actually delivered—the finest photographic coverage of these memorable and climactic events anybody saw. But that's LIFE. You come to expect the unexpected of it. And that's what you can expect all through the weeks to come—important, *surprise* picture reports, along with an immense variety of *planned* features like those described on the following pages.

ANDREW HEISKELL, *Publisher*

CONTINUED ON NEXT PAGE

AHEAD IN LIFE: EIGHT GREAT SERIES

Right now LIFE's staff of 300 journalists is at work on hundreds of separate assignments, the best of which will help make future issues of LIFE the greatest reading value any magazine ever offered its subscribers. The great series sketched briefly here are just a sample. Also on the schedule of "bonus" features which will supplement LIFE's news coverage in the weeks ahead is LIFE's traditional salute to the Christmas season—which will appear in the Dec. 16 issue and will reproduce a massive color portfolio by America's greatest illustrator of children's classics. And readers who remember LIFE's previous "double" issues on Christianity and The American Woman can look forward, at year's end, to a similar special issue on the single subject, "The American World." This edition will be studded with interesting people, exciting sights and astonishing achievements. It will give you the first comprehensive picture report on the impact and influence of America and Americans in virtually every nation of the world. You won't want to miss a single issue of LIFE in the year ahead. So why not subscribe—or renew your subscription—today by using the postpaid order form bound into this issue?

Added to the series illustrated here will be three major journalistic efforts to be published by LIFE early in 1958.

Churchill's History: Completing his chronicle of the English-speaking Peoples, Sir Winston will appraise the War Between the States with an old soldier's judgment on the Civil War battles and generals who fought them. Three instalments superbly illustrated in full color.

Crisis in the Colleges: A three part series documenting the staggering problems of the nation's colleges which, already jammed to capacity, must prepare to enroll twice as many students 10 years hence. If your children will be college age then—this is your problem now.

Winning of the West: More than 100 pages of paintings will illustrate the chapters in LIFE's series, "Winning of the West." Indian fighting, fur trading, Mormon emigration, discovery of gold, building the railroad—all will come alive in LIFE's panorama of the pioneer West.



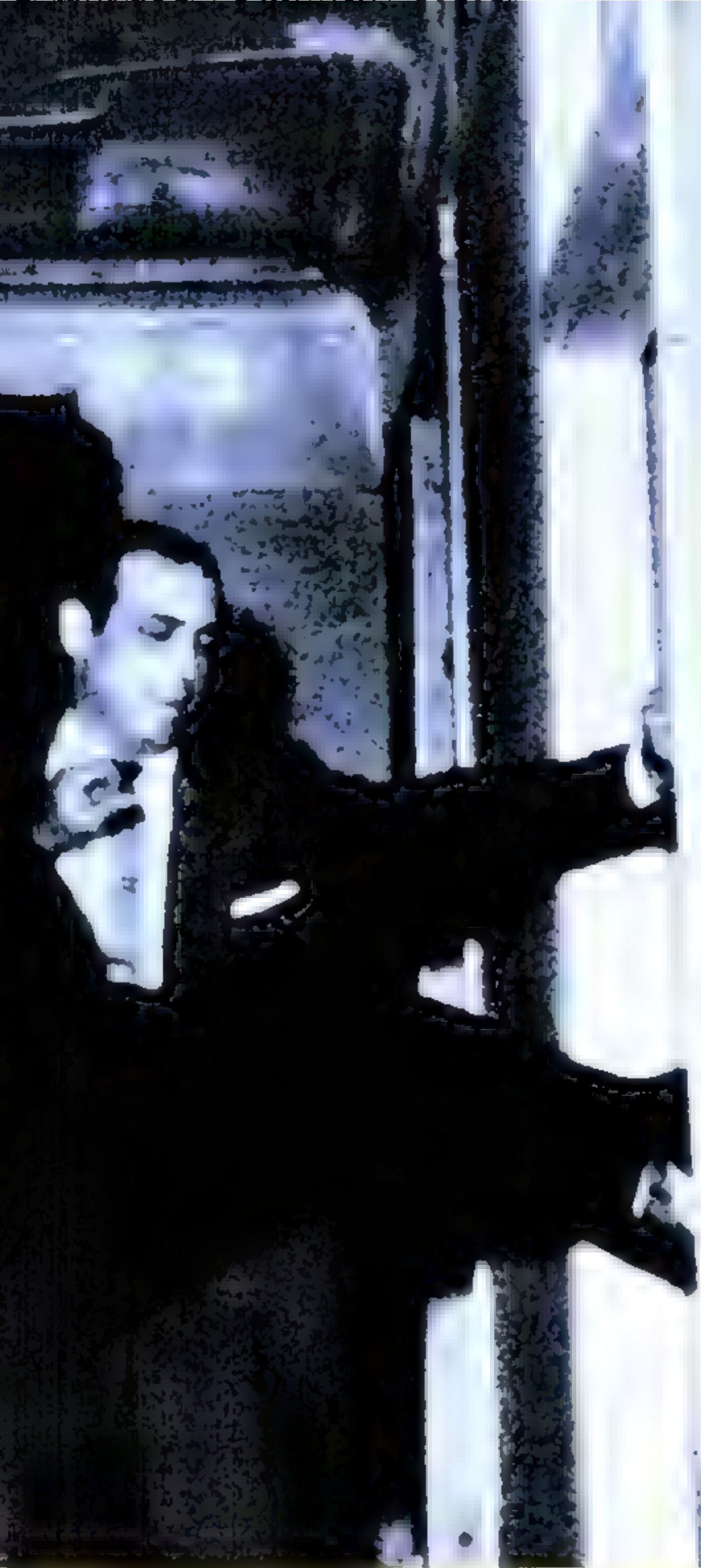
CRIME IN THE U.S. ↗

Beginning in the Sept. 9 issue, LIFE will launch an important new series, which in weekly instalments will examine the state of crime in the U.S., with a depth and thoroughness no other publication has ever attempted. The excitement and significance of the series—and its promise of spectacular photography—is hinted at by the tentative titles of each instalment: A Survey of Crime; A Big City Police Force; Laws and Courts and Judges; Prisons; Parole and Punishment, The Psychology of Crime; The White Collar Criminal. Each chapter will be built around the professional life of a famous American crime fighter and will be illustrated by LIFE's own photographers and by the painting of specially commissioned artists.

AMERICAN FOLKLORE ↙

For three years famous Artist James Lewicki has been illustrating some of America's great folk tales—Fountain of Youth, Hatfields and McCoy's, etc. His paintings will appear in a special LIFE series delighting Americans young and old.





FRONTIERS OF MAN'S ACHIEVEMENT

In thousands of laboratories throughout the country, yesterday's ideas are obsolete and today's ideas are obsolescent. Such is the hurtling speed of man's progress in physical sciences. Beginning in October, the editors of LIFE will document the wonders that have already been wrought by man's technology—the almost incredible achievements of our times that have already been accomplished in the laboratories and will soon be changing our daily lives. In chapters of 10 to 15 color pages each, LIFE will examine the newest in industrial techniques, machines and materials, in transportation, in health, in modes of living. LIFE will also take a realistic look at the psychological and physiological adjustments we will all have to make to partake of progress and prosper with it.

RUSSIAN REVOLUTION

In January 1958 LIFE will present "The Russian Revolution," a four-part serialization of the most concise and clearly presented history of one of the most important but least understood events of all time. Written by Alan Moorehead, a gifted author, and illustrated by color photography and the paintings of four famous artists, this series is based on LIFE-sponsored research and previously unpublished secret documents. These cast new light on the events that led to November 1917 when the Reds seized the rule of Russia. This series will make as much news as it reports.

GREAT ADVENTURES

Already in LIFE's color pages you have shared such widely varied adventures as a helicopter safari in Africa and an Atlantic crossing in a foldboat. Ahead in LIFE are equally exciting adventures: a breathtaking Land Rover trek from Nepal to Paris and a blood-chilling Kodiak bear hunt in Alaska.





BALTIMORE WOMEN SET OUT AT DAWN FOR A 1000-TO-1000 SOLICITATION FOR U.J.A.

AID FROM U.S. TO ISRAEL

U.J.A.'s \$100 million supports refugees

Generosity to the less fortunate has been an article of Jewish faith since the time of Moses. In the eyes of American Jews, this now means helping the swarms of persecuted Jewish refugees from Europe and the Arab world, for many of whom the one glowing hope is to get to Israel. America's vessel of generosity is a phenomenal private philanthropy called the United Jewish Appeal, which this year will raise \$100 million to help Jewish refugees. As much again will be raised, largely through U.J.A., to support Jewish charities in the U.S. Although non-Jews contribute and aid in the campaign, the money comes largely from among the 5.2 million American Jews—a remarkably high level of per capita giving.

Few American Jews have chosen to move to Israel. Indeed, as Dr. George Steiner's article points out (pp. 108-120), they are divided on what their attitude, as Americans, should be toward Israel. But the majority agree on their obligations to help the refugees get there by supporting U.J.A. On these pages LIFE shows the intensive work of U.J.A.'s uniquely successful fund-raisers and the human evidence of what their dollars are accomplishing. This year's \$100

million refugee goal was set last October by six U.J.A. leaders conferring in Israel during a tense moment in history. The Israeli-Egyptian battle, then beginning, portended a great new flood of immigrants to Israel from Egypt and the other Arab states, adding to the continuing human tide from Eastern Europe.

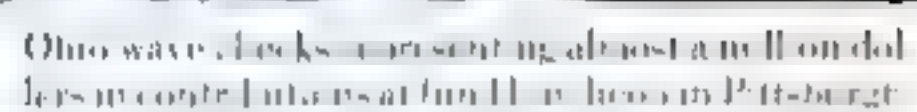
Over the years, since it was first formed in 1939 to help Jews escape from Nazi persecution, the U.J.A. has perfected a variety of fund-raising techniques that embrace every segment of the Jewish community. Soon after the October meeting in Israel, these techniques were put to work in the U.S. (pp. 104, 105), and by midsummer the huge quota had been largely raised or pledged.

The U.J.A.'s money will help an estimated 110,000 refugees to reach and settle in Israel this year, an influx comparable to the arrival of 16 million new citizens in the U.S. It will help maintain other homeless Jews as they wait in foreign camps for visas to other lands. And beyond what the money does for others, it gives to its donors a renewed sense of pride in their ancient faith and in their tradition of helping men who cannot help themselves.



THE MONEY IS RAISED—75 U.J.A. committee leaders from Pennsylvania, West Virginia and





THE MONEY IS SPENT to help refugees like these newly arrived at a farm in the Ngora desert of

Isaiah C. J. A. agencies brought them to be a will and the man they work to make a better and good.





THE TELEPHONE TECHNIQUE is used by Abraham Solovoff, business manager for a soft-drink workers' local, to lure an associate to U.J.A. meeting.

"You're making money," he says. "I'll tell them to send you 12 tickets." He was working at "telephone meeting" at New York carbonated beverage division.

THE STRONG PITCH TO BIG DONORS

U.J.A.'s campaign embraces the whole Jewish community, from school-children who give pennies a week to philanthropists whose annual gifts run to six figures. The heart of the drive's success lies in the big, special gifts. In New York this operation is organized by industries, with union men (opposite page) often working closely with management.

Over the years the appeal has perfected a special technique, "the telephone meeting." Leading men in industry call their friends on a battery of phones ("If you call people cold, you might just as well have a battery of girls on a board"). The talk is urgent and plain-spoken, appealing not only to U.J.A. needs but to the donor's pride in his religion and economic standing: "Sy has gone from \$10,000 last year to \$50,000 this year. What about you? A gift announcement from you means something. The hell with business. Saving lives comes first. Get over here and make some phone calls." Phone calls lead to personal visits and then to fund-raising banquets at which donors stand proudly to announce their gifts. By such techniques New York alone this year is getting an impressive \$28 million.



MAKING THE APPEAL to Louis Glickman, Carnegie Hall owner, Jack Weiler (left) of Greater New York U. J. A.'s real estate division outlines refugees' needs.



APPEAL PAYS OFF as Weiler (at the podium) hears Glickman announce at a dinner meeting that he will give \$25,000 to the regular U. J. A. fund and \$10,000

to the emergency refugee rescue fund while his wife will give \$1,000. The real estate division is raising \$2.5 million of the New York area's \$28 million quota.



FOUNDRYMAN Thomas Cook, Ann Arbor, Mich., is giving a third (\$6,000) of his income to U.J.A.



U.J.A. PRESIDENT Morris Bernstein of Syracuse has to let work of his furniture chain pile up.



STOREKEEPER Sam Feldman of New York adds coins to those of customers, sends U.J.A. \$60 a year.

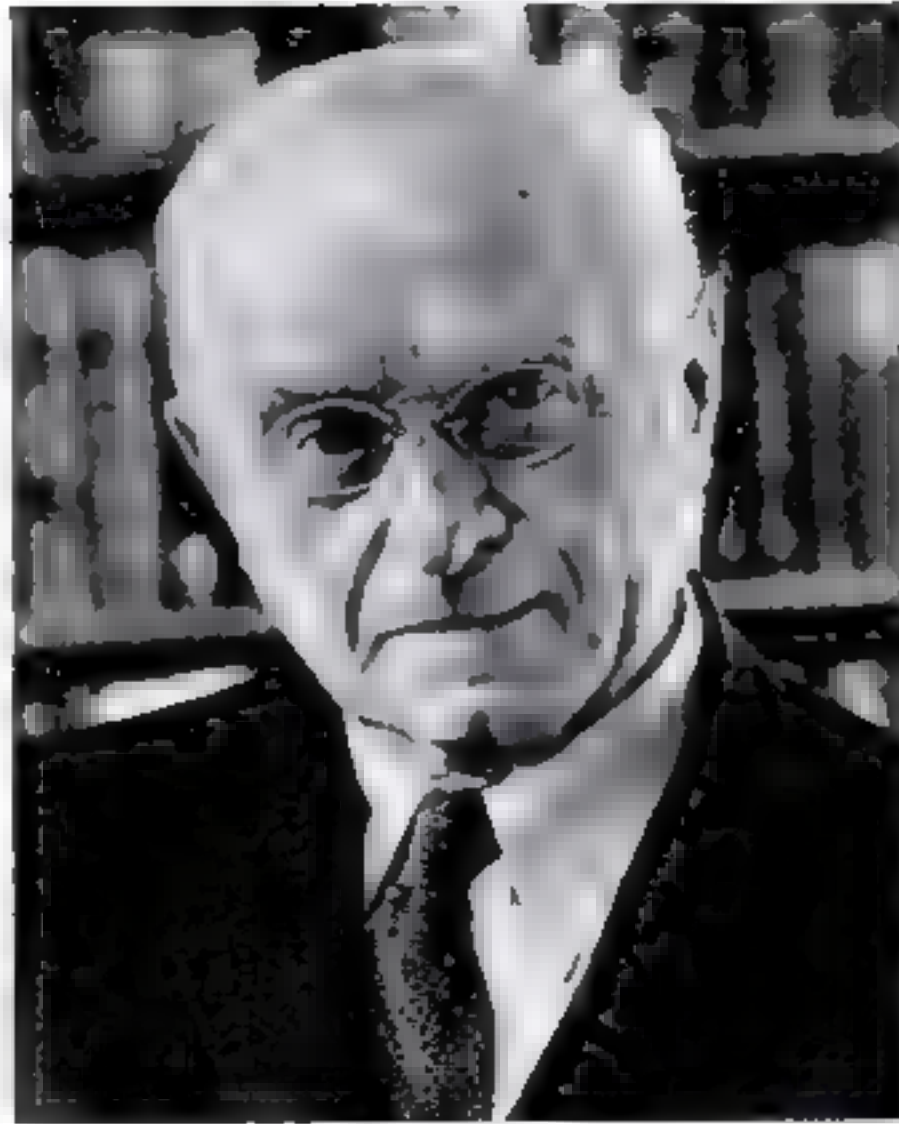


ADJUSTING TO A NEW LIFE. Omesh, who had always been an office worker, still wears a cityman's clothes as he awkwardly half-squats in the broiling desert sun to try to prune a grapevine. Of three alternatives in Israel, all offering

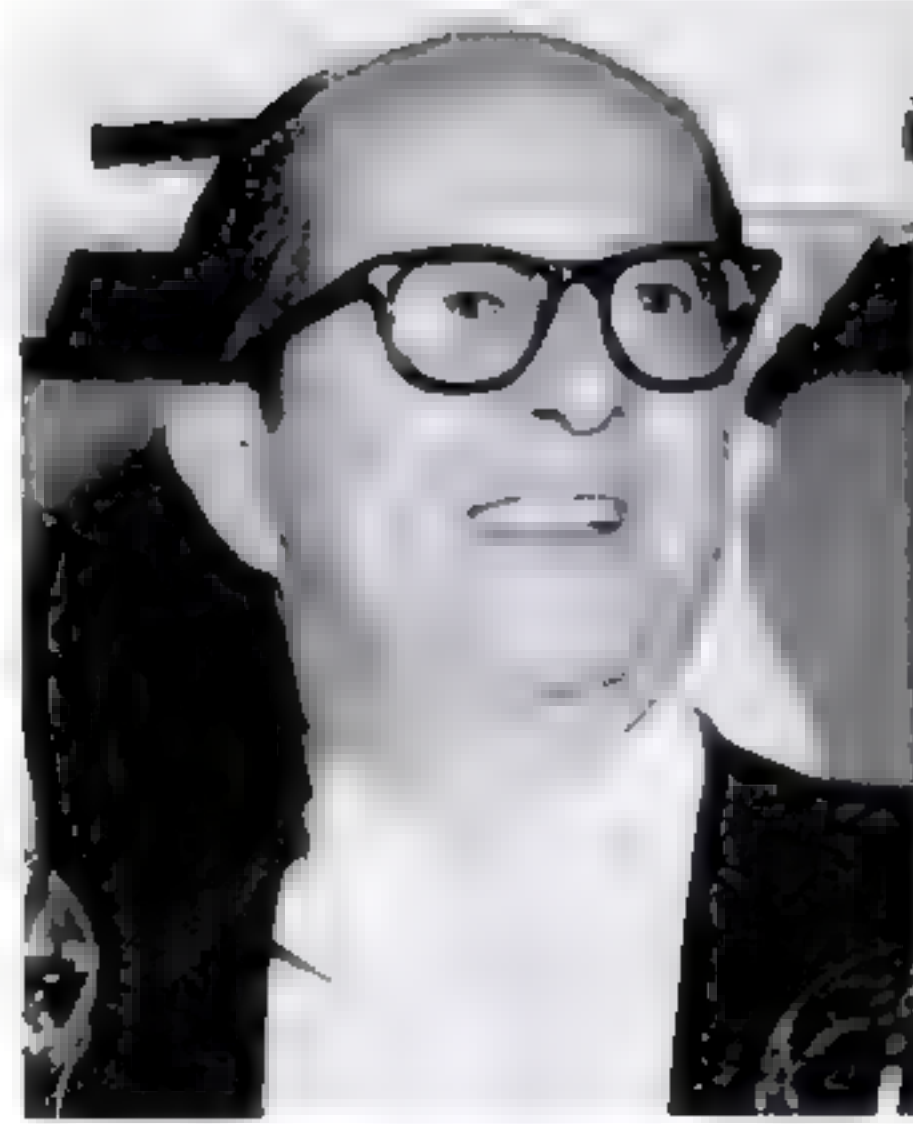
little but hard work and risk, Omesh deliberately chose to join a farm settlement, or *moshav*, where he would at least have a home and seven acres of his own and receive about \$9 a day for his labors in the vineyard and other projects.



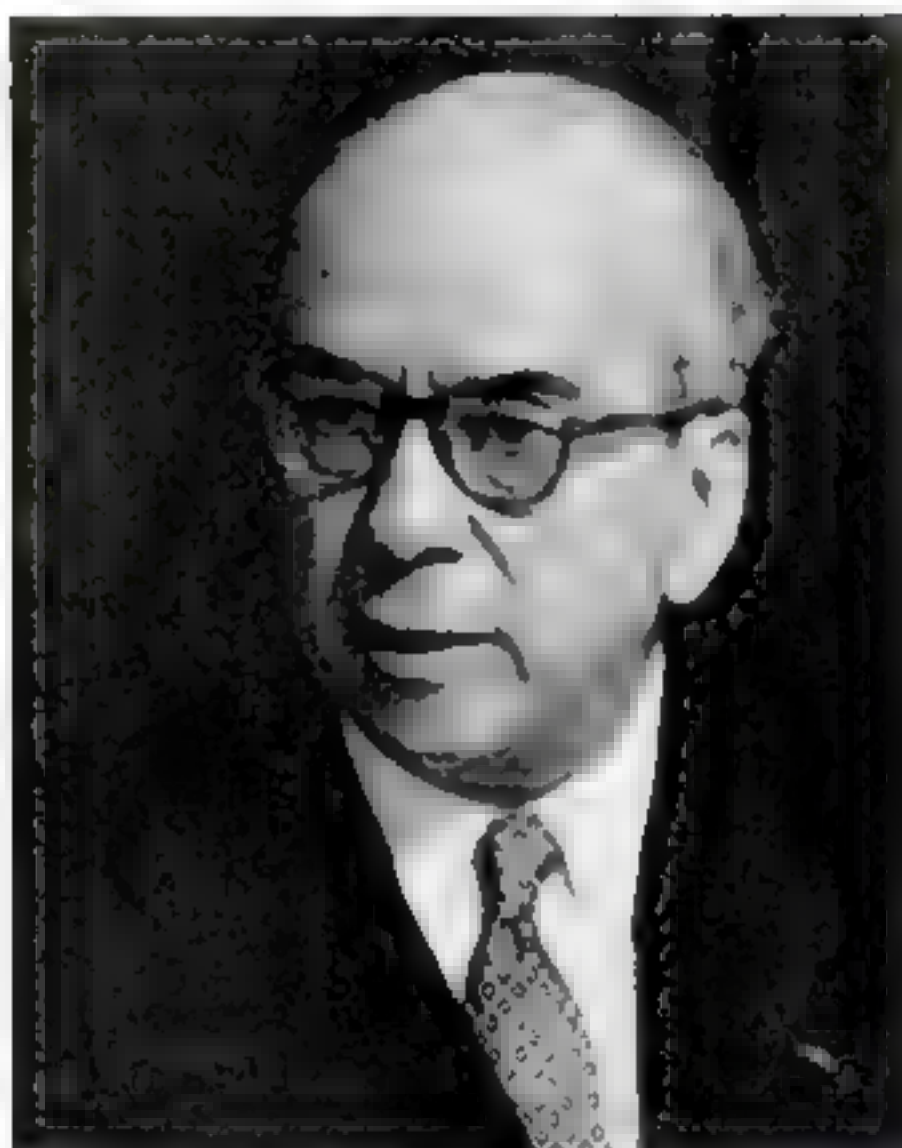
FORMER SENATOR HERBERT LEHMAN



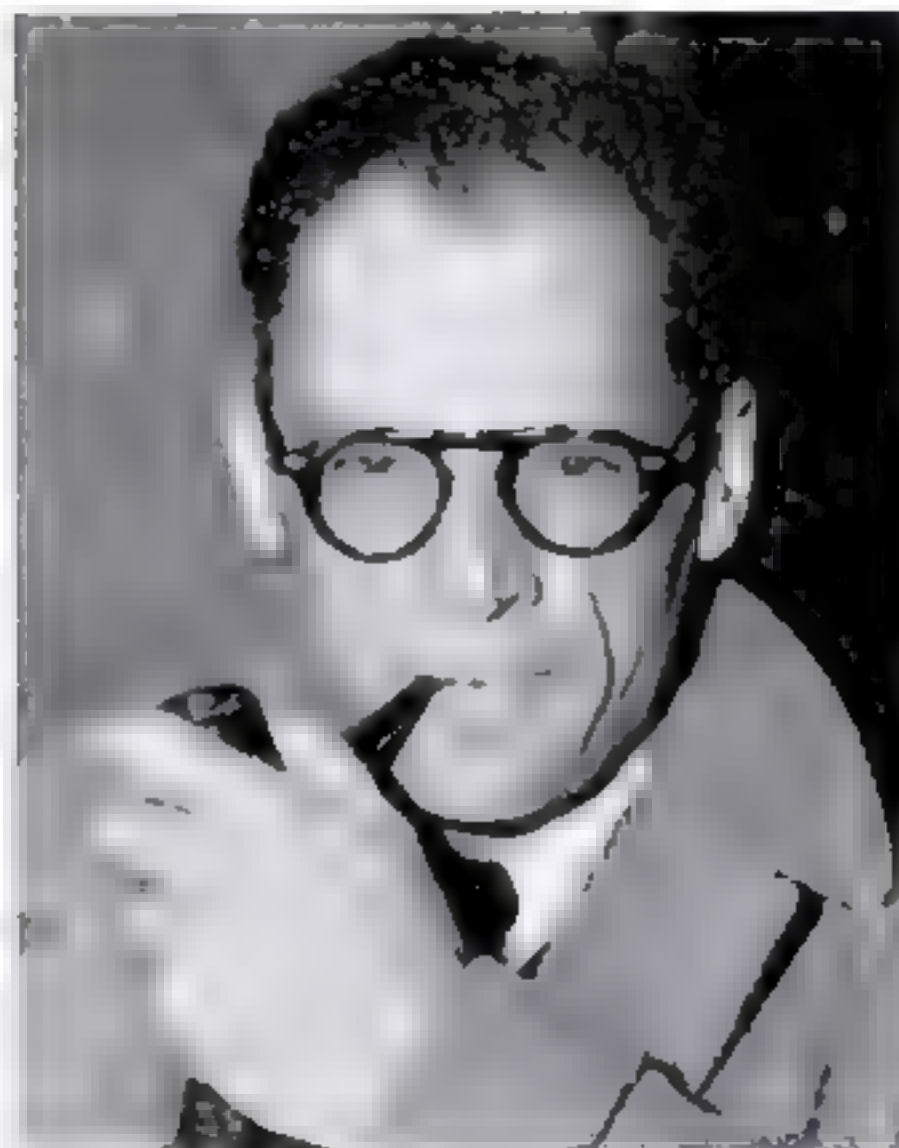
JUSTICE FELIX FRANKFURTER



COMEDIAN PHIL SILVERS



AEC CHAIRMAN LEWIS STRAUSS



PLAYWRIGHT ARTHUR MILLER



BASEBALL'S HANK GREENBERG

PROMINENT JEWS like the six men who are shown above typify the wide range of personality and outlook among the 5.2 million members of the Jewish

community in America. There are Jews in important positions in both of the major U.S. political parties, in all the professions and in finance and industry.

HOW U.S. JEWS VIEW JEWISH STATE

by GEORGE STEINER

THERE is an old saying: "Take six Jews and you will find seven points of view." Whatever its truth, one thing is certain: no one, neither former Senator Lehman nor Mr. Bernard Baruch nor the late Albert Einstein, could ever speak, or has ever attempted to speak, in the name of the 5.2 million American Jews. It cannot be done. The American Jewish community is too complex, too immensely varied to be considered as a single unit or body of opinion. There are in the U.S. at least a dozen major Jewish national organizations, in addition to United Jewish Appeal, which express varying attitudes and devote themselves to a wide variety of political and social ends. There are nearly 40 major groups concerned with different facets of Jewish culture. In terms of religion, American Jews range from severest orthodoxy to extreme reform. There is no such thing as "the American Jew." There is Admiral Strauss and there is Hank Greenberg, Justice Frankfurter and Governor Ribicoff, Arthur Miller and Phil Silvers.

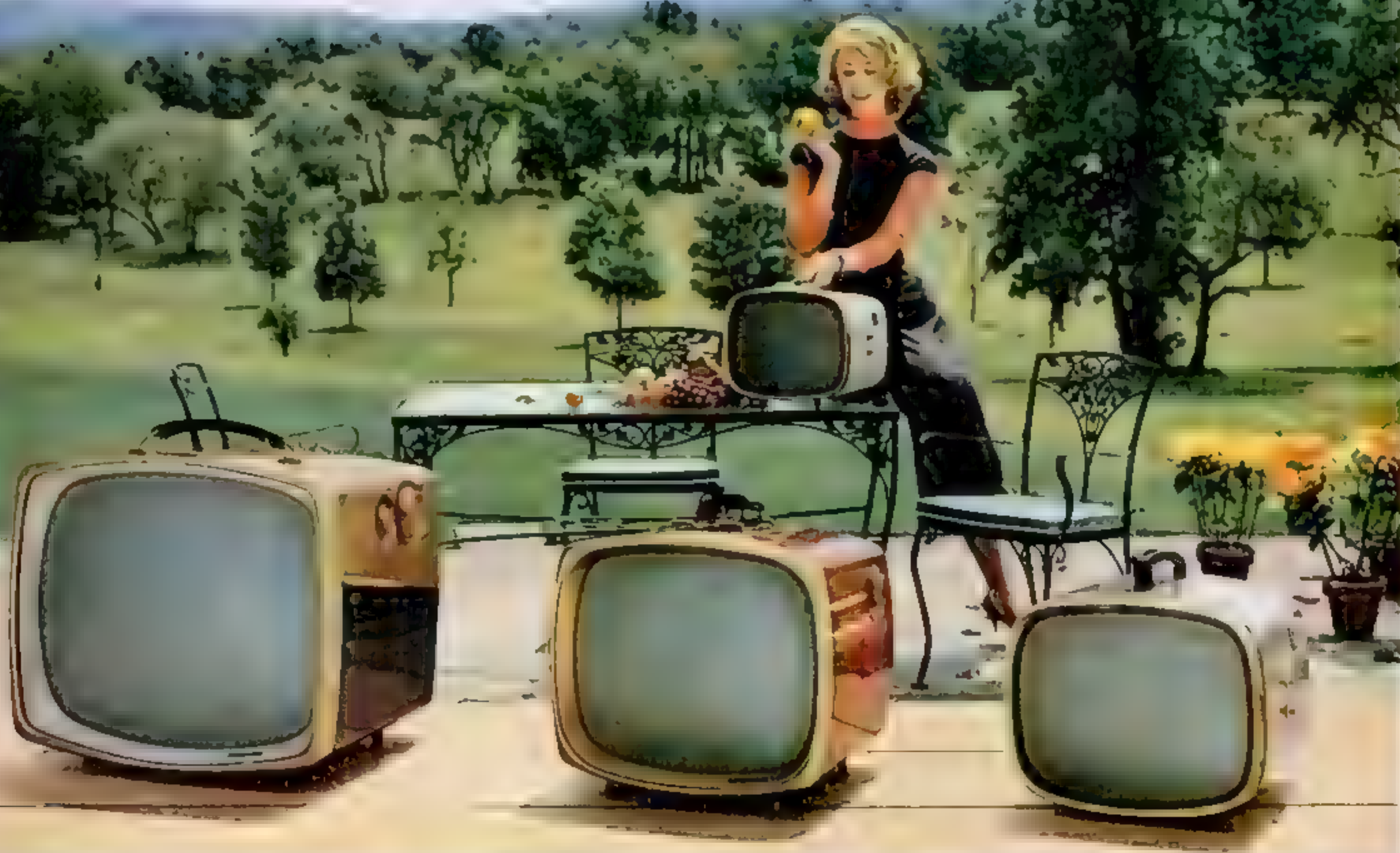
And yet there is perhaps one generalization that can be made: of all

the millions of Jews in the U.S. there can be only a few who have not been affected, in one way or another, by the creation of Israel. They disagree violently about what Israel means, or should mean, to an American Jew. They discuss the problem of Zionism in radically different ways. But wherever you meet them—whether in New York City, the largest Jewish community on earth, or in Los Angeles, whether among Jewish businessmen in Richmond or among rabbinical students in Chicago—you will find Israel looming large in their consciousness.

The more extreme positions can be clearly defined. The American Zionist Council, which claims to have some 750,000 members, believes that American Jews have a major stake in the survival and prosperity of Israel. It sees no difficulty in being loyal to the U.S. and giving active financial and political support to Israel, even in those moments when the foreign policies of President Eisenhower and Israeli Premier Ben-Gurion are heading in opposite directions. As spokesmen for the American Zionist Council see it, those very Jews who are

CONTINUED

RCA VICTOR ANNOUNCES NEW "FLIGHT-LINE" PORTABLE TV



The 262 sq. in.* **Hulhaway** in ebony-and-gold (121PD81151) \$229.95. 166 sq. in.* **Societite** in garnet (17PD80931) \$189.95. 108 sq. in.* **Nassau** in bark gray (14PT80211) \$129.95.

Compact new easy-to-carry design with sensational
"Mirror-Sharp" picture in every wanted size—from \$129⁹⁵

Portable TV really *arrives* with the new RCA Victor "Flight-Line." Its slender, space-saving design is as breezy and easygoing as a southbound swallow. It goes anywhere, fits anywhere, plays on any 110 AC outlet.

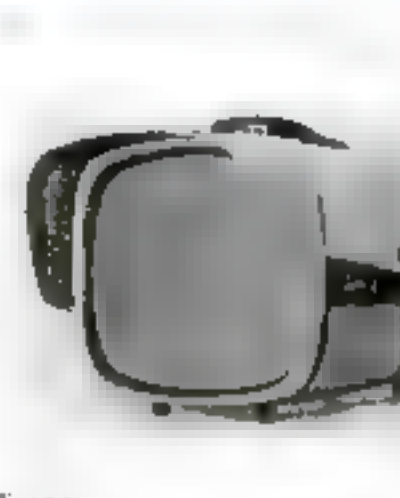
There's powerful excitement in the new "Mirror-Sharp" picture, too. If there's a signal in the air, your "Flight-Line" portable TV will get it—crisp and clear as the picture on a console. Yet the prices (*including* all the important new extras) are really down-to-earth. See your RCA Victor dealer soon. He's got a new "Flight-Line" portable TV in exactly the size and color you've been wanting.



Telescoping antenna gets sharp, clear picture in most areas without outdoor antenna. Not on *Nassau*.



RCA's 110° tube makes "Flight-Line" TV inches shorter. The already slim 14" models have 90° tube.



New Sun Visor helps keep "Mirror-Sharp" picture, even in bright sunlight. Opt. ext. 14", 17" models.



RCA VICTOR
RADIO CORPORATION OF AMERICA



Manufacturer's nationally advertised VHF list prices shown. UHF optional, extra. Slightly higher for West and South. Prices, specifications subject to change. RCA Victor Factory Service available in most areas, but only to RCA Victor owners.

Picture tube, overall diagonal (inches)	14"	17"	21"
Square inches of viewable picture area	108	156	262

How many of these famous places have you visited?



Lake Titicaca high in the Andes
near La Paz, Bolivia

Unforgettable Niagara Falls

Pendleton (Oregon) Rodeo,
re-creating frontier days

Ante-bellum mansion in Natchez, Mississippi,
lovely reminder of the Old South

Paris, among the most charming
of the world's capitals

Spectacular "Garden of the Gods,"
near Colorado Springs

Fast, comfortable air travel today makes it possible for you to visit the exciting vacation spots and famous places you've always dreamed about—even on a short vacation. And, wherever you want to go, the speed of modern airliners gives you more time to spend at your destination. Air-

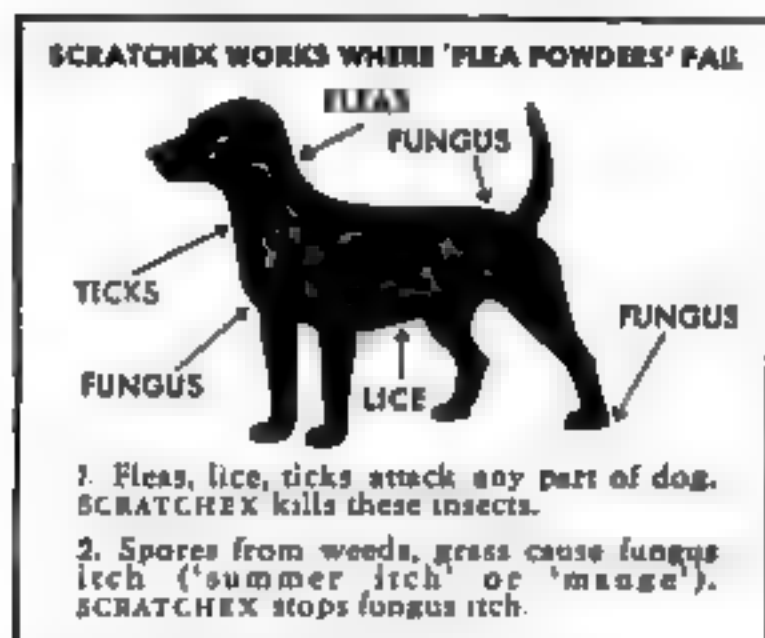
line schedules are more convenient than ever before. With family travel plans or air coach rates, the cost may be less than you think. Your airline ticket office or travel agent can offer valuable suggestions to help make your vacation this year the best ever—through air travel.

The air is yours—use it!

UNITED AIRCRAFT CORPORATION East Hartford, Conn. • In Canada: Canadian Pratt & Whitney Aircraft Co., Ltd.
Designers and builders of: **PRATT & WHITNEY AIRCRAFT** engines. **HAMILTON STANDARD** propellers and turbine aircraft equipment, and
SIKORSKY AIRCRAFT helicopters—for our armed forces and the finest airlines in the world

STOPS DOG ITCH

- Destroys Fleas, Lice, Ticks
- Stops Fungus Itch
- Kills Bacteria, Repels Odors



Now, an astonishing new medicated powder, proved so effective it is guaranteed to stop your dog scratching in minutes. Even advanced, raw-skin cases of fungus infection are relieved quickly, amazingly by SCRATCHEX.

Exclusive Scratchex Formula was developed by Dr. A. C. Merrick, famous veterinary scientist, who discovered that in 7 out of 10 cases scratching is caused by a fungus infection, often invisible. Only SCRATCHEX combines: 1. Mercap to kill fungus spores, stop fungus itch; 2. Lindane to destroy fleas, lice, ticks on contact; 3. Hexachlorophene to kill bacteria, check odors.

Safe, soothing, SCRATCHEX brings almost instant relief. Long-lasting, helps prevent re-infection. Get SCRATCHEX today at all drug stores and leading pet shops. Season's supply only 98¢.

New! Special Formula

SCRATCHEX for CATS

- Laminized to Beautify Fur
- Kills Fleas and Lice on Contact
- Checks Bacteria, Repels Odors

Guaranteed... info. approved by CATS Magazine season's supply only 98¢

Dr. Merrick's

SCRATCHEX

MEDICATED POWDERS FOR DOGS... FOR CATS

change your oil... change your filter!

CHANGE TO A Feridium Anode FILTER!

A FILTER THAT COMPLETELY NEUTRALIZES MOTOR DAMAGING ACIDS!

LEE FILTER CORP. NORTH ARLINGTON, N. A.

TUMS

for ACID INDIGESTION-HEARTBURN

QUICK RELIEF 10¢

Always carry Tums for top-speed relief of acid distress. No mixing, no waiting. Take Tums anywhere.

AMERICAN JEWS CONTINUED

proudest of being Americans and whose religious communities best fit the American setting are also the staunchest backers of Israel.

At the other extreme is the American Council for Judaism, which numbers fewer than 20,000 members. This group is profoundly opposed to Zionism and deplores the view that American Jews should develop any kind of special identification with Israel. Its basic proposition is that Judaism "is a religion of universal values, not a nationality." What the council seeks for Americans of Jewish faith is their "increasing civic, cultural and social integration into the life of the United States." The council's argument may be summed up like this: those American Jews who associate themselves with the cause of Israel are playing straight into the hands of anti-Semitism and the old myths about a "Jewish race." Israel is a foreign state and should be regarded as such. American Jews should guard against arousing latent suspicion that a Jew will always be a Jew first and an American second; that is exactly what Hitler meant when he belabored attacks on "international Jewry." Those Jews who take literally the traditional Passover wish, "next year in Jerusalem," are deliberately fostering the tradition of exile and alienation which plagued their ancestors before they found a new home in the United States.



LESSING ROSENWALD

Obviously most American Jews adopt neither this argument of the Council for Judaism, whose principal spokesman has long been Lessing Rosenwald, nor the equally extreme point of view of the Zionist Council. Instead they often take a middle road. Organizations such as the American Jewish Committee, with its 26,000 members, concentrate on obtaining total economic and political equality for Jewish minorities throughout the world and on "alleviating the consequences of persecution." This puts them in direct contact with Israel but does not commit them to active or unvarying support of Israeli policies. Nevertheless, although most American Jews would find it difficult to define their relationship to Israel in precise words, the fact remains that the American Jewish community does give support to Israel, and with ever increasing firmness and generosity.

The figures are dramatic: in 1957 the United Jewish Appeal is now carrying out its 19th annual campaign, and in some peacetime years it has raised more money than the American Red Cross. The total collections since 1939 have been over \$1 billion. In 1948, when Israel achieved nationhood, U.J.A. raised \$148 million. Over the last five years donations have totaled between \$55 and \$72 million a year. Contrary to general supposition, the money does not go directly into the treasury of Israel. It is used to help needy Jews everywhere in the world. Most of it, however, helps new immigrants reach Israel and provides them with a minimum foothold once they get there. And because of that connection the history of U.J.A. is a sensitive index to the extent of pro-Israel feeling among American Jews.

But the American Jews are doing far more than simply helping persecuted Jews from Morocco, Hungary and Egypt start a new life in the factories of Tel Aviv or on the farms of Galilee. They are investing in the future of Israel as such. Over the past five years Americans have bought more than one million State of Israel bonds to the value of about \$300 million. Already bondholders have collected about \$17 million in interest. Finally, there is a growing amount of private American investment in Israeli enterprises, ranging from breweries to oil wells.

One further fact should be emphasized: whenever Israel is in danger, American Jews increase their support. On Sept. 27, 1955 Moscow concluded its arms deal with Nasser and in that same

CONTINUED

George Steiner, the author of this article, is a 28-year-old writer and lecturer on foreign affairs and is himself a Jew. Dr. Steiner studied English literature at the University of Chicago, Harvard and Oxford, and was on the staff of the London Economist for four years. He is currently a member of the Institute for Advanced Study at Princeton.



GEORGE STEINER

CHANEL



THE MOST
TREASURED NAME
IN PERFUME

CHANEL

AMERICAN JEWS CONTINUED

autumn the crisis in North Africa made it imperative for Moroccan Jews to flee to Israel. At once the American Jewish community responded and funds poured into U.J.A. The same was true during the fall and winter of 1956-57. When Premier Ben-Gurion openly opposed President Eisenhower and Secretary of State Dulles over the occupation of Egyptian territory, some experts believed that American Jews would bide their time and hesitate before contributing—even indirectly—to a nation at odds with their own. The contrary happened: on a single day during the crisis U.J.A. received pledges totaling over \$2 million. During the same period the sale of bonds rose markedly. That was the answer of American Jews to the threat of economic sanctions against Israel.

Why is it that millions of American Jews support the general cause of Israel even though they may not feel themselves committed to the historical tradition and politics of Zionism? Upon what emotional urges are they acting?

Here again one must guard against generalizations. There may be as many answers as there are individual Jews in the U.S. All one can do is to outline the broader psychological patterns.

The status of Jews in America

JEWs have achieved in the U.S. a position higher than that reached by Jews as a group in most other countries. They have contributed distinguished members to the President's Cabinet and to the Supreme Court. There are, at present, two Jewish senators, Javits and Neuberger, and there are a number of Jewish congressmen, several of whom hold high-ranking committee positions. Connecticut has a Jewish governor; Jews occasionally represent the U.S. in important embassies abroad. Moreover, the economic power of the American Jews is great in proportion to their number, though difficult to measure exactly. It extends from some of the most active investment banking firms in Wall Street through important industries such as the manufacture and distribution of garments to a significant influence in the media of mass communication—radio, motion picture and television companies and certain influential newspapers. The Jews are undeniably the most prosperous and politically conscious minority in the U.S.

But the key word in that statement is "minority." For many an American Jew still feels the sting of discrimination. And precisely because they have achieved so much, such Jews are doubly sensitive to the many barriers still in their way. Even in the U.S. a Jew sometimes meets with attitudes and prohibitions that have haunted his people since their dispersal from ancient Israel. There are communities and residential areas in which a Jew is not allowed to build his home. There are jobs in politics, industry and academic life to which he cannot aspire. There are clubs to which he will not be admitted. Some schools and universities allow only a strict quota of Jewish students.

American anti-Semitism is scarcely as virulent as it was a generation or two ago. But it can still be found. And because of its existence alongside the many ameliorations of Jewish life in the U.S., the American Jew sometimes resents his minority status all the more fervently.

This is where his attitude toward Israel enters the picture. After millennia of persecution or grudging tolerance in alien lands, Jews can once again look to a place on the earth where they rule. Premier Ben-Gurion has restored to the imagination of Jews everywhere something of the Mosaic image—the proud remembrance of a time when Israel was a majestic people which gave Western man his greatest book and his major religions. The day Israel offered, with a perfectly straight face, to exchange 5,800 captured Egyptians for four captured Israelis, there was not a Jew who read about it without carrying his head a little higher. Somehow Israel's victories and growing prosperity are mirrored in the image that a Jew has of himself. Even in the U.S. his own life gains something in stature and self-respect.

Two historical facts have crystallized this attitude: the death of six million Jews in German gas ovens and the emergence of Israel to national independence. In a very real sense each Jew, wherever he may live, carries with him a piece of that yellow star which European Jews were forced to wear under the rule of the Gestapo. "There but for the grace of God go I and my family" is what many an American Jew said to himself. And out of the horror grew the sense of community, the awareness that being a Jew is something strangely different from merely belonging to a particular religious denomination. One did not need to know Hebrew to qualify for Buchenwald.

Then in 1948 Israel became a nation. This could not compensate for the near destruction of European and Russian Judaism. But it

PHILIP MORRIS

gives you a

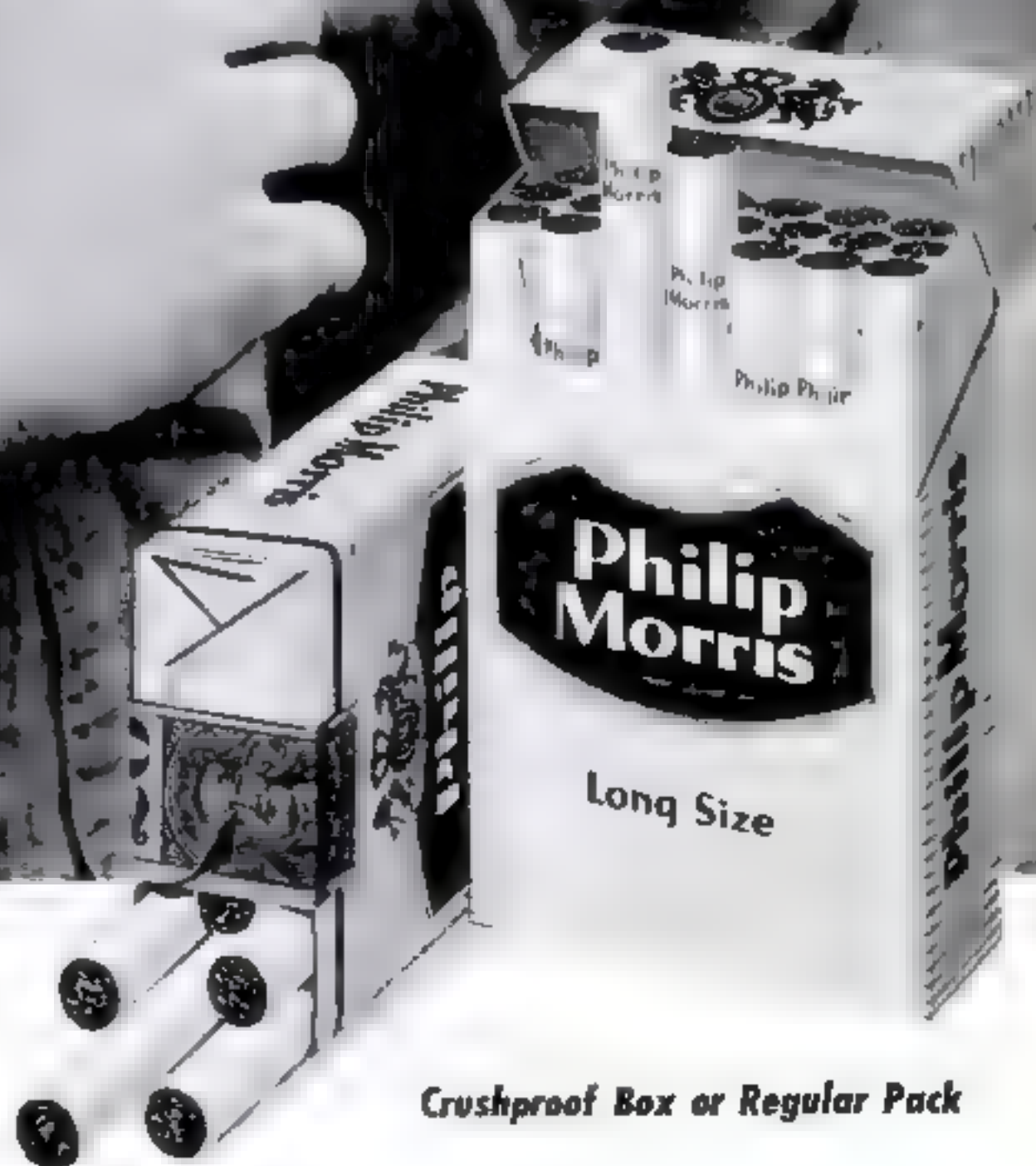
.....



CONTINUED

**natural
smoke**

no filter, no foolin'. Just a roll of good, sweet, rich tobacco
probably the best natural smoke you ever tasted.



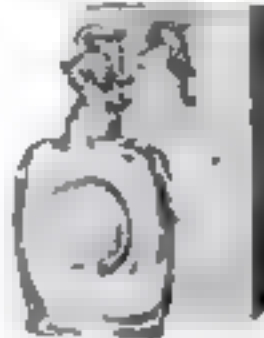
Crushproof Box or Regular Pack

I don't want to be a Tycoon



...I just want to feel like one!

You can, with **KINGS MEN** After Shave Lotion. **KINGS MEN** is far more soothing... cooler, more refreshing. Makes you feel great. Since a bottle lasts so long, why put up with less than the best? Get **KINGS MEN** right away. Known everywhere as the world's finest!



KINGS men® AFTER SHAVE LOTION only \$1

Plus Federal Tax



SALT-FREE DIET?

Recapture flavor this easy way!

"I completely satisfy my craving for real salt flavor by using Adolph's, the best-tasting salt substitute made. Adolph's looks, sprinkles and seasons like salt—retains its flavor in all cooking, baking and canning. The Mono-Potassium Glutamate in it accents the true flavor of all food. Enjoy eating again! Ask for Adolph's Salt Substitute at your grocer's."

FREE SODIUM CALCULATOR

Adolph's new vest-pocket Sodium Calculator gives sodium content of all familiar foods in average household serving portions. A handy guide for low-sodium menu planning. Write for free copy right away. Adolph's Ltd., Dept. A-8 Burbank, California

Adolph's

SALT SUBSTITUTE



An ecstasiast known wide as Clare,
When a theft left her wardrobe trunk bare,
Wired home in a flash,
"Telegraph me some cash—
I haven't a thing here to wear!"

WESTERN UNION
TELEGRAM

**TELEGRAPHIC
MONEY
ORDERS**



PERSECUTED JEWS in Nazi Germany, forced to wear identifying yellow stars, aroused strong emotional response from U.S. Jews and helped to make them ardent postwar advocates of Israel as place of refuge for Hitler's victims.

AMERICAN JEWS CONTINUED

meant a second life for those who had survived the inferno of Hitler's Europe and a potential haven for those who might find themselves in peril of future persecution.

Pride and a reawakened sense of historical tradition combine in complex ways to explain the pro-Israel sentiments of the overwhelming majority of American Jews. That these sentiments exist and that they are expressed in terms of tremendous financial support for Israel is clear. But does this mean that the 5.2 million Jews in the United States influence American policy toward Israel? That is an extremely difficult and controversial question. The problem is that "influence" is an intangible substance and that it is nearly impossible to say with certainty of any given act of American foreign policy whether it has or has not been undertaken as a result of Jewish pressure.

The puzzle of the "Jewish vote"

AT the heart of the puzzle lies the problem of the "Jewish vote." Pro-Arab spokesmen, such as the American Friends of the Middle East, have long voiced the suspicion that American policies toward Israel are motivated by the fact that both the Democrats and the Republicans try to obtain Jewish support in key states. In particular, it has often been argued that the strongly pro-Israel attitudes of the Roosevelt and Truman administrations reflected the conviction of Democratic strategists that they needed the Jewish vote to carry New York State. But other observers disagree and contend that American Jews vote not as Jews but as Democrats or Republicans, as inhabitants of Boston or San Diego, as white collar workers or manual laborers. Finally, there are political scientists who believe that we lack adequate statistics to show whether there is in fact such a thing as the "Jewish vote" or whether it is simply a myth which politicians still believe in.

We do not, admittedly, have enough information on American electoral trends and voting habits to give a definitive answer. But certain generalizations can safely be made. In New York State professional politicians regard a measure of pro-Zionism as a law of survival. In close presidential and congressional elections New York and other urban centers in which Jews are concentrated may

CONTINUED

Have a Date Bar!



Date Bars—mix up this new dessert in minutes—all you add is water! Each Betty Crocker package makes 18 luscious bars.

**General
Mills**



Make them quick and oh so easy with...

Betty Crocker Date Bar Mix!

(there's honey 'n oats 'n coconut and fresh dates right in the package . . . all you add is water!)

"and I guarantee they'll turn out perfect!" *Betty Crocker*

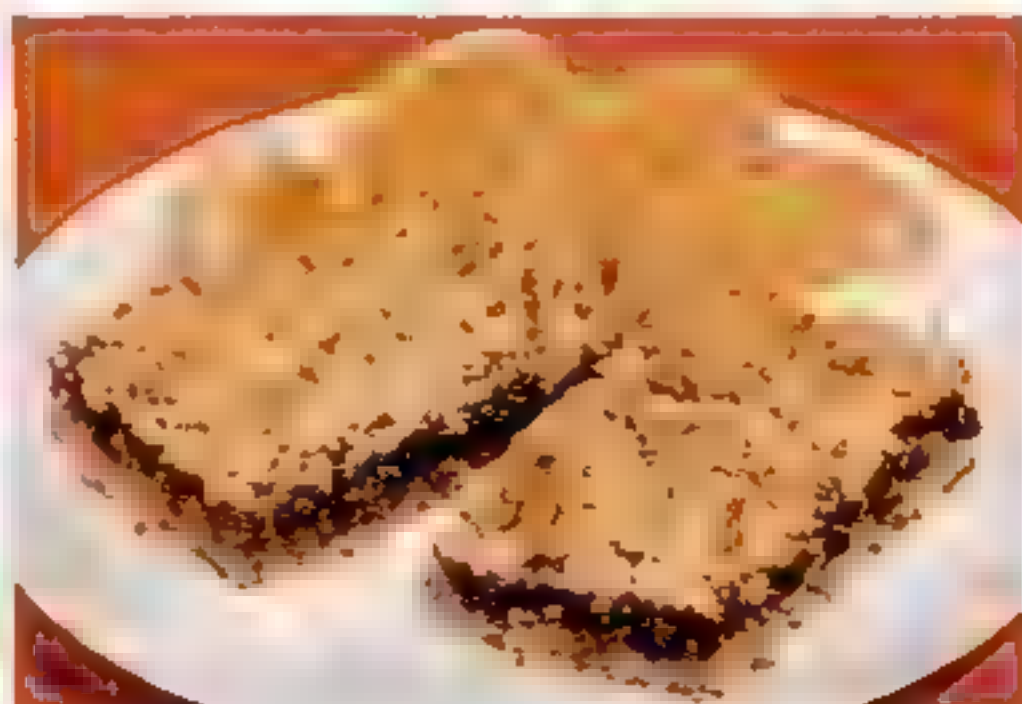


Yes, every mix we make for you is guaranteed to come out perfect—or send the box top to Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back.

Luscious! Date bars and ice cream! Serve date bars while they're still warm from the oven—with a generous scoop of vanilla ice cream. A delicious dessert . . . with a bonus of good nourishment.

New! Orange Date Bars. Crunchy good—with a sparkling orange tang! Add the grated rind of an orange to the crumbly date bar mixture. Bake, cut into bars. Serve warm with fresh, chilled oranges.

Mouth-watering! Spicy Date Dessert. Fragrant and cinnamon good! Add ½ tsp. cinnamon to crumbly mixture. Serve date bars warm and topped with whipped cream. Sprinkle with nutmeg.



Sealy "ENCHANTED NIGHTS" mattress

NOW REDUCED

\$15

REGULARLY \$59.50

NOW JUST

\$44.50

IN U. S. AND CANADA

during *Sealy's*
GOLDEN SLEEP SALE

- It's button-free —smooth as a mattress can be!
- Healthfully firm as a mattress should be!
- Sealy Tru-balance innerspring unit!
- Tested for ten years' use!
- Exclusive decorator-designed cover!
- Matching box spring, regularly \$59.50 . . . now just \$44.50!



Advertised in the
Journal of the
American Medical
Association

"Take it from us . . .
Sealy Posturepedic
is a must!"

NO MORE MORNING BACKACHE!

Sealy Posturepedic

World's only mattress designed in cooperation with leading orthopedic surgeons . . . scientifically engineered for healthfully firm support. On a Sealy Posturepedic, you'll enjoy the most comfortable night's sleep you've ever had and get relief from morning backache.†

\$79.50

Matching foundation, \$79.50

†due to sleeping on a too-soft mattress





NEW YORK SENATOR Jacob Javits, Republican Jew from a state with 2.4 million Jews, uses microphone at Staten Island chapel during 1956 campaign.

AMERICAN JEWS CONTINUED

determine the margin of victory. Hence both the Democrats and the Republicans include more or less specific endorsements of Israel in their party platforms. Furthermore it is plain that frequently Jews tend to vote for a Jewish candidate irrespective of his party. This seems to be a factor of such importance that it holds true even for Jewish candidates whose party happens to be opposed to Israel's foreign policy. To give one recent example, Republican senatorial candidate Jacob Javits won in New York State over his non-Jewish opponent last November, even though President Eisenhower's Administration was, at that precise moment, demanding that Israel withdraw from Egypt, and even though Secretary Dulles was weighing the use of economic sanctions against the Ben-Gurion government.

But the Jewish politician is obviously the special case. Where he is given a choice of non-Jewish candidates, the Jewish voter will decide not solely on the basis of the respective party platforms on Israel, but he will definitely take these into account. Politicians know it and act upon their knowledge. This emerged dramatically during the congressional debates over economic sanctions. Senators Ives and Javits opposed such sanctions, at least in part, presumably, with an eye toward their New York State constituents. Senator Knowland's position was more complicated; not only does California have a fairly large Jewish population, but for a man with

CONTINUED



OREGON SENATOR Richard Neuberger, Democratic Jew from state with only 7,500 Jews, has lunch with the Creswell Grange during 1954 campaign.

From Research comes **TRUTH**



Penetrating Medical Studies to determine speed of pain relief without stomach upset—confirm:

BAYER brings Fastest Relief

...the fastest-acting, most gentle-to-the-stomach relief you can get

TRUTH based on 3 years' research

In 1954, as part of a continuing research project in the field of pain relief, BAYER sought the aid of one of America's foremost analgesic authorities, whose work is centered in several large New York clinics.

This specialist began a series of clinical tests to compare the action of BAYER Aspirin

versus aspirin with a 'buffer' added.

Thousands of tests were made on patients actually suffering pain... the findings were analyzed and corroborated beyond any doubt. Throughout three years, the results verified that BAYER is the safest, gentlest, fastest-acting pain reliever you can buy.

TRUTH—confirmed...

BAYER called for further tests, further evidence. This new research was conducted by members of the staff of one of the East's prominent Medical Schools.

Again and again, BAYER and aspirin with a 'buffer' added were tested clinically

to determine speed of pain relief without stomach upset... tested on people suffering from many types and degrees of acute pain suffered daily by millions.

Again, the results were the same... adding further confirmation that ever-dependable BAYER Aspirin is still the safest, fastest, gentlest pain reliever you can get!

TRUTH—confirmed again!

To climax its relentless search for the truth about pain relief, BAYER requested an eminent professor of a renowned Mid-Western Medical School to undertake a new study of people in actual pain. The two pain relievers were again compared under true

pain conditions. The findings of this third study were overwhelming and indisputable!

Hundreds of pain-ridden patients in the three independent studies verified over and over again that BAYER is still the safest, most reliable antidote for pain in medical history. You can trust your body to BAYER to feel better fast.

THIS RESEARCH is based on the one final and absolute method for testing the value of pain relievers—by studying people suffering from real pain.



For headache, backache and many other pains...

FEEL BETTER FAST
—with **BAYER® ASPIRIN**

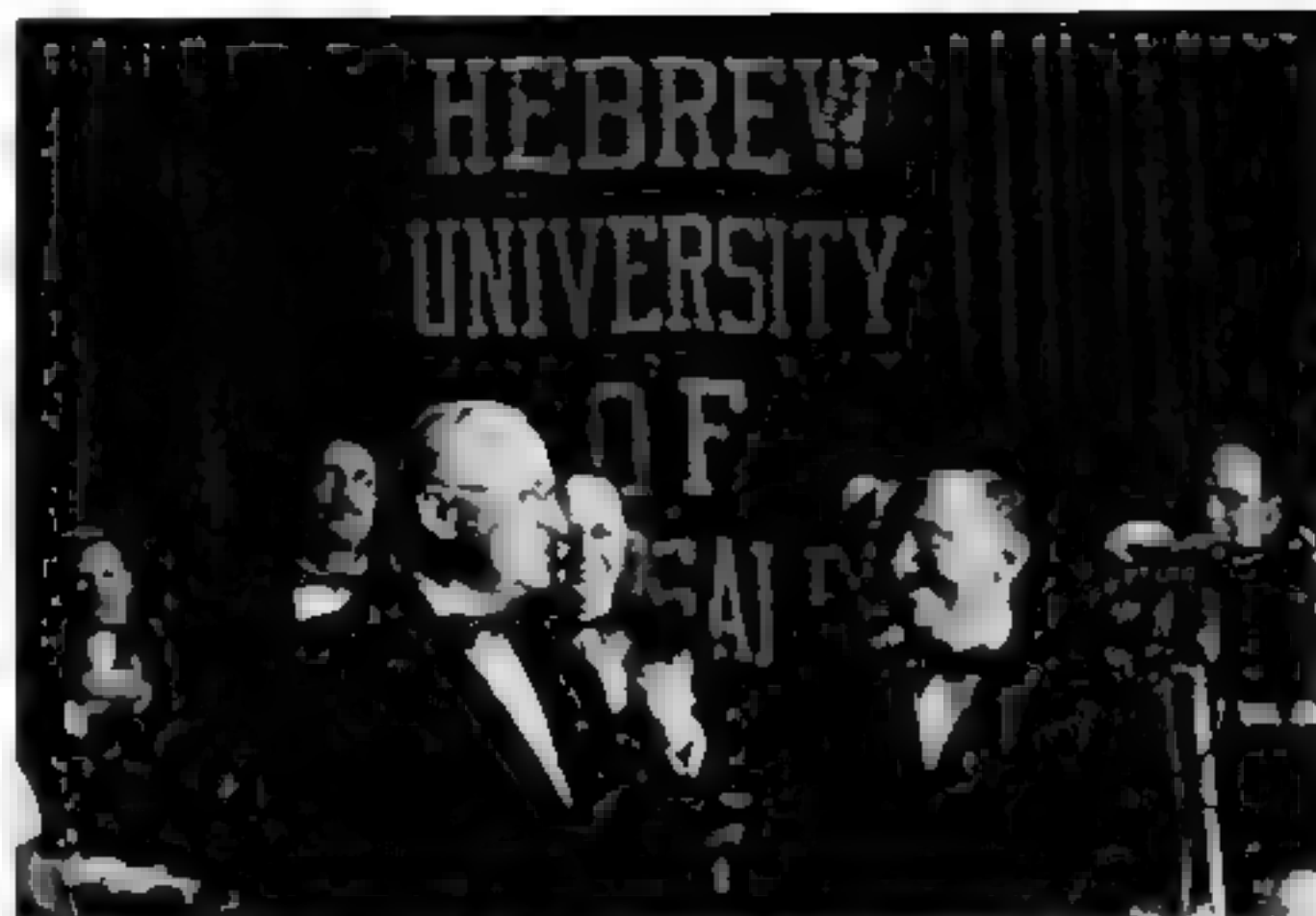
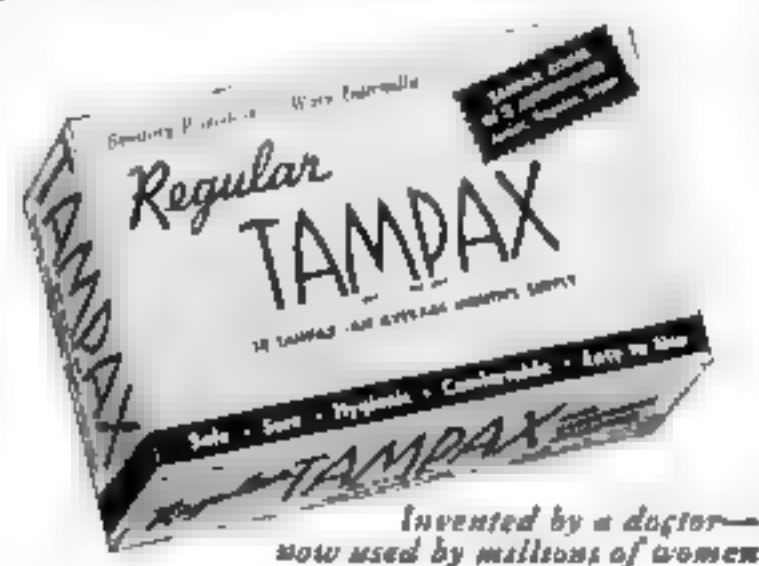


dive
right
in!

Don't let "time-of-the-month" hold you back from swimming! Be a Tampax user—and swim, swim, swim! Tampax® internal sanitary protection is completely invisible under a soaking-wet, skin-tug swim suit. And, it won't absorb a drop of water.

It's by far the coolest, most convenient sanitary protection you could wear! No chafing pads. No twisting belts. No embarrassing odor. No messy disposal problems. And when it comes to carrying extras, nothing could be more convenient. A whole month's supply can tuck away in your purse!

Do try Tampax. Ask for it wherever drug products are sold. Regular, Super, Junior absorbencies. Tampax Incorporated, Palmer, Massachusetts.



AWARD TO TRUMAN for "distinguished contribution to the creation of the State of Israel" was made in 1953 by the Hebrew University of Jerusalem.

AMERICAN JEWS CONTINUED

presidential ambitions the opinion of American Jews could become very important. The same thought may well have struck Senator Lyndon Johnson of Texas. Johnson is one of the top leaders in the Democratic party and the Democrats have a tradition of regarding Jewish support as necessary for national victory.

It should not be overlooked that the American Jewish community makes itself heard not only at the polls. There are a great many Jewish writers, impresarios and performers—men skilled in presenting ideas and summoning emotions. Whenever Israel is threatened, the voice of Jewish feeling is heard eloquently in the full-page advertisements of leading newspapers and over the loudspeakers at well-attended rallies in New York's huge Madison Square Garden. This flair for public relations must be taken into account when one tries to say just how much pressure, political and indirect, American Jews can bring to bear on Washington officials in defense of Israel.

Had the United Nations voted for economic sanctions against Israel during the winter of 1956-57 and had President Eisenhower gone along with that decision, there would have been a fascinating showdown. Then one might have seen just how influential the feelings of American Jews are and how far politicians in Washington are willing to go to satisfy those feelings. But the marshaling of forces never took place.

Some changes in official attitudes

ALL the available evidence suggests, however, that the capacity of American Jews to influence U.S. policy toward Israel was not so great as the Arabs fear and certainly not so great as many pro-Zionists would like to believe. This makes it possible to understand the changes in emphasis in official attitudes toward Israel which have occurred in Washington since the Eisenhower Administration took over in 1953.

Both because of the considerable importance which they attached to the "Jewish vote" and through personal beliefs, President Roosevelt and President Truman pursued an openly pro-Israel policy in the Middle East. The Arabs have never forgiven Mr. Truman for taking only 11 minutes to recognize the new state of Israel on the very day it achieved national sovereignty. But in so doing, the President was simply heralding the successful accomplishment of a dream which the Democratic party had always viewed with sympathy.

In Republican Washington the atmosphere is rather different. Not that the fundamental policy has been reversed: as Mr. Dulles assured some congressmen on Feb. 6, 1956, U.S. foreign policy continues to regard "the preservation of the State of Israel" as a matter of high priority. And President Eisenhower himself has said time and again that the U.S. would not allow Israel to be swept into the sea or be economically strangled. But—and this is the crucial point—Israel no longer enjoys a unique position in State Department atlases. The Arab world has come to loom much larger, and the present Administration prides itself on its ability to look on Arab-Israeli conflicts with impartiality.

There are many reasons for this change. Middle East oil means a great deal to the Western world; the "Jewish voter" seems to

Use Mexsana Daily To Relieve,
PREVENT
Heat Rash • Chafe
Shoe Rub
Baby's Diaper Rash

No ordinary powder can give you this medicated skin care. Mexsana is absorbent, antiseptic. Clings close to skin, checks irritating surface bacteria. Shake it on before dressing, feel comfortable all day no matter how hot the weather!

39¢, 79¢, \$1.29
at all drug counters



World's Largest Selling
Medicated Family Powder

ACHING BACK, MUSCLE PAIN Rub On MUSTEROLE



Amazing pain reliever, G.M.-7, plus stimulating oil of mustard speed soothing "baked heat" comfort. Eases stiffness in neck, shoulders, arms, legs. Regular and Extra Strong for adults. Also Child's Mild Musterole.

the finest
GLASS CUTTERS
are
Red Devil Tools.

FOR EVERY BUDGET... and ANY HOME

DINETTES

by
BRODY



At Leading Furniture & Dept. Stores

DEBUT
The New ATLAS VACUUM CLEANER



\$169.95

in STYLING AND PERFORMANCE there is Nothing Like It.
Exclusively Sold and Serviced in all

Atlas SEWING CENTERS, INC.
7034 BUCKINGHAM BOULEVARD • MIAMI, FLORIDA



Telephone man Bob Croushore, right, stops at John Rathgeb farm to discuss entry of Jersey heifer, Wood Knoll Stillwater Queen, at the Harrold Community Fair near Greensburg, Pa. Bob is a director of the fair.

PHOTOGRAPHS BY ANSEL ADAMS

Telephone Ambassador-at-Large

He serves his community on and off the job

Tall, rangy Bob Croushore is a mighty familiar figure in Greensburg, Pa. As a telephone man, he gets to meet and talk with people all around town. And that suits Bob right down to the ground because his big interest in life happens to be people.

Bob says, "I like to think that the folks around here count on me for good dependable telephone service." He takes professional pride in putting in new telephones and in providing additional telephones wherever they are needed.

Bob Croushore's job and his spare-time

activities both revolve around Greensburg's community life. He is a charter member and president of the fire department, a deacon in his church, and a member of the Greensburg Lions Club. And his friends in the farm areas made him a director of the fair.

It seems that the telephone business was partly responsible for bringing Bob and his wife Elizabeth together. Mrs. Croushore, before her marriage, was a telephone operator.

All over the country, people like the Croushores are helping to make your telephone service even better and more convenient.



TESTING HANDY NEW PHONE. Bob Croushore checks an additional telephone which a customer wants for her bedroom.

Working together to bring people together . . . Bell Telephone System



have given President Eisenhower a good measure of support despite his Middle Eastern policies; and above all, President Eisenhower and Secretary Dulles regard the Arab world as strategically vital in the larger struggle against Russian penetration and expansion. If the Arabs turn to Russia out of hatred of Israel and of Israel's Western allies, then, argues the President, a vital area of the world may be lost to us and World War III may become inevitable. Hence the insistence of the U.S. that Israel evacuate Gaza and Aqaba; hence the early American support for Colonel Nasser; and hence the Eisenhower Middle East Doctrine.

Finally, the White House and the State Department believe that the fanatical antagonism of the Arabs toward Israel is perpetuated by the economic backwardness of the Arab nations. If the Arabs are to see the continued existence of Israel with a saner and more mature vision, their economic lot must be improved, the problem of their 900,000 refugees must be solved to their satisfaction and their genuine fear of Israeli aggrandizement must be allayed. Moreover, as Assistant Secretary of State Allen put it in January 1956, the Israelis "cannot expect to have indefinitely, plane for plane, and gun for gun, as large an armaments position as that of 40 million Arabs."

Suez, Saud and ships

THESE have been the principles of the Eisenhower policy toward Israel and they explain many of the events of last winter. It is easy to see that they run counter to the hopes and wishes of pro-Zionists in America. And many American Jews who would not regard themselves as committed to Zionism also deplored the President's policy on the Suez invasion and his welcome to King Saud. They tend to feel that it is naive to trust to the good intentions of the Arab leaders and that in the final analysis Israel is the only true democracy—and the only true U.S. ally—in the Middle East. Above all, they argue that it was folly to clear the Suez Canal without insisting at the same time on free passage for Israeli ships. As one observer wrote in the Jewish monthly, *Commentary*, "When the 'integrity and independence' of a petty kingdom like Jordan is officially declared to be 'vital' to American interests, while at the same time Egyptian dictation is accepted at Suez, one may wonder whether the policymakers have a clear sense of the relative importance of the issues at stake."

But whatever the merits of the case, it is plain that the foreign policies of the Eisenhower Administration are fairly immune to pressure from American Jews. Perhaps one could sum up the whole complex situation in this way: under a Democratic administration our policies toward Israel tend to be influenced by the effect that they will have on the U.S. domestic scene. When Republicans are in the White House, our policies tend to be influenced more by the over-all world situation and less by the effect that they will have at home.

The question of U.S. relations with Israel is always one of relative emphasis and will continue to be so as long as there are 40 million Arabs in the strategic Middle East confronting 1.6 million Jews in Israel—and 5.2 million Jews in America. This is what Mr. Hal Lehrman, a shrewd student of American-Israeli relations, may have meant when he said that U.S. policies toward Israel necessarily had in them something of a "split personality."



JEWS CHEER ISRAEL in huge Madison Square Garden rallies like this one which took place in May 1948, just a few days after the new nation's birth.

Make a date with MURIEL® the light cigar

Muriel completes the picture for pure smoking enjoyment. It's the cigar made light to smoke easy, taste rich, never heavy. Make Muriel the light of your every day.

Never heavy to your taste!

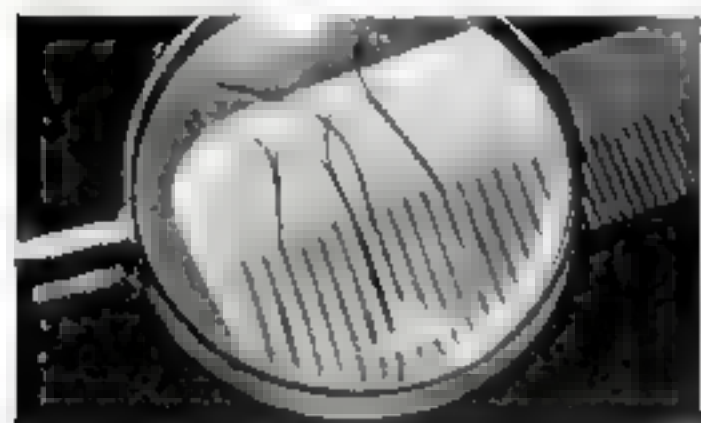


MURIEL CIGARS 10¢ EACH

Unique new shampoo gets rid of EMBARRASSING DANDRUFF without harsh medication!



WON'T dry hair!



WON'T split ends!



WON'T leave medicinal odor!

can brighten hair as much as 35% too!

No Other Shampoo Does Both For Your Hair This Faster, Safer, "One-Lather" Way

- ✓ New Fitch Dandruff Remover Shampoo is so effective no harsh, medicated ingredients are needed. Actually floats away dandruff—quickly, thoroughly!
- ✓ Only shampoo guaranteed to remove dandruff—even with one safe, easy lathering—or money back! Relieves "dandruff itch" too. Leaves a healthy scalp.
- ✓ Fitch can also brighten hair as much as 35%! Only special dandruff treatment and rich shampoo combined in a clear liquid that doesn't leave dulling film.
- ✓ Wonderful Fitch contains no sulphur, no harsh medication! Won't dry hair, won't split ends, leaves no nasty odor! Gentle enough to use for every shampoo. Thus dandruff never need be a problem again!

FITCH
dandruff remover
SHAMPOO



MAYFLOWER II

PAINTED
FROM KEEL TO TOPMAST
WITH INTERNATIONAL
INTERLUX
MARINE PAINTS



A tough trip needs a tough paint

The planners knew the trip to America would be a long hard one. The ship would be exposed to finish-destroying sleet and rain and burning sun. To be sure that the MAYFLOWER II would present a trim, colorful appearance on arrival, most careful consideration was given to the paints to be used. INTERNATIONAL INTERLUX MARINE PAINTS were selected.

These durable characteristics are equally appreciated by yachtsmen and yards. International INTERLUX Paints and Varnishes

are the choice of master painters as well as do-it-yourselfers who paint their own boats. INTERLUX Anti-Fouling Bottom Paints are unsurpassed in fouling resistance, durability and in protective qualities.

MAYFLOWER COLORS

International produced the many sparkling colors of the MAYFLOWER II to carefully follow the coloring as recorded in old manuscripts. You too can express yourself in the color combinations of your boat. With thirty-six beautiful INTERLUX colors, it is possible to produce any desired color or shade.

See New INTERLUX Colors At Your Marine Paint Dealer
Inquiries For New Dealerships Invited.



International Paint Company, Inc.

21 West St., New York 6, N. Y. • So. Linden Ave., So. San Francisco, Calif. • 628 Pleasant St., New Orleans 15, La.
1204 So. Ridgewood Ave., Daytona Beach, Fla. • 6700 Park Ave., Montreal, Canada

W O R L D ' S L A R G E S T M A R I N E P A I N T M A K E R S

“Remember,
get any cereal assortment ...
as long as it's **Post-Tens**”



DICK SARGENT

YOU CAN'T GO WRONG! The most finicky one in the family will find his favorite in Post-Tens! Seven delicious cereals—roasted, toasted, popped or puffed. One for every mood, every day in the week. So let Pop shop... he can't miss with Post-Tens!



ALL POST CEREALS HAPPEN TO BE JUST A LITTLE BIT BETTER.



FRESH!

POST-TENS

CRISP!

The Breakfast Foods of General Foods



BETWEEN DANCES, GUESTS AT THE TIFFANY BALL FORSAKE THE GOLD BALLROOM OF NEWPORT'S MARBLE HOUSE TO SIT OUTSIDE ON CANOPIED TERRACE.

NEWPORT PAST IS RENEWED

A Tiffany Ball lights up Marble House

In 1895 there were 500 live hummingbirds hovering around an indoor fountain in honor of the Duke of Marlborough's visit to the \$9 million Marble House built in Newport, R.I., by William K. Vanderbilt, grandson of Commodore Vanderbilt. This summer Marble House, which like many sumptuous Newport estates has been closed for recent years, glittered briefly again, although no hummingbirds were present. The occasion was the benefit Tiffany Ball, attended by 1,200 members of East Coast society, resplendent in jewelry valued at an estimated \$20 million. The purpose of the benefit was to raise money for restoration of some 100 17th and 18th Century buildings in Newport County. Sponsored by Tiffany & Co., which furnished a \$12,000 table service and a \$600,000 diamond, the ball netted \$30,000. By 3:30 a.m. the dance in Marble House was over, the lights were out, and it became again a 31-room monument to a flamboyant past.



ON RECEIVING LINE in hall are (left to right) Mrs. Octavio Proctor, committee vice chairman; Mrs. Frederick Prince Jr., whose husband's family owns Marble House; Ball Chairman Mrs. Guy Fairfax Cary; earlier-announcing names.



UP FLOODLIT DRIVE during light evening drizzle, guests start arriving at 10.30 at Marble House which was designed by same architect who built

another Vanderbilt mansion in Newport, The Breakers (LIFE, July 23, 1951). Only the first floor was opened for ball. Upstairs remained shut and dark.



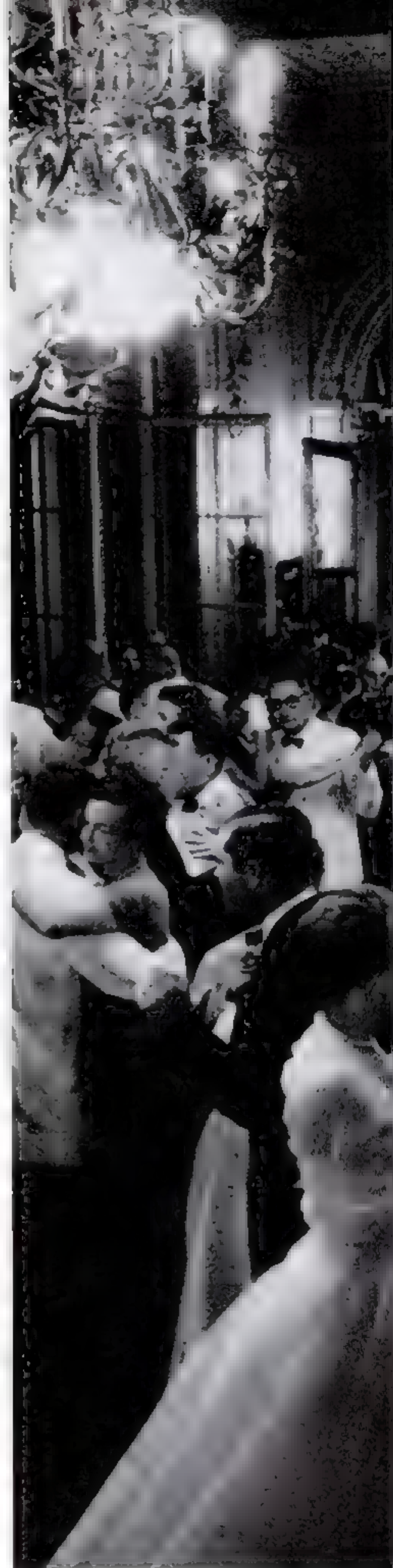
OLD FRIENDS' REUNION in Central Hall is between Mrs. John R. Drexel III, Senator and Mrs. John Kennedy. Kennedys were married in Newport.



HUGE GEM, the largest yellow diamond in world, valued at \$600,000, was loaned by Tiffany's to honorary chairman of ball, Mrs. Sheldon Whitehouse.



VANDERBILT DESCENDANT, Countess Szapary, the granddaughter of Cornelius Vanderbilt II, came with count. She was only Vanderbilt at ball.



PACKED BALLROOM had dance music continuously from 10.30 to 3.00 a.m. Last night's gathering was the most elaborate in the 65-year old mansion.



GILDED SILVER, a \$12,000 service loaned by Tiffany's, decorates the 34-foot-long mahogany table in the mansion's pink marble dining room where a champagne supper with ham, turkey, eggs and sausage was served from midnight on.



STUNNED RAFFLE-WINNER, Thomas C. Clagett, vice president of Zeigler Coal & Coke Co., learns that he has just won two round trips to Rome, Italy. His wife (*left*), a Tiffany Ball vice-chairman, bought raffle ticket in his name.





A WATER SKIER'S COOL COMMUTE

For most commuters summer is the season of stifling trains and sweltering crowds. But for Don Ibsen it is one time when going to work is a pleasure. It hardly seems a coincidence that Ibsen is a manufacturer's representative who sells water sports equipment. He lives on Lake Washington in a suburb of Seattle and does business at marinas

across the lake. Properly dressed for his work, he wears a hat and carries a briefcase, but he hangs his shoes around his neck. Then he steps onto a pair of water skis, clutches the tow handle in one hand and a speedboat driven by his son pulls him three miles across the lake. He arrives a little wet, but refreshed and invigorated.



*There is one whiskey that needs neither praise
nor apology when you serve it to your friends. Old Grand-Dad
is accepted as the finest of all bourbon whiskies.*

OLD GRAND-DAD

"Head of the Bourbon Family"

STRAIGHT FROM KENTUCKY—A TRULY AMERICAN WHISKEY



KENTUCKY STRAIGHT BOURBON WHISKEY • 100 PROOF • BOTTLED IN BOND • THE OLD GRAND-DAD DISTILLERY CO., FRANKFORT, KY., DISTRIBUTED BY NATIONAL DISTILLERS PRODUCTS CO.



Coca-Cola... Favorite of the World. An outing on the Grand Canal inspires another interpretation by talented young artist Jack Potter.

In Venice, too... Sign of Good Taste... The art of living cheerfully speaks many languages. And almost every language today knows the invitation *Have a Coke*. So good to taste, in such good taste... Coca-Cola is at home and enjoyed in more than 100 countries... the best-loved sparkling drink in all the world.



SIGN OF GOOD TASTE

"Coke" is a registered trademark, copyright 1954 THE COCA-COLA COMPANY.